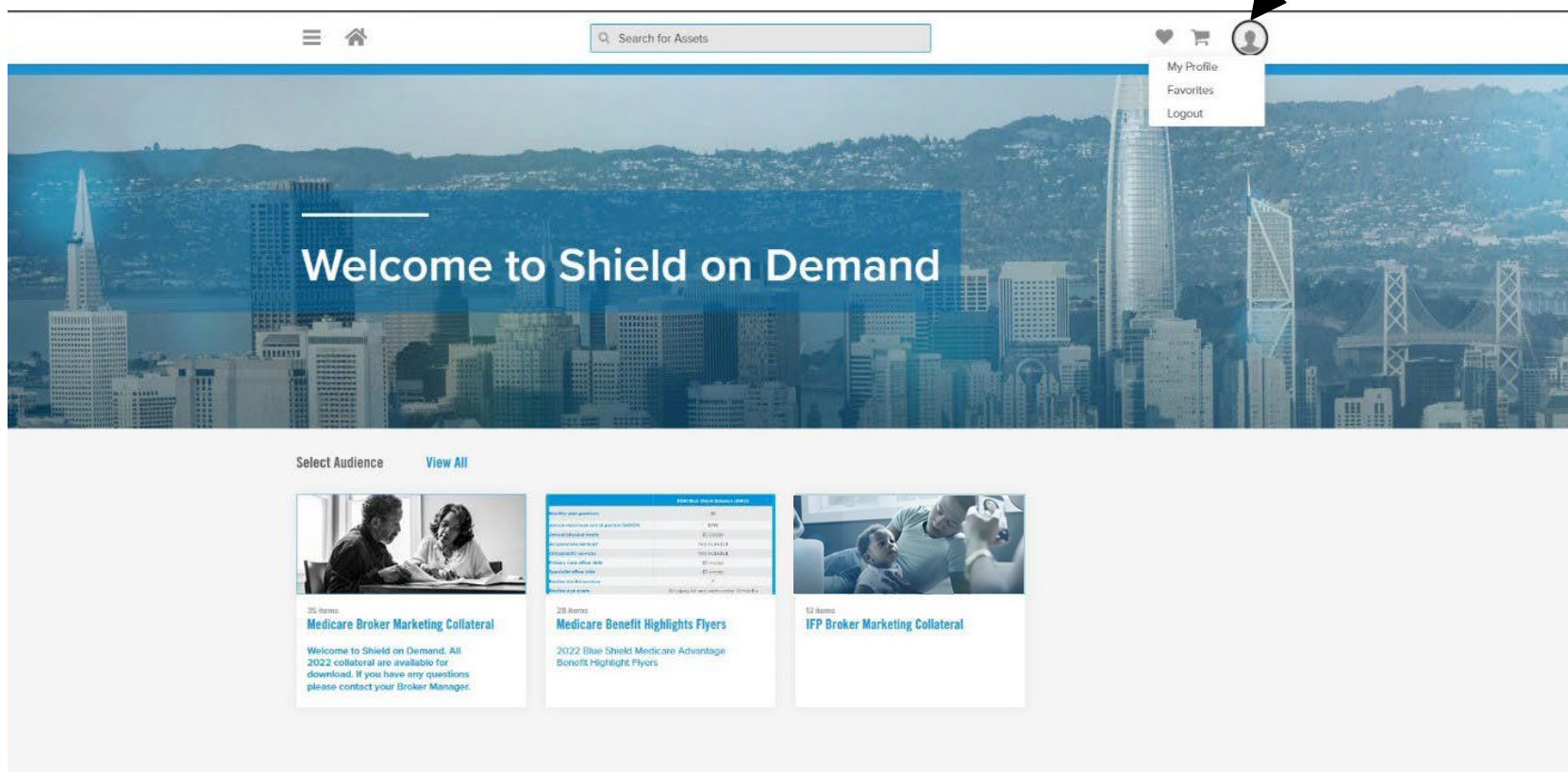


Update "My Profile"

Click on the avatar in the right corner and click My Profile to update profile attributes.

Shield on Demand Home Screen



Profile Attributes

Update your
profile
accordingly

1

Profile Attributes

First Name

Producer

Operating Hours

Last Name

Connection

Job Title

Street Address

City

State

Zip

Phone

phoneTTYtext

Fax

Email

christine.kroll@blueshieldca.com

License

Apply Changes

Pro Tip:

Complete your
profile attributes to
speed up
customizations
and pre-populate
your info into your
collateral.

When finished,
click Apply
Changes

2

Ready to Customize
collateral? Click on the
Home icon, top left
corner of the screen



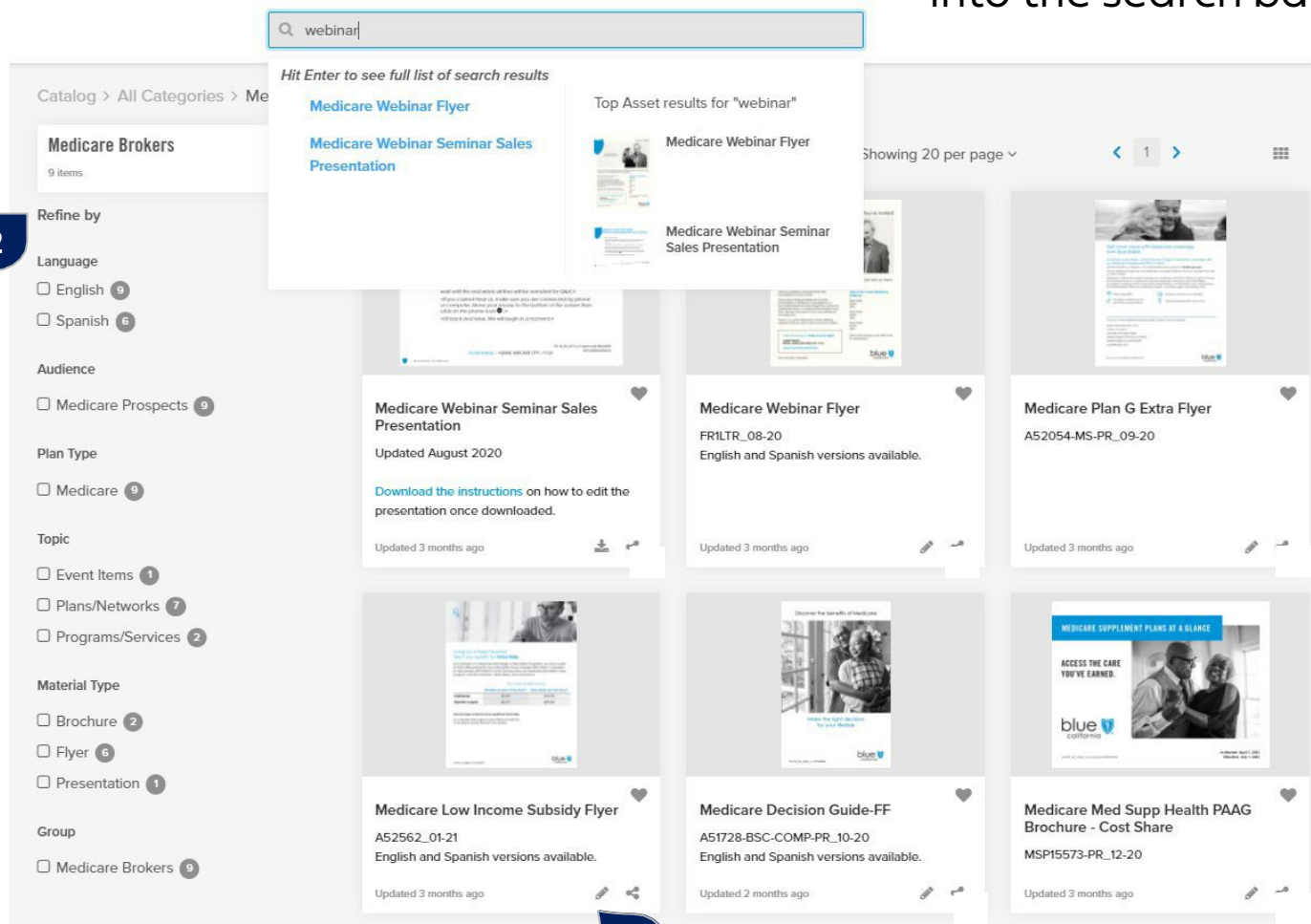
3



Easy Navigation

Search by typing keywords into the search bar

Filter your search by language, material type, and many more



Click the item or the pencil icon to start customizing a piece



Customize Marketing Material

Fill in
custom
info

1

Customize >

Med Supp Innovative Plan Comparison Sheet

A46836-FF_0824

A sales sheet that compares Blue Shield Medicare Supplement plans. English, Spanish, and Chinese versions available.

Language*

English

First Name

John

Last Name

Smith

License

Phone

TTY Option

[TTY: 711]

Operating Hours

Cancel

Preview

2

Click Preview

blue

california

Get a Medicare Supplement plan with more benefits

	Plan G	Plan G Extra ¹	Plan
Part A Deductible:			
\$1,632 ³ during first 60 days of hospitalization	•	•	
Part B Deductible:			
First \$240 ² of Medicare-approved medical expense amounts			
Additional hospitalization up to 365 days	•	•	
Remainder of Medicare-approved medical expense amounts	•	•	
Medicare Part B excess charges ⁴	•	•	
Foreign travel emergency care services during first 60 days of each trip outside United States	•	•	
Enjoy these benefits included with all Blue Shield Medicare Supplement plans			
SilverSneakers ⁵ Fitness ⁵	•	•	
NurseHelp 24/7 SM	•	•	
Enjoy these extra benefits included with select Blue Shield Medicare Supplement plans			
Vision benefits ⁶		•	
Hearing aid benefits		•	
Personal emergency alert device			
Doctors on-call 24/7, by phone or video		•	
Quarterly allowance for over-the-counter (OTC) items ⁷		•	
Acupuncture and Chiropractic Services ⁸		•	
Lock in your rate now with our 12-month rate guarantee ⁹			
Call your authorized Blue Shield Medicare Adviser today to learn more or enroll anytime.			
<broker name/license> <phone number>			
<X a.m. to X p.m., Monday through Friday>			
<broker url/email> <Hablamos español>			

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Preview Customized Marketing Material

Agent First Name

John

Agent Last Name

Smith

Agent License

A123456789

Agent Phone

(866) 455-6012

TTY Option

, TTY: 711

Operating Hours

8 a.m. to p.8m., Monday through Friday

Agent url/email

www.personalURL.com, john.smith@broker.com

Hablamos Español*

Yes

Cancel

Done

Call your authorized Blue Shield broker today to enroll anytime.

John Smith/A123456789 | (866) 455-6012, TTY: 711

8 a.m. to p.8m., Monday through Friday

www.personalURL.com, john.smith@broker.com | Hablamos español

1 Blue Shield of California actuarial estimate of extra benefits assuming maximum coverage over the course of 2021 for Blue Shield Medicare Supplement Plan G Extra.

2 Available in select counties in northern California. Plan G Inspire includes more than \$2,000 in extra benefits, which is the Blue Shield of California actuarial estimate of extra benefits assuming maximum coverage over the course of 2021 for Blue Shield Medicare Supplement Plan G Inspire.

3 Plan F Extra is only available to applicants who attained age 65 before January 1, 2020, or first became eligible for Medicare benefits due to disability before January 1, 2020.

4 Effective January 1, 2021. The Medicare cost-sharing amounts listed are subject to change each year.

5 If your physician does not accept Medicare assignment, you must pay the difference between the total amount billed and the Medicare-approved amount. This difference is called "excess charges."

6 Available to all Blue Shield of California Medicare Supplement plan members at no additional cost.

7 Vision benefits include coverage for costs that are not traditionally covered by Original Medicare, such as eye exam, frames, eyeglass lenses, or contact lenses.

8 The OTC benefit applies to Plan G Extra and Plan G Inspire only. The OTC benefit allows a one-time use per quarter allowance for eligible items. The unused allowance cannot be rolled over into the next quarter.

9 One-year new or renewal Classic AAA Membership, valued at up to \$56/year in 2021. AAA Membership provided by AAA Northern California, Nevada & Utah.

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2 Change page, zoom in/out

3 Click "Done"

Blue Shield of California

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customization

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3

Return to
catalog to
select a new
collateral



Get a Medicare Supplement plan with more benefits

	Plan G	Plan G Extra ¹	Plan F Extra ²
Part A Deductible:			
\$1,632 ³ during first 60 days of hospitalization	•	•	•
Part B Deductible:			
First \$240 ³ of Medicare-approved medical expense amounts			•
Additional hospitalization up to 365 days	•	•	•
Remainder of Medicare-approved medical expense amounts	•	•	•
Medicare Part B excess charges ⁴	•	•	•
Foreign travel emergency care services during first 60 days of each trip outside United States	•	•	•
Enjoy these benefits included with all Blue Shield Medicare Supplement plans			
SilverSneakers [®] fitness and wellness programs ⁵	•	•	•
NurseHelp 24/7 ^{6MS}	•	•	•
Enjoy these extra benefits included with select Blue Shield Medicare Supplement plans			
Vision benefits ⁶		•	•
Hearing aid benefits		•	•
Personal emergency alert device			•
Doctors on-call 24/7, by phone or video		•	
Quarterly allowance for over-the-counter (OTC) items ⁷		•	
Acupuncture and Chiropractic Services ⁸		•	
Lock in your rate now with our 12-month rate guarantee ⁹			
Call your authorized Blue Shield Medicare Adviser today to learn more or enroll anytime.			
John Smith 12345 (530) 555-5555 [TTY: 711] 8 a.m. to 5 p.m., Monday through Friday john.smith@blueshieldca.com Hablamos español			

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Medicare Webinar Flyer


FR1LTR_08-20

English and Spanish versions available.

Language*

Spanish

Select Image*



[Search gallery](#)

Date1*

August 18, 2021

Time1*

1:00 p.m.

Date2

Time2

None Selected...

Date3

Time3

Cancel Done

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Medicare Silver Sneakers Flyer

A52036_7-20

English and Spanish versions available.

Language*

Spanish

First Name*

John

Last Name*

Smith

License

A12345678

Phone number*

(415) 888-8888

Operating hours

X a.m. a X p.m., de lunes a viernes

Email*

John.smith@broker.com

Is Spanish spoken?

Yes

Cancel Preview

Spanish availability



Need more help?

Contact:

Producer.services@blueshieldca.com

800.559.5905

