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If you are interested in a particular Blue Shield of California product, please contact the local Blue Shield of California representative to determine whether the product and/or service is available in your area, and if it is, you may request a copy of the applicable policy which contains a complete description of the product and/or services.

Privacy Statement

All personal information that you, as a site user, provide on this site is handled and protected as set forth in Blue Shield of California's Internet Privacy Policy, which is incorporated here by this reference.

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- Attempt to probe, scan, or test the vulnerability of any system or network or breach any security or authentication measures;
- Attempt to access or search the site or content with any engine, software, tool, agent, device or mechanism other than software and/or search agents provided by Blue Shield of California or other generally available third party web browsers;
- Send unsolicited email, junk mail, "spam," promotional or advertising for products or services, or chain letters;
- Forge any TCP/IP packet header or any part of the header information in any electronic communication or posting, or in any way use the site or content to send altered, deceptive or false source-identifying information;
- Attempt to decipher, decompile, disassemble or reverse engineer any of the software used to provide the site or content;
- Interfere with, or attempt to interfere with, the access of any user, host or network, including without limitation sending a virus, overloading, flooding, spamming, or mail-bombing the site;
- Impersonate or misrepresent your affiliation with any person or entity; or
- Use the site or content in any way that violates any applicable law, statute, ordinance or regulation (including but not limited to those pertaining to consumer protection, unfair competition, anti-discrimination, false advertising or export control).

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By using any of these interactive features, you represent and warrant that:

- You are a current Member;

- You are the sole author and owner of all intellectual property rights contained content submitted to Blue Shield of California; and
- You are at least 18 years of age.

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- The content is accurate, and does not contain any information you know to be false or misleading;
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- You have not been compensated or received any consideration from any third party to submit the content;
- the content has not been previously published or exploited in any manner or medium
- The content does not include any information that references other websites, addresses, email addresses, phone numbers, or other contact information; and
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- The content does not contain any material that is sexually explicit or suggestive, contains full or partial nudity or any material that is violent or derogatory of any ethnic, racial, gender, religious, professional or age group or that is otherwise lewd, offensive, inappropriate or obscene;
- The content will not contain or promote the products or services of any company or entity or promote any brand or product of any kind other than Blue Shield of California
- The content will not contain any material that is derogatory, profane, defamatory, libelous, slanderous or disparaging;

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When setting up the Blue Shield of California Open Enrollment App (BSCA OE) you will be asked if you want to receive notifications of new messages regarding open enrollment, software updates, and other administrative and technological developments. If you do not want to receive push notifications you can decline. If you accept, but later decide to you no longer want push notifications some mobile phones allow you to disable push notifications by using settings on your mobile phone.

iPhone: Open your settings by tapping Notifications > find the Application > tap on the icon of Application > manage the Notifications option by sliding it OFF or ON

Android: You can enter info screen on the home page of the Application and choose the "Settings" option. Push notifications can be disabled by unchecking the push notification option within the Application.

Push notifications are functions of a devices operating system, so if you enable this feature, your devices operating system's manufacturer will know that you are using the Blue Shield of California Open Enrollment App, but will not know anything about how you use it or be able to see anything you transmit through it.

From time to time we may conduct an in-app survey for the purposes of internal analysis, marketing and brand development. Participating in a survey is completely voluntary. We will use the information to make our services more appealing to users. Collected information shall be anonymized and aggregated. We may use third party providers for the in-app surveys and they may place their tags within an Application to collect non-personally identifiable data from the device ("Tag Data") solely for the purposes of conducting the survey. These providers may use the data collected from the survey and Tag Data on anonymized and aggregated basis.

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