

**Committed to patient-centered, high-quality health coverage,
with an emphasis on prevention and cost-effective care**

blue  of california

**Mission-driven focus,
not-for-profit structure**

**Extensive knowledge of
California health care market**

**Care management expertise
and commitment to innovation**

Financial strength

Blue Shield of California is a not-for-profit health plan that provides health, life, dental, vision and Medicare insurance and health care service plans in California. The company's mission is to ensure that Californians have access to high-quality care at an affordable price.

Headquarters: San Francisco, CA

Founded: 1939

CEO: Paul Markovich

Employees: 5,000

Members: 3.4 million

Care1st
HEALTH PLAN

**20+ years of experience in
providing Medicaid managed
care services**

**Expertise in serving the
dual-eligible population
(those individuals who qualify
for Medi-Cal and Medicare)**

**Providers with deep
experience serving a
culturally and linguistically
diverse population**

Care1st is a managed care health plan that brings innovative health care solutions to low-income and senior populations. Its focus is on increasing access, improving the health of the most vulnerable, and promoting healthier communities.

Headquarters: Monterey Park, CA

Founded: 1994

CEO: Anna Tran

Employees: ~800

Members: more than 520,000

**Transaction
benefits**

Mission-driven, not-for-profit

**Commitment to California
residents**

**Blue Shield brings expertise in
ACOs to Medi-Cal members**

**Care1st's leaders will help
Blue Shield develop Medi-Cal
capability throughout the
organization**

**Blue Shield has resources to
invest in provider networks,
outreach, customer service
and cultural competency**

**Strengthened commitment to
serve the dual-eligible
population**

**Better coordination of care as
families move between
Covered California and
Medi-Cal**

**We will rely on the experience and expertise of Care1st's
leadership and staff in order to better serve all Californians.**