Indicate that a provider offers gender affirming care

We have recently updated the Blue Shield of California provider directory to enable you to indicate if a provider or organization offers gender affirming care services. This will allow members to use the Find a Doctor tool to connect with providers who offer these services.

You can now indicate:
- If the provider currently offers gender affirming care services
- If the provider offered gender affirming care services in the past
- Which specific gender affirming care services are offered, by selecting from a list of 20 different services

Please note that this identification should only be used for providers of specific gender affirming care services.

To get started, log in to Provider Connection and go to the Provider and Practitioner Profiles section. From there you can choose whether to update a single entry online or to make bulk updates.

Update a single entry online
- On the Provider and Practitioner Profiles page, search by tax ID number (TIN) for the profile you wish to update.
- Click the View link to access profile details. Demographic data is typically organized across three levels. Gender affirming care data values will be at the Practitioner level.
- Click Edit to make changes and the Save button when it presents to save them.

Provider groups that do not have practitioners attached should use the bulk update option below.

Make bulk updates using the Provider Validation Spreadsheet
Read the instructions tab on the spreadsheet to learn how to indicate that providers offer gender affirming care services and see a list of ZG codes to specify which ones are offered.

For additional instructions on how to attest to and update provider directory information, visit Provider Data Management on the Provider Connection website.