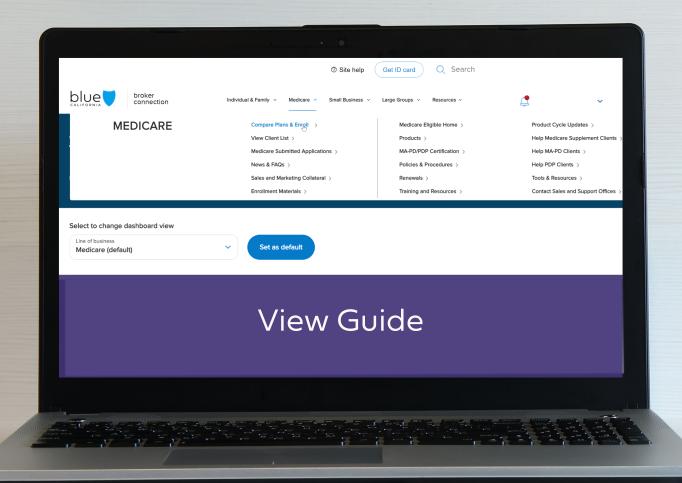
# Blue Shield Medicare Enrollment Site Reference Guide



Y0118\_25\_515A\_C 09222025 H2819\_25\_515A\_C 09222025

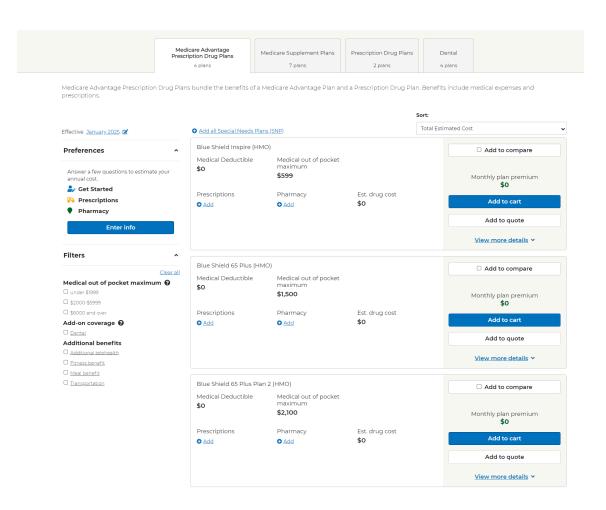
# Overview

**Ouick Reference Guide** 

Our Online Enrollment system serves two basic purposes:

- Enrolling beneficiaries in Medicare and Medicare Supplement plans.
- Helping beneficiaries estimate their outof-pocket expenses for each plan including their health, prescriptions, pharmacy, and the amount of coverage the plan offers.

Using this system, you will be able to enter all the beneficiary's information, compare plans, and enroll.



### Questions?

Page Navigation  $\bigoplus$ 

Contact US:

Blue Shield Producer Services Phone Number:

1-800-559-5905



# What's New for 2026

- Standalone Dental Quote & Enroll (Brokers only)
- Enrollment attachment
- New-Look Plan Cards
- New Look Enrollment Form

# What's staying for 2025

- Multi-year Broker site
- Single link to access Compare & Enroll Site

# **Enrollment Begins**

This year Medicare Enrollment Site for Medicare Annual Enrollment Period begins on October 15, 2025.



Overview

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

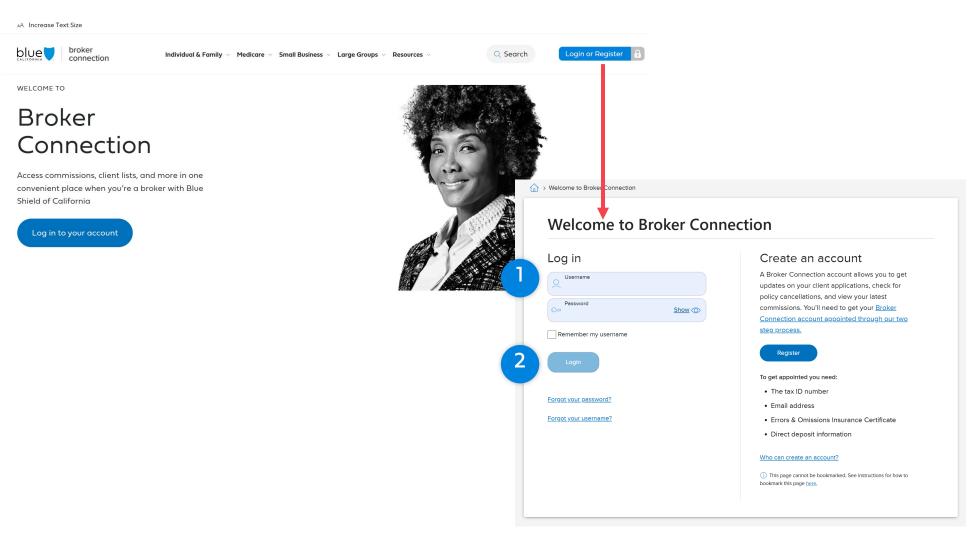
Search Profiles & Enrollments

Resources

Page Navigation 🖨 🤿

# **Broker Login**

Quick Reference Guide



# Log In Steps

- 1. 1. Enter your **username** and password.
- 2. Click Log In button.

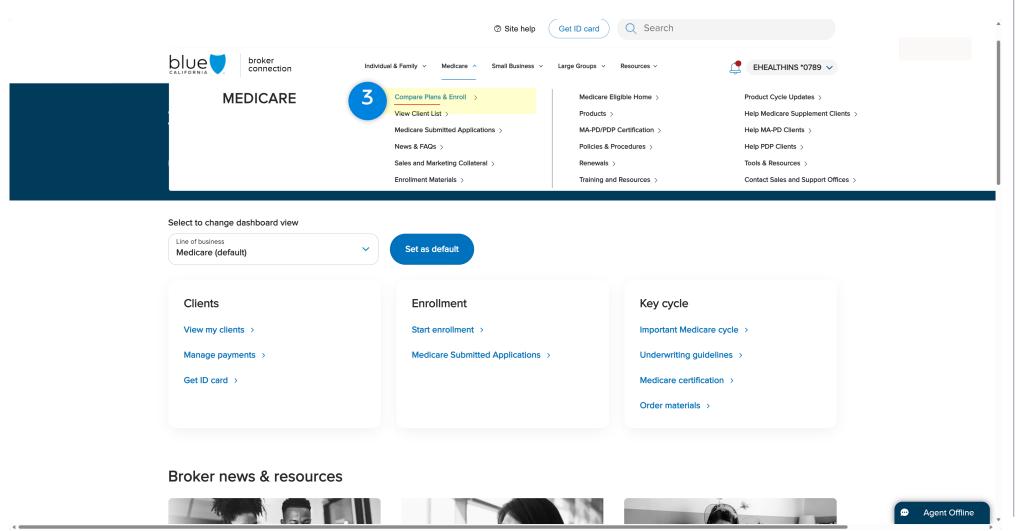
For captive agents, there is an additional link dropdown. Agents must choose the correct link to receive credit for the sale.

Page Navigation 😝 🤿



# **Broker Login**

**Quick Reference Guide** 



# Log In Steps

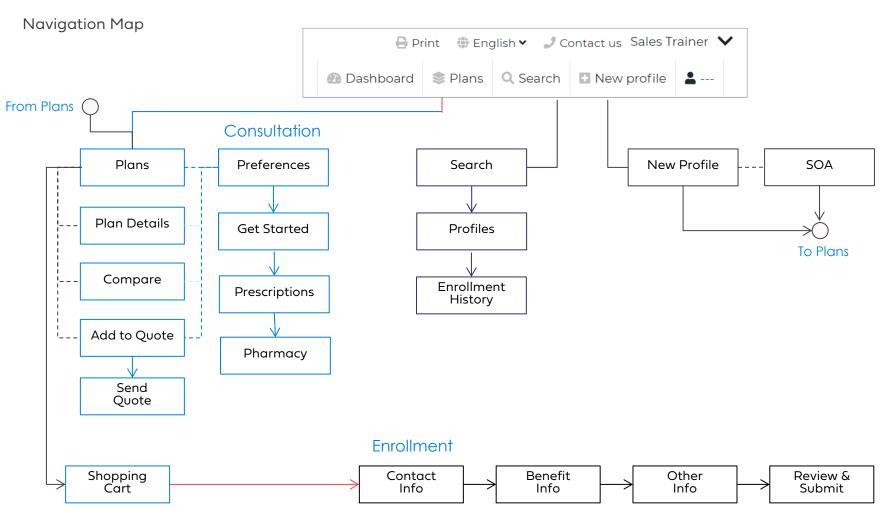
3. Click the Compare Plans & Enroll link.

### NOTE:

From October 1st onwards there will be just one compare plans & enroll link

# Site Navigation

Quick Reference Guide



Login

Page Navigation  $\leftarrow$ 



Use the site flow diagram as a reference guide to navigating through the site

When you login to the site, you will be on the Dashboard page. The Dashboard is your home page that provides a snapshot of your activity.

There are three main areas within the site:

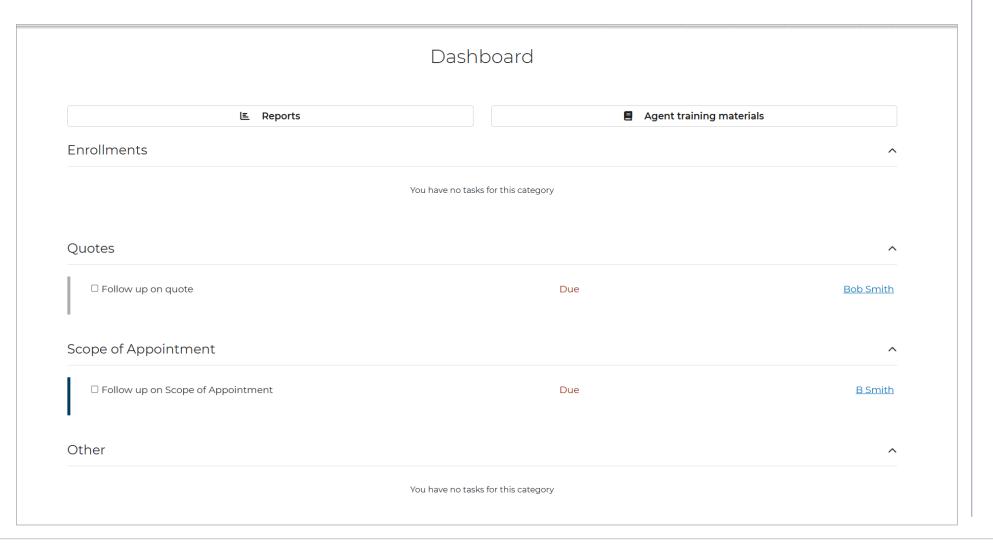
- Plans
- Search Profiles & Enrollment
- 3. New Profile

The diagram shows the associated screens for each area.

### NOTE:

- · Dotted lines indicate access to supporting site pages for the main screens.
- Sold arrow lines indicate typical process flow a person would follow during an enrollment.

# When you login to the site, you will be on the Dashboard Screen



### Dashboard Overview

The dashboard provides an overview of your sales activities including:

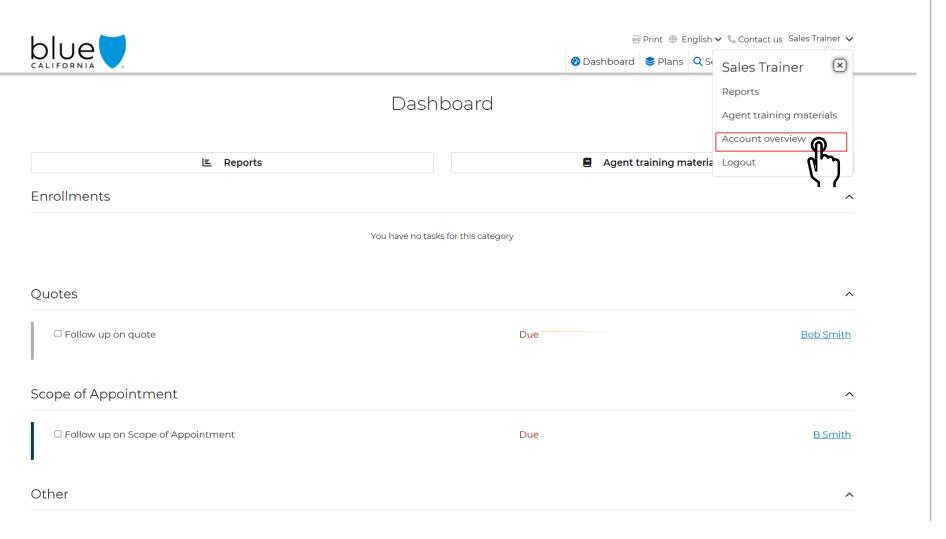
In process enrollments

Completed applications

Quotes to follow up on



# **Account Overview**



### Personal Sales Link

The Account Overview screen provides your personalized link.

Share this link with your clients to get them started shopping for plans.

You will get credit for the sale if your client enrolls in any of the plans you are authorized to sell.

Overview

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Search Profiles & Enrollments

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# **Account Overview**

Send your personalized link to the client to get them started with shopping for plans. Don't worry, you will get credit if the consumer enrolls in any of these plans. Copy 2026 link Copy 2025 link

This image will be used on the consumer shopping site and email signatures.

Please upload a .png, or .jpg, less than 5 MB.

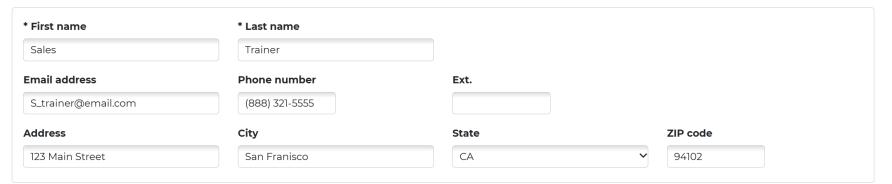


### Personalize benefits

Create a list of your favorite benefits for beneficiaries to use and compare across plans. Beneficiaries can update their favorites list without changing your default selections.

Personalize benefits

### Personal information



### Personal Sales Link

It's important to confirm your information including the NPN to ensure that you get credit for the sale.

You can make changes to the some of the fields and click the Save button to update the information.

Fields you can edit include:

- Name
- Email
- Phone number
- Address
- Agency ID
- Agency name
- CA License number

### Account information

Page Navigation  $\bigoplus$ 



# Site Navigation





Explore potential costs

Enter your prescription and medications to estimate out-of-pocket costs and help find ways to save.

Get started



# Personal Link Page

When the prospect clicks your personal link, they will see your name, email, and image at the top of the page.



Overview

Login

Start a New Consultation Send Quick Quote Enroll a New Beneficiary Search Profiles & Enrollments

Reso

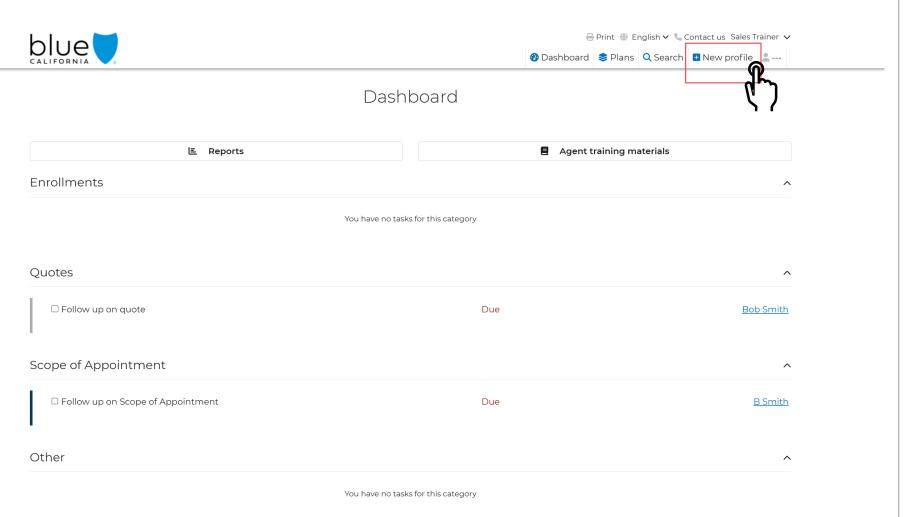
Resources

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# Add Client

Quick Reference Guide



### Create a Profile

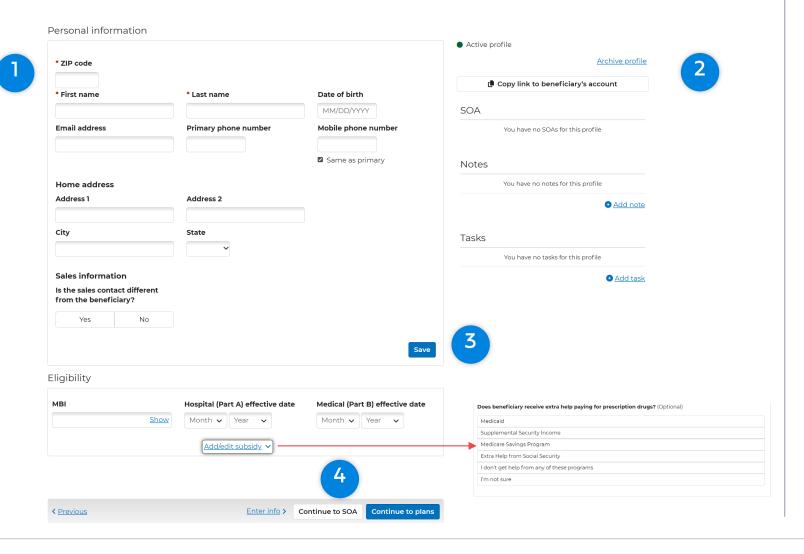
Select New Profile to create a new beneficiary profile. Creating a profile will allow you to search and return to view all information related to this beneficiary record in the future.

Page Navigation  $\longleftrightarrow$ 14



# Add Client

Quick Reference Guide



### Create a Profile

- Begin by entering the beneficiary information sections:
  - Personal Information
  - Home Address
  - Sales Information
  - Eligibility
- 2. Add Notes or Tasks to the profile.
- 3. Click Save.
- Click **SOA** to move to the Scope of Appointment screen.

### NOTE:

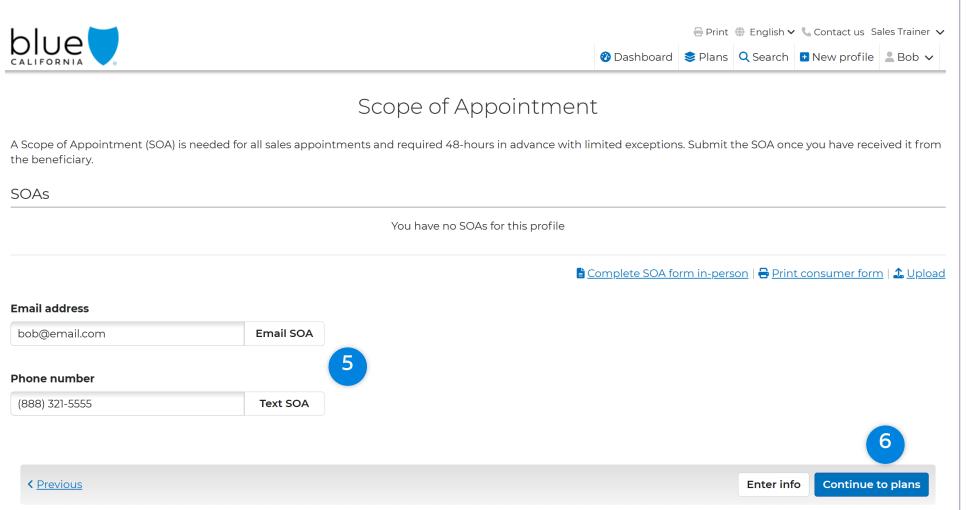
Fields with an asterisk are required.

The new fields will only validate the correct format, NOT the accuracy of the MBI or the effective dates.

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# Scope of Appointment



### SOA - Email

Electronically capture & store Scope of Appointment (SOA) confirmation.

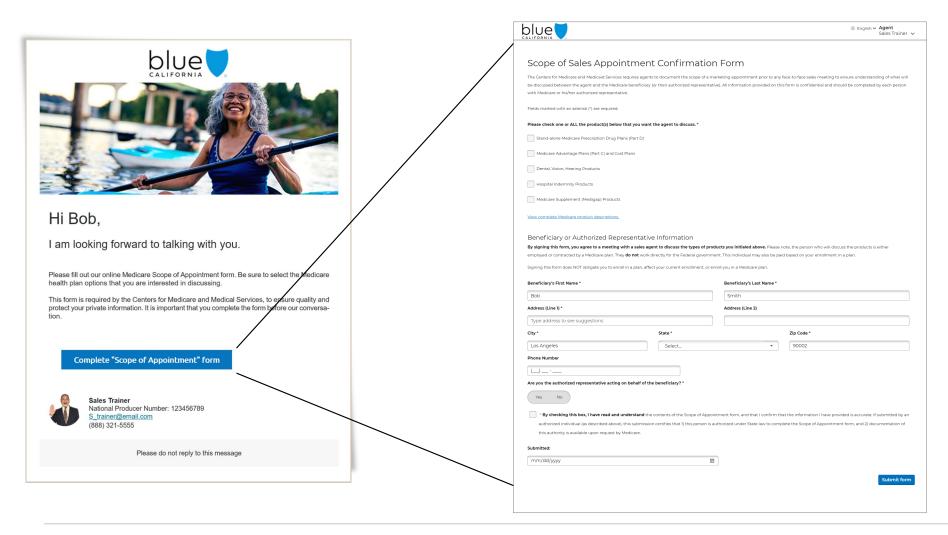
- 5. Complete the Email or Text option to send the SOA to yourself or the beneficiary.
- 6. Click **Continue** to plans.

### NOTE:

- The agent receives confirmation that beneficiary has signed their SOA.
- The beneficiary receives confirmation SOA has been submitted.
- You can upload a copy of the SOA using the upload button.

Page Navigation  $\bigoplus$ 16

# Prospect SOA Email



### SOA - Email

The beneficiary will receive an email or text with a link.

When they click the link, they are taken to the Scope of Appointment form.

When they complete form, you will receive an email notification.

### NOTE:

Brokers will receive a notification when the SOA is received, and can click on the notification to be taken directly to Blue Shield of California Medicare Enrollment Site, if they are already logged in.

Overview

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

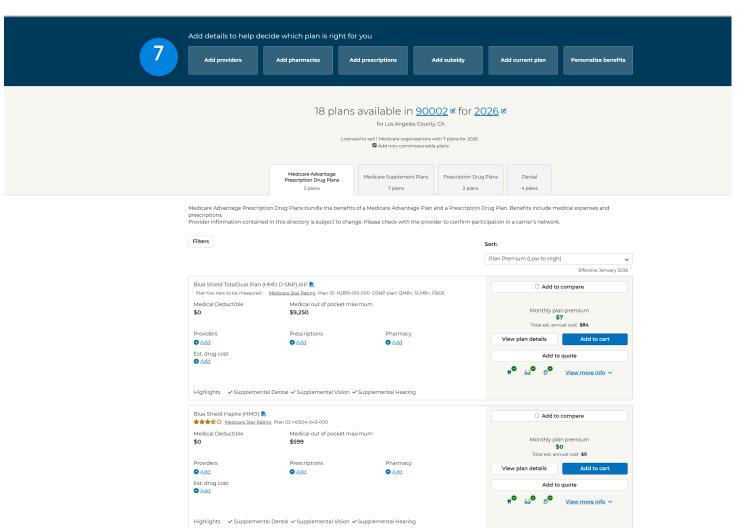
Search Profiles & Enrollments

Resources

Page Navigation  $\bigoplus$ 



# **Start Consultation**



### **Preferences**

Guided Help allows agents and beneficiaries to specify preferences for a tailored shopping experience and provides access to the most precise cost estimates for each plan option.

7. Select each option to open its card and fill in the required information.

**NOTE:** This part is optional.

Overview

Login

Start a New Consultation Send Quick Quote

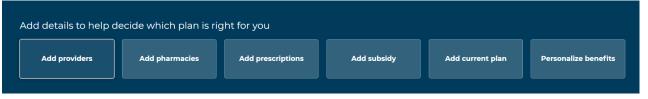
Enroll a New Beneficiary

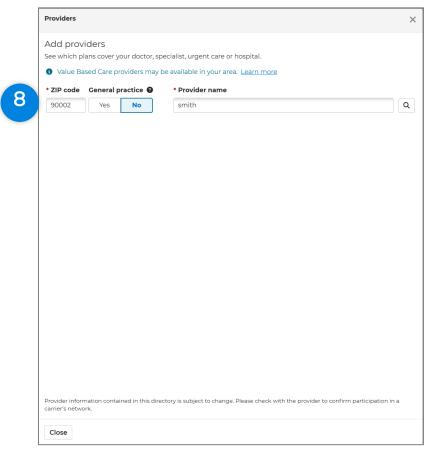
Search Profiles & Enrollments

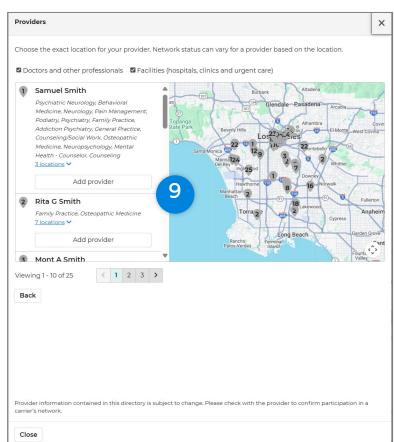
Resources

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# **Start Consultation**







### Add Provider

Page Navigation 🖨 🤿

Choose Add Providers to open the card and complete the necessary details.

- 8. Input the zip code and indicate yes or no for the general practice option. Then enter the provider's name and press the search icon button.
- 9. Pick a provider from the list and click the close button to exit the card.

Overview

Login

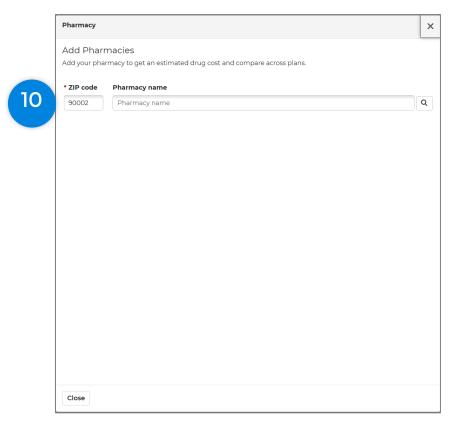
Start a New Consultation Send Quick Quote Enroll a New Beneficiary Search Profiles & Enrollments

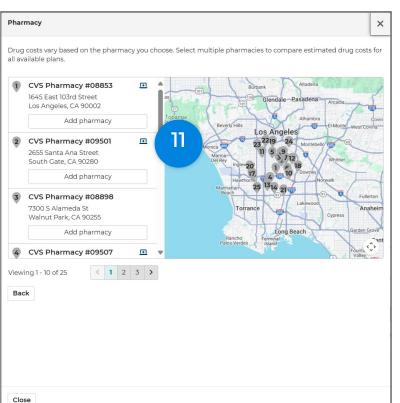
Resources



# **Start Consultation**







### Add Pharmacies

**Select Add Pharmacies** to open the card and fill in the required information.

- 10. Enter the zip code and pharmacy name, then click the search icon.
- 11. Drug prices differ depending on the pharmacy selected.
  Choose several pharmacies to compare estimated drug costs across all available plans.

After selecting one or more pharmacies from the list, click the close button to exit the card.

Overview

Login

Start a New Consultation Send Quick Quote

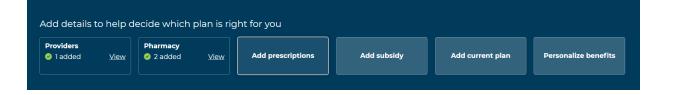
Enroll a New Beneficiary

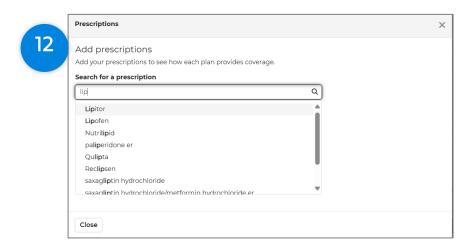
Search Profiles & Enrollments

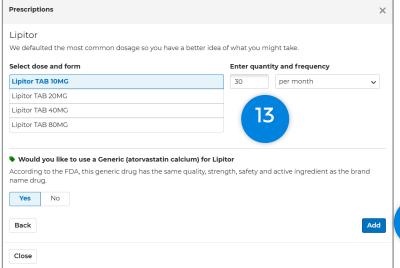
Resources

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# **Start Consultation**







# **Add Prescriptions**

Select Add Prescriptions to open the card and fill in the required information.

- 12. Enter the prescription name, then click the search icon.
- 13. Select the dose, form, and quantity. Indicate the generic preference, if available.
- 14. Click Add to continue.

Overview

Start a New Consultation

Login

Send Quick Quote

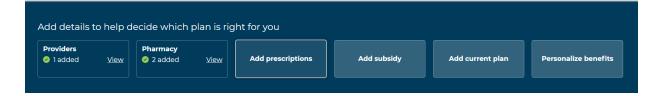
Enroll a New Beneficiary

Search Profiles & Enrollments

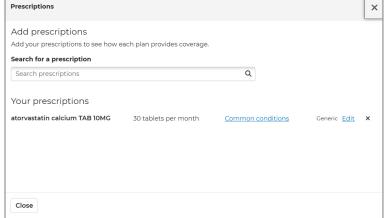
Resources



# **Start Consultation**







### Add Prescriptions, Continued

The prescription will appear in the list located at the bottom of the card.

15. To include more prescriptions, simply repeat the previous steps.

Overview

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

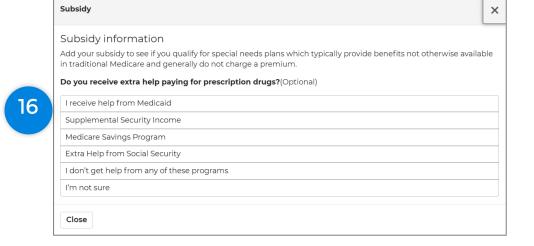
Search Profiles & Enrollments

22

Resources

# **Start Consultation**





Page Navigation  $\bigoplus$ 

Include subsidy details to determine if the beneficiary is eligible for special needs plans, which often offer benefits not found in traditional Medicare and usually have no premium charges.

Add Subsidy

16. Click on each applicable option. Choose all that apply.

Once finished, click the close button to exit the card.

Overview

Start a New Consultation

Login

Send Quick Quote

Enroll a New Beneficiary

Search Profiles & Enrollments

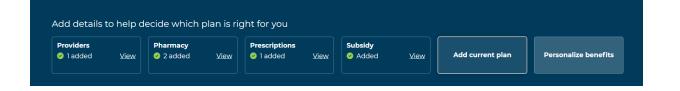
Resources

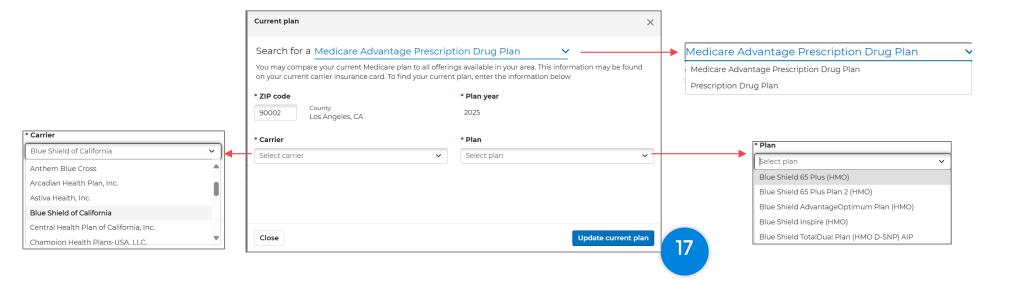
23

Page Navigation  $\longleftrightarrow$ 



# **Start Consultation**





### Add Current Plan

Compare the beneficiary's existing plan with the 2026 Blue Shield plan options.

If the beneficiary already has a Blue Shield plan, you can compare their previous plan to the 2026 options.

17. Start by choosing the plan type and entering the zip code of the current plan. Then select the carrier and plan from the drop-down menu.

> After completing this, click update current plan to close the card.

Overview

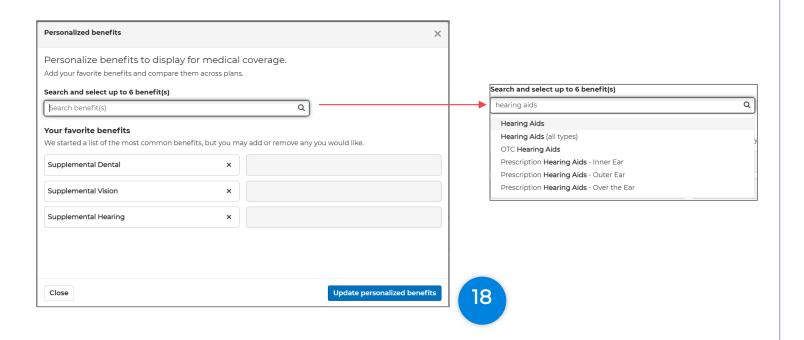
Login

Start a New Consultation Send Quick Quote Enroll a New Beneficiary Search Profiles & Enrollments Resources

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# **Start Consultation**





# Add Personalized Benefits

Page Navigation  $\bigoplus$ 

Include benefits that the beneficiary has shown interest in or that are necessary for their plan.

You may add up to six options and remove any prepopulated ones.

18. Search for the benefit by typing; a list of options will appear as you type. Choose an option from the list.

Repeat this process to add more benefits.

Overview

Login

Start a New Consultation Send Quick Quote

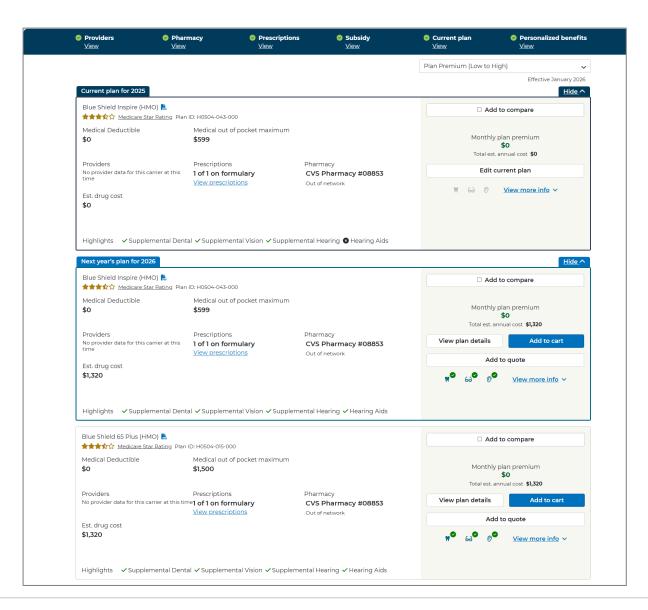
Enroll a New Beneficiary

Search Profiles & Enrollments

Resources

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# **Start Consultation**



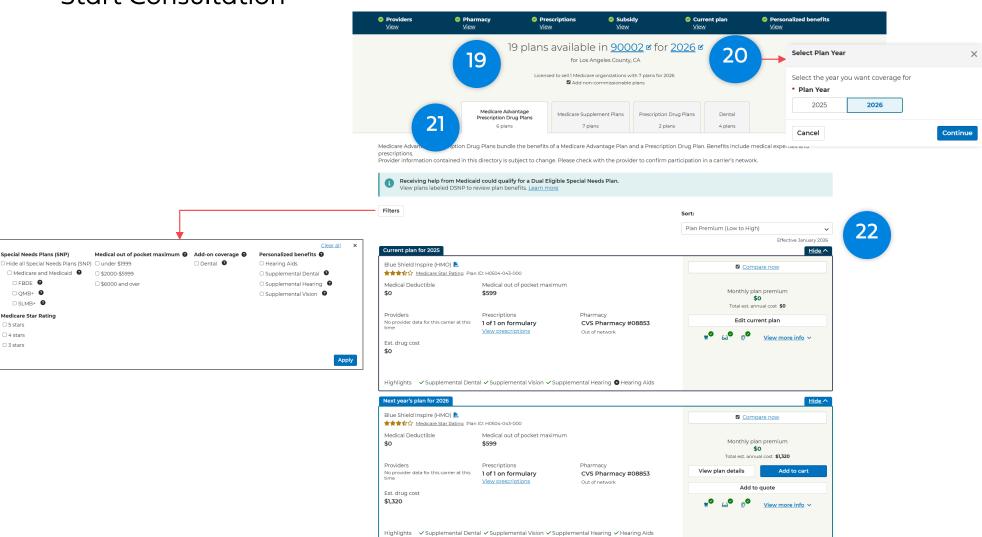
### **Consultation Results**

After the consultation concludes, the available plans in the beneficiary's zip code are updated with the information to provides access to the most precise cost estimates for each plan option.

If the beneficiary has a Blue Shield plan offered in the upcoming plan year, it will be marked to facilitate easy comparison.

Page Navigation  $( \rightarrow )$ 26

# **Start Consultation**



### Plans

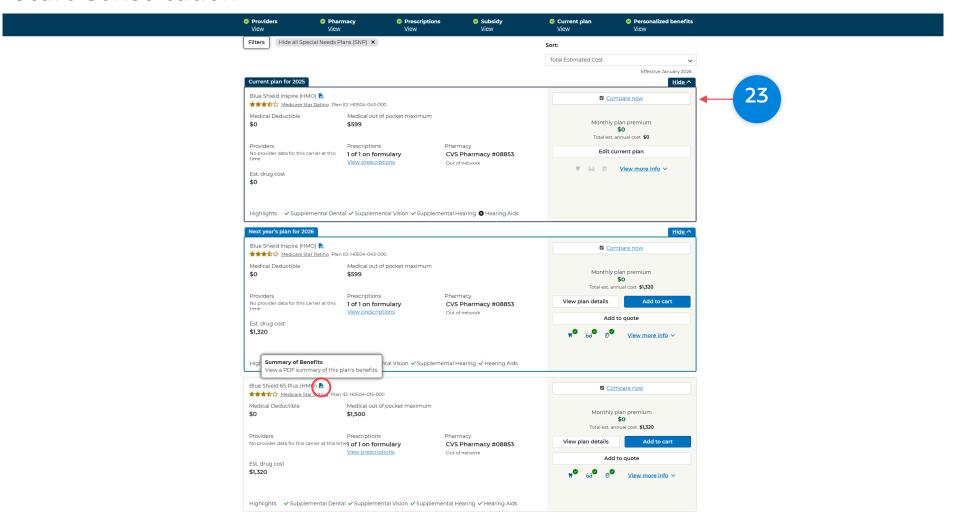
- 19. Plans available for the beneficiary's zip code will be displayed.
- 20. Choose the plan year for which you want coverage.
- 21. Click the tab to view plans categorized by type.
- 22. You can sort the plans by:
  - Plan Premium (from low to high)
  - Total Estimated Cost
  - Estimated Drug Costs (low to high)
  - Plan Name (A–Z)
  - Maximum Out-of-Pocket (low to high)

Note: Filters can also be applied to narrow down the list of plans further.

Page Navigation  $\bigoplus$ 



# **Start Consultation**



### Compare Plans

Choose up to three plans to compare side by side.

23. Mark the checkbox for each plan you wish to compare, then click Compare Now to see the results.

Note: To access the Summary of Benefits, click the PDF icon located next to the plan name.

**Start Consultation** 

Quick Reference Guide

Overview

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Enroll a New Beneficiary

Search Profiles & Enrollments

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Show plan differences Blue Shield Inspire (HMO) Costs are based on ★★★☆☆ Medicare Star Rating ★★★☆☆ Medicare Star Rating ★★★☆☆ Medicare Star Rating CVS Pharmacy #08853 Monthly plan premium Monthly plan premium Rite Aid Pharmacy 05476 Mail order View plan details Edit current plan View plan details Effective January 2026 & Est. drug cost \$1,320 annually \$0 annually \$1,320 annually Based on 1 drugs Add/edit Total est annual cost \$1,320 annually \$0 annually \$1,320 annually shown is based on the cost of the drug without plan benefits applied Benefits Medical coverage 0 \$0.00 \$0.00 \$0.00 Medical out of pocket maximum 9 \$1,500.00 \$599.00 \$599.00 Doctor Office Visit @ \$0 copay per visit if performed by your \$0 copay per visit if performed by you Primary Care Provider (PCP) Primary Care Provider (PCP) \$0 copay per visit if performed by a \$0 copay per visit if performed by a \$0 copay per visit if performed by a specialist Specialist Office Visit @ In-Network: \$0 copay per visit Skilled Nursing Facility coinsurance In-Network: \$0 copay per day for days In-Network: \$0 copay per day for days In-Network: \$0 copay per day for days 1-20, \$100 copay per day for days 21-1-20, \$75 copay per day for days 21-100. 1-20, \$75 copay per day for days 21-100. Home Health Care @ \$0 copay for each covered home \$0 copay for each covered home \$0 copay for each covered home health visit health visit health visit Outpatient Mental Health Care @ In-Network: \$30 copay per individual \$30 copay for each individual or group In-Network: \$30 copay per individua Emergency Room @ In-Network: \$150 copay per visit In-Network: \$150 copay per visit Hospital Inpatient Stay 6 \$0 copay per admission. \$0 copay per admission \$0 copay per admission Note: Our plan covers an unlimited Note: Our plan covers an unlimited Note: Our plan covers an unlimited number of days for an inpatient number of days for an inpatient number of days for an inpatient hospital stay hospital stay. hospital stay. Part R Giveback @ N/A N/A Prescription drug coverage @ Prescription Deductible @ \$0.00 \$0.00 Low income subsidy Generic: \$5.10. Brand: \$12.65 Generic: \$5.10. Brand: \$12.65 Generic: \$5.10. Brand: \$12.65 If you are eligible for the subsidy you select If you are eligible for the subsidy you selecte you will pay the lowest cost, which may be the plan benefit listed below. View the plan benefit listed below. View the Prescriptions tab in Plan Details for an estimate of the cost you will pay for the subsidy selected. Prescriptions tab in Plan Details for an estimate of the cost you will pay for the subsidy selected. Prescriptions tab in Plan Details for an estimate of the cost you will pay for the subsidy selected. references Optional add-on coverage (available in cart)

Expand each section to view the information for each plan side-by-side.

Plans

Page Navigation  $\longleftrightarrow$ 

In the Preferences section, you can search for:

- Provider
- Prescriptions
- Pharmacy's

From this page, you can:

- 24. Send a quote.
- 25. Add a plan to the shopping cart.

### NOTE:

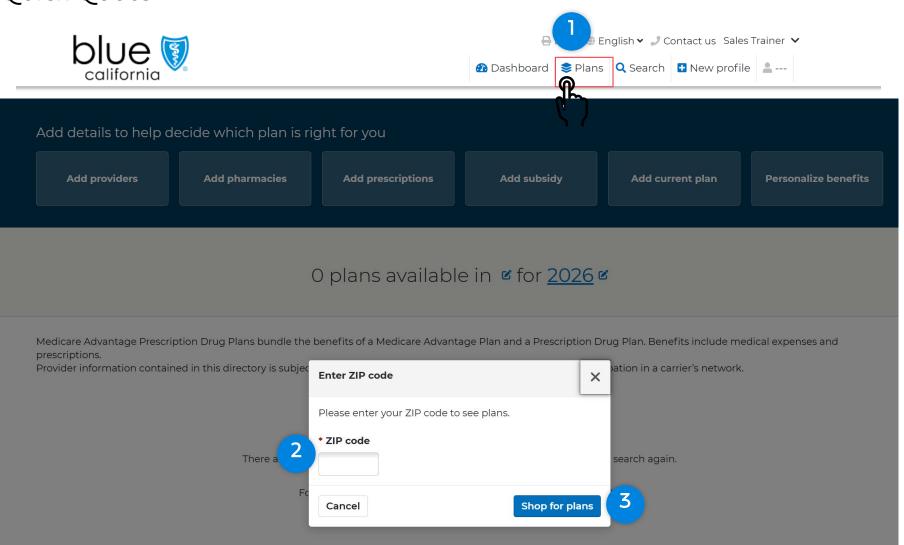
Differences between plans are highlighted in orange.



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# Quick Quote

Quick Reference Guide



### Plans

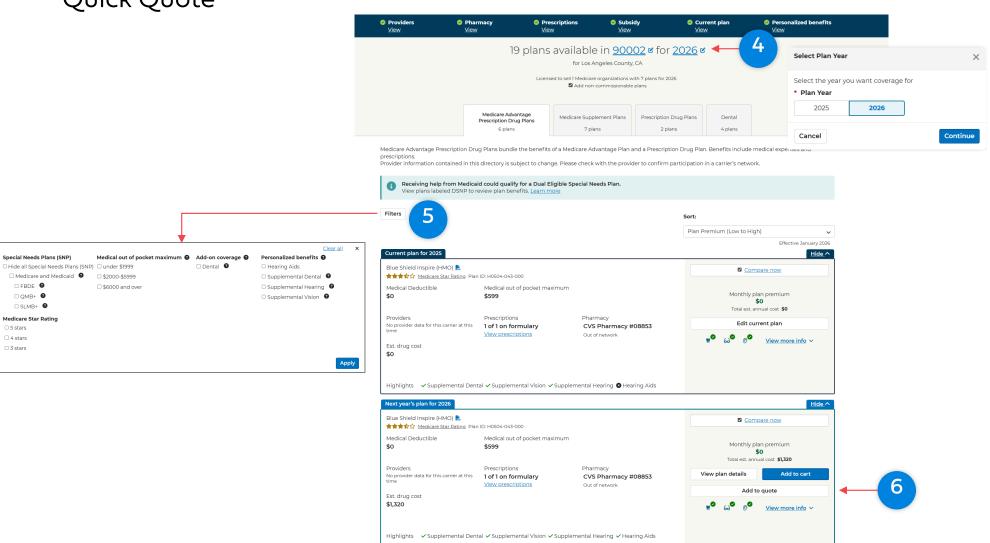
Available plans are shown for the beneficiary's zip code.

- Select **Plans** from the menu bar.
- 2. Select the Edit Zip Code button.
- Enter the zip code and click Shop for Plans to continue.

Page Navigation  $\bigoplus$ 

# **Quick Quote**

Quick Reference Guide



### Plans

Available plans are shown for the beneficiary's zip code.

- 4. Select the **year** you want coverage for.
- 5. Filters can also be applied to narrow down the list of plans further.
- Send a quote with up to three plans (of the same type) at a time.
  - Click Add to quote button for each plan.

Overview

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

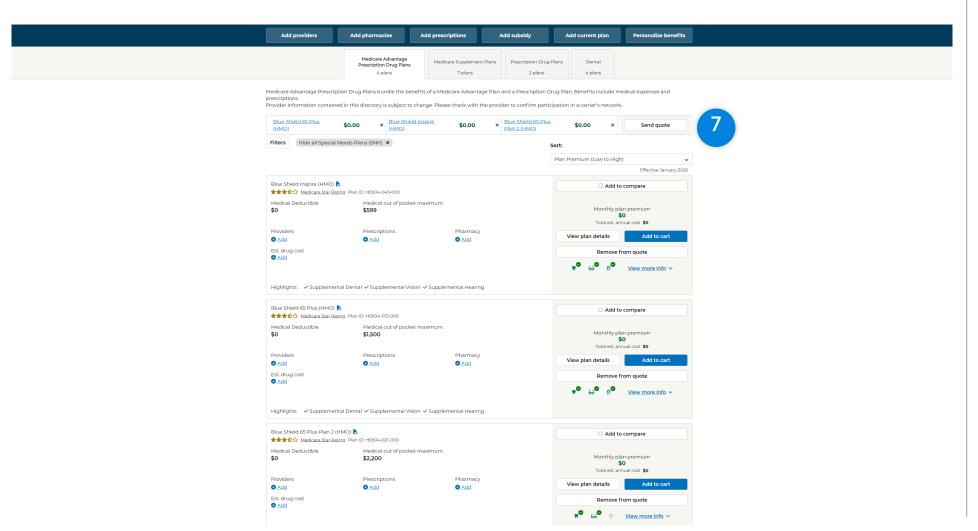
Search Profiles & Enrollments

Resources

Page Navigation 😝 🤿

# **Quick Quote**

Quick Reference Guide



### Plans

The plans that you selected are shown at the top.

7. Click **Send quote** button.

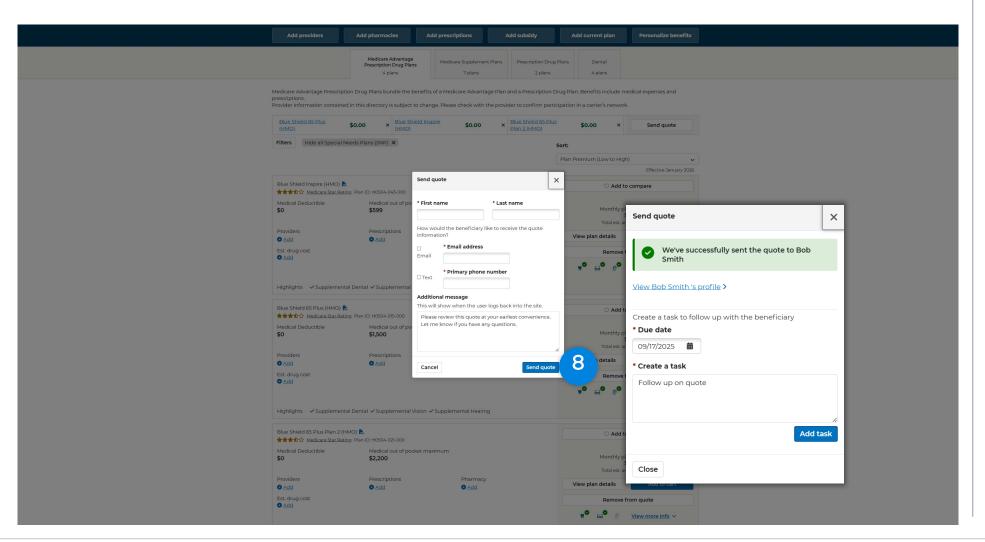
Login

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# Page Navigation $\longleftrightarrow$

# Quick Quote

Quick Reference Guide



### Send Quote

Complete the form and select how you want to send the quote via email or text by checking the box.

8. Click Send quote button.

You will receive a confirmation that the quote was sent.

You can also create a task to follow up with beneficiary.

To dismiss the confirmation window, click the close button to return to the plans list.

Overview

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

Search Profiles & Enrollments

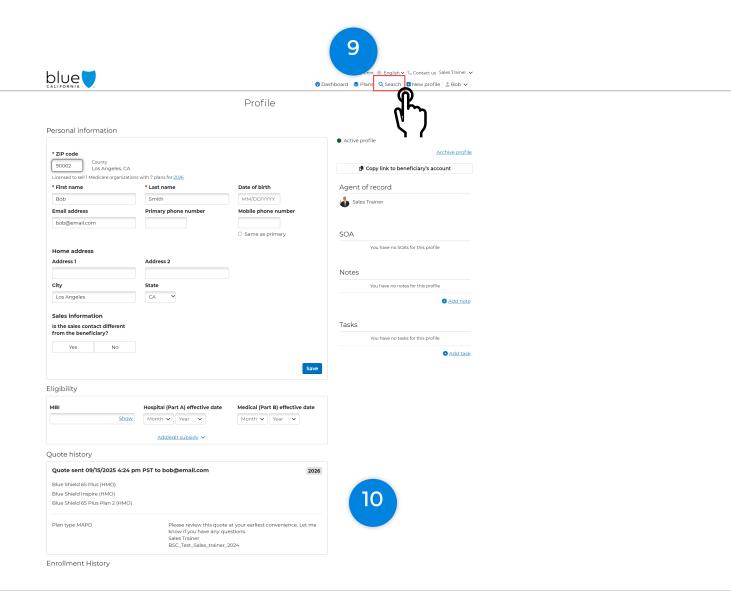
Resources

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# **Quote History**

Quick Reference Guide



### **Quote History**

The **Quote history** allows you to see all quotes that have been sent to the beneficiary. The Quote history will display:

- The plan quoted
- The date and time the quote was sent
- The email/phone number the quote was sent to
- The authorization code
- 9. Click the **Search** button to find the beneficiary profile.
- 10. At the bottom of the Profile screen is the Quote and Enrollment history.

# Medicare Supplement Plans

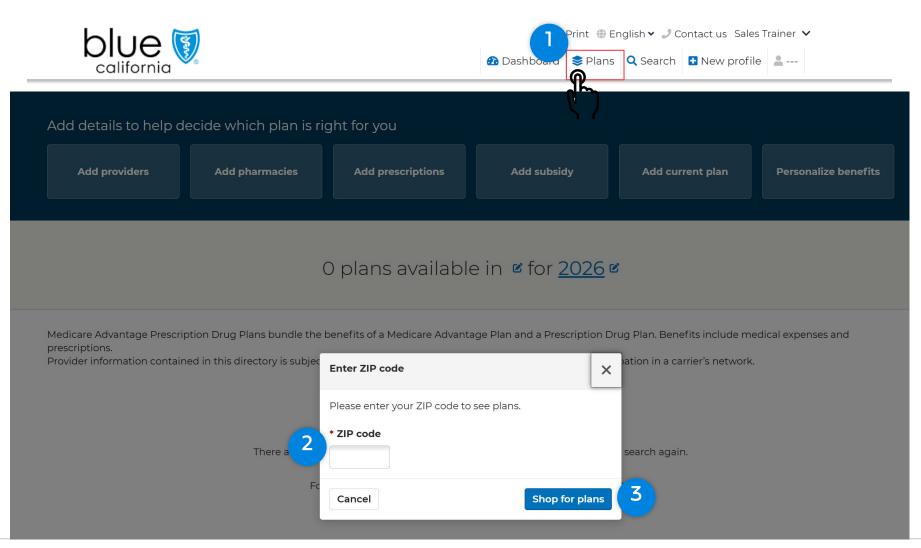
View Section

Login

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# Quick Quote

Quick Reference Guide



### Plans

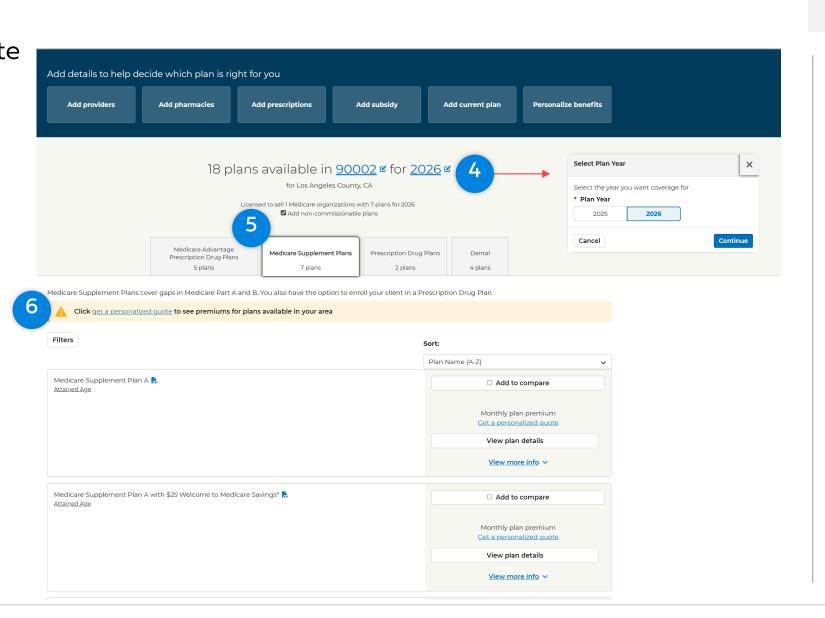
Available plans are shown for the beneficiary's zip code.

- 1. Select **Plans** from the menu bar.
- 2. Select the **Edit Zip Code** button.
- Enter the zip code and click Shop for Plans to continue.

Page Navigation 🕀 会

# Quick Quote

**Quick Reference Guide** 



#### Plans

Available plans are shown for the beneficiary's zip code.

- 4. Select the **year** you want coverage for.
- Click the Medicare Supplement Plans tab to view plans.
- Click get a personalized quote to see premiums for plans available.

Login

Start a New Consultation Send Quick Quote Enroll a New Beneficiary Search Profiles & Enrollments

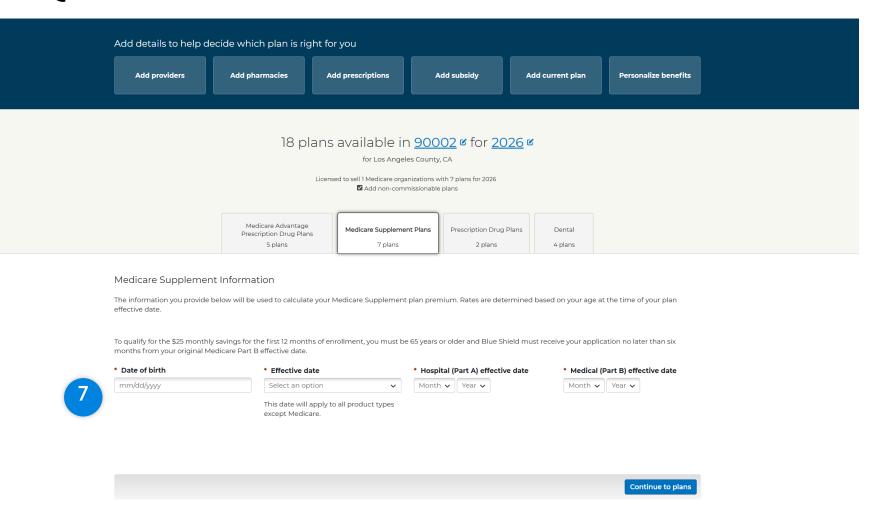
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# Quick Quote

**Quick Reference Guide** 



# Medicare Supplement Information

The information you provide below is used to calculate the beneficiaries Medicare Supplement plan premium.

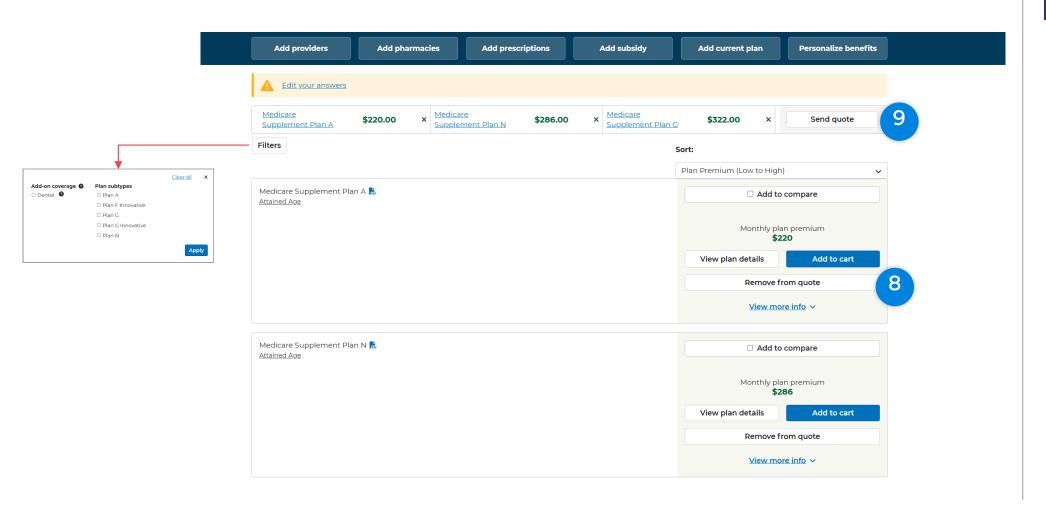
Rates are determined based on beneficiaries age at the time of their plan effective date.

7. Complete the form and click **Continue to plans**.

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## **Quick Quote**

**Quick Reference Guide** 



#### Plans

Page Navigation  $\bigoplus$ 

Available plans are shown for the beneficiary's zip code with their monthly plan premium.

8. Click the **Add** to quote button.

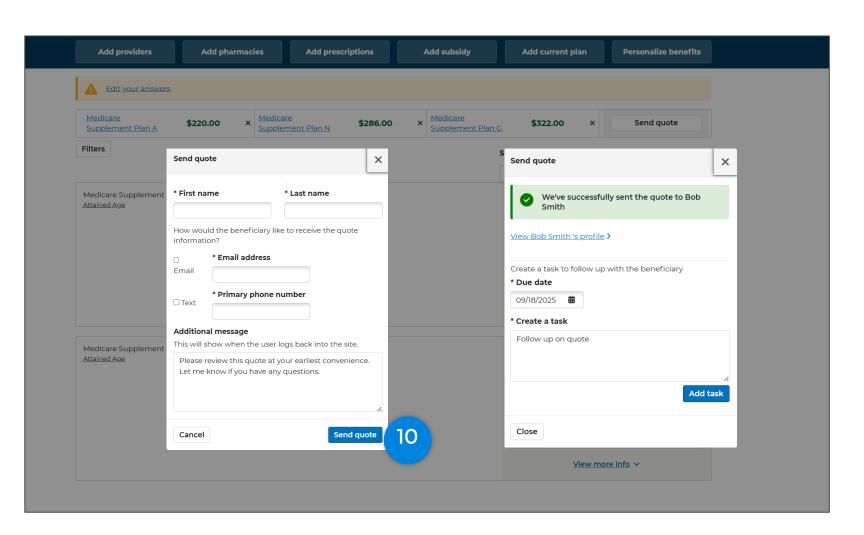
> The quotes are shown at the top of the screen.

Click **Send a Quote** button.



## Quick Quote

Quick Reference Guide



## Send Quote

Complete the form and select how you want to send the quote via email or text by checking the box.

10. Click Send quote button.

You will receive a confirmation that the quote was sent.

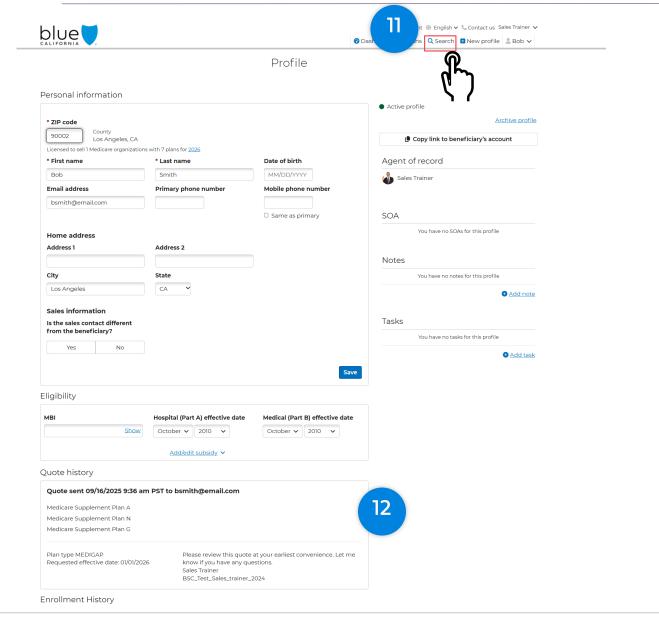
You can also create a task to follow up with beneficiary.

To dismiss the confirmation window, click the close button to return to the plans list.



# **Quote History**

Quick Reference Guide



### **Quote History**

The **Quote history** allows you to see all quotes that have been sent to the beneficiary. The Quote history will display:

- The plan quoted
- The date and time the quote was sent
- The email/phone number the quote was sent to
- The authorization code
- 11. Click the Search button to find the beneficiary profile.
- 12. At the bottom of the Profile screen is the Quote and Enrollment history.



Start a New Consultation

Login

Send Quick Quote

Enroll a New Beneficiary

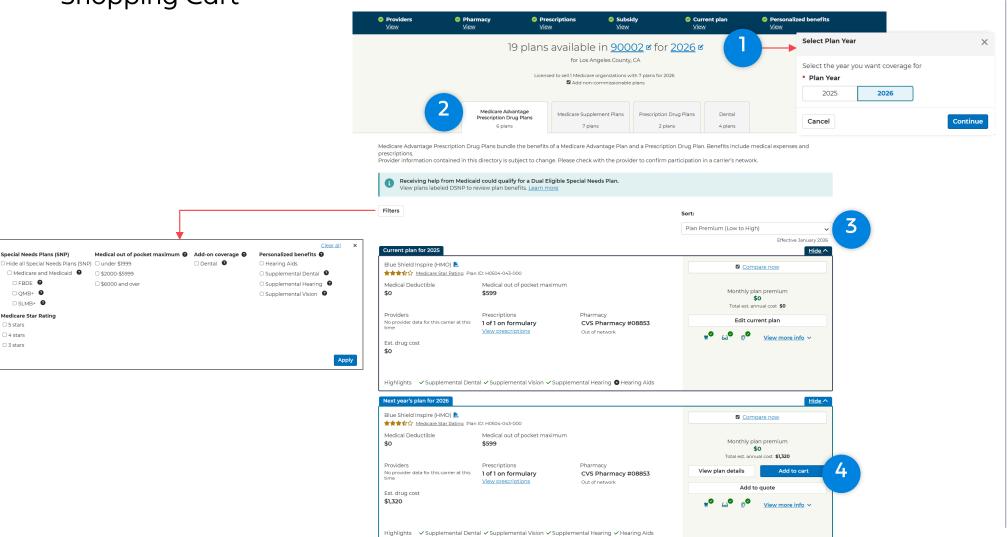
Search Profiles & Enrollments

Resources

Page Navigation  $\bigoplus$ 

# **Shopping Cart**

Quick Reference Guide



#### Plans

Available plans are shown for the beneficiary's zip code.

- 1. **Select the year** you want coverage for.
- 2. Select the tab to view available plans by type.
- Sort the plans by:
  - Plan Premium (low to high)
  - **Total Estimated Annual** Cost
  - Plan Name (A Z)
- 4. Add plan to cart

Note: Filters can also be applied to narrow down the list of plans further.

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

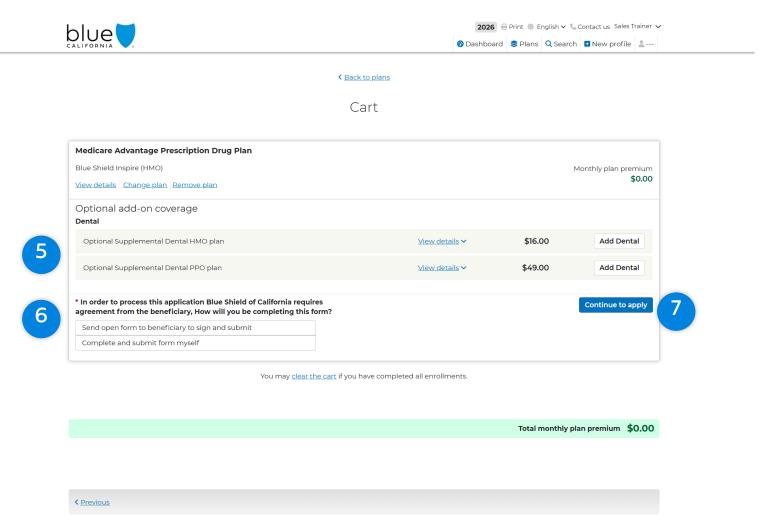
Search Profiles & Enrollments

Resources

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## **Shopping Cart**

**Quick Reference Guide** 

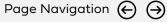


#### Add to Cart

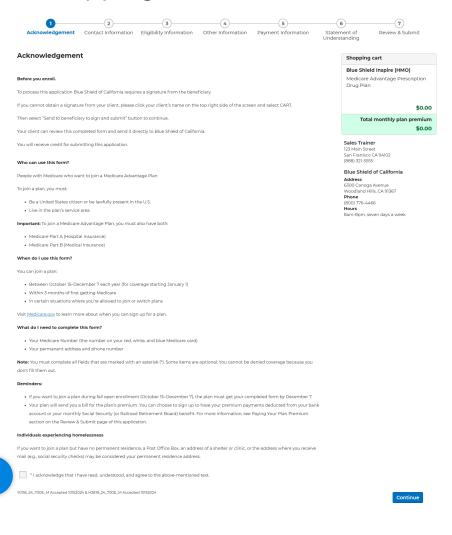
5. Add any optional add-on coverage.

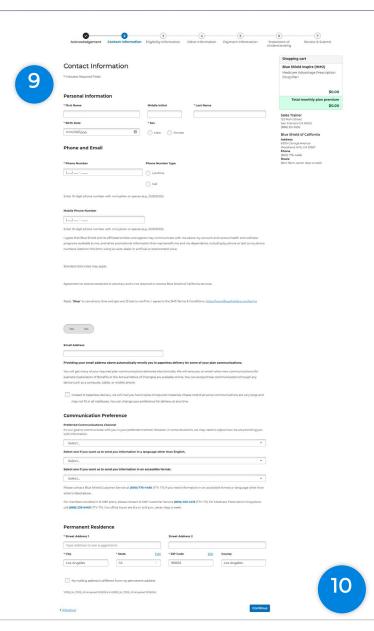
> You can only add optional coverage in the Cart screen.

- 6. Select how you will complete this form:
  - Send to beneficiary to sign and submit
  - Complete and submit form yourself
- 7. Click the **Continue to apply** button.



## **Shopping Cart**





## **Contact Information**

There is an 8-step process to completing the enrollment.

#### Step 1- Acknowledgement

8. Complete the Acknowledgement

#### Step 2- Contact Information

- 9. Continue to the Contact Information sections:
  - Personal Information
  - Phone & Email Consent
  - Communication Preference
  - Permanent Residence
- 10. Click Continue to go to Step 3.

#### Note:

Login

Start a New Consultation Send Quick Quote

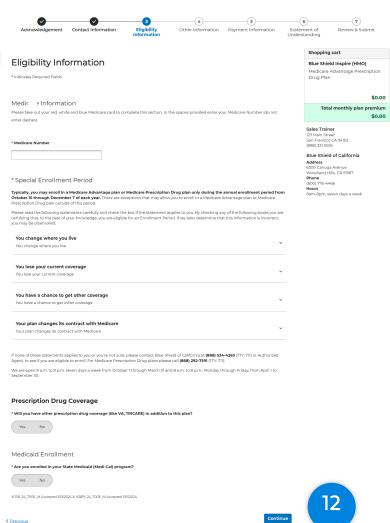
Enroll a New Beneficiary

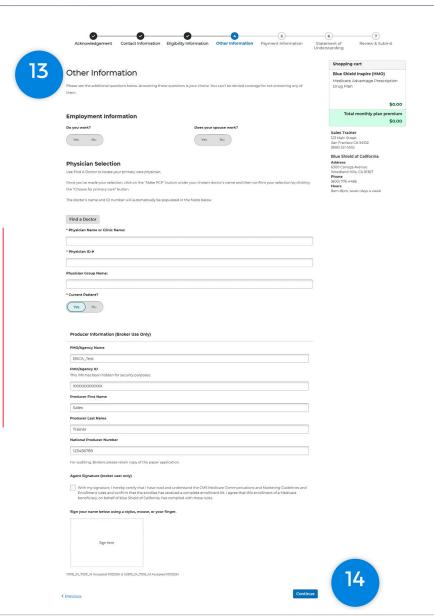
Search Profiles & Enrollments

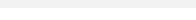
Resources

# **Shopping Cart**

**Ouick Reference Guide** 







#### **Contact Information**

Page Navigation (+)

#### Step 3- Eligibility Information

- 11. Complete the Eligibility Information sections:
  - Medicare Information
  - Special Enrollment Period
  - Prescription Drug Coverage
- 12. Click **Continue** to go to the next section.

#### Step 4- Other Information

- 13. Complete Other Information sections:
  - **Employment Information**
  - Physician Selection
  - Producer Information
- 14. Click **Continue** to go to the next section.

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

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Resources

There is an 8-step process to

Step 5 - Payment Information

15. Complete the Payment and

16. Complete the Statement of

Continue to go to Step 8.

For the question:

Understanding and then click

"What is your relationship to

the person enrolling in this

• Select "I am helping the

the Broker/Agent.

person enrolling" if you are

then click Continue to go to

completing the enrollment.

Step 6.

Understanding

plan?"

Step 6- Statement of

Page Navigation  $(\leftarrow)$ 

**Contact Information** 

## **Shopping Cart**



#### Payment Information

**Ouick Reference Guide** 

Indicates Required Fields

#### Paying Your Plan Premium

You can pay your monthly plan premium (including any late enrollment penalty you currently have or may owe) by mail each month. If your plan has a premium due, you will receive a monthly bill including the amount and the date of when your next payment is due, or you may choose to pay your premium by having it automatically taken out of your Social Security or Railroad Retirement Board (RRB) benefit each month

To learn more about your payment options, visit us at blueshieldca.com/medicarewaystopay or call Customer Service at 800-776-4466 (TTY: 711), For members enrolled in D-SNP plans, please contact D-SNP Customer Service 800-452-4413 (TTY: 711). For Medicare Prescription drug plans 888-239-6469

#### Please select a premium payment option

Get Monthly Bill

Automatic deduction from your monthly Social Security or Railroad Retirement Board (RRB) benefit check

The Social Security/RRB deduction may take two or more months to begin after Social Security or RRB approves the deduction. In most cases, if Social Security or RRB accepts your request for automatic deduction, the first deduction from your Social Security or RRB benefit check wil include all premiums due from your enrollment effective date up to the point withholding begins. If Social Security or RRB does not approve your request for automatic deduction, we will send you a paper bill for your monthly premiums.

#### \* I get monthly benefits from

Social Security

(The Social Security/Pailroad Petirement Board deduction may take two or more months to begin In most cases if Social Security/the Pailroad Retirement Board accepts your request for automatic deduction, the first deduction from your Social Security/Railroad Retirement Board benefit check will include all premiums due from your enrollment effective date up to the point withholding begins. If Social Security/the Railroad Retirement Board does not approve your request for automatic deduction, we will send you a paper bill for your monthly premiums

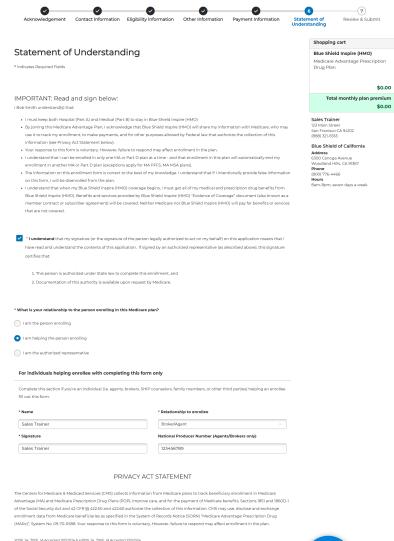
If you have to pay a Part D-Income Related Monthly Adjustment Amount (Part D-IRMAA), you must pay this extra amount in addition to your plan premium. The amount is usually taken out of your Social Security benefit, or you may get a bill from Medicare (or the RRB). DON'T pay Blue Shield of California the Part D-IRMAA

Y0118 24 700E M Accepted 10152024 & H2819 24 700E M Accepted 10152024

Previous



8am-8pm, seven days a week



Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

Search Profiles & Enrollments

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## **Shopping Cart**

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#### **Contact Information**

There is an 8-step process to completing the enrollment.

#### Step 7 - Review & Submit

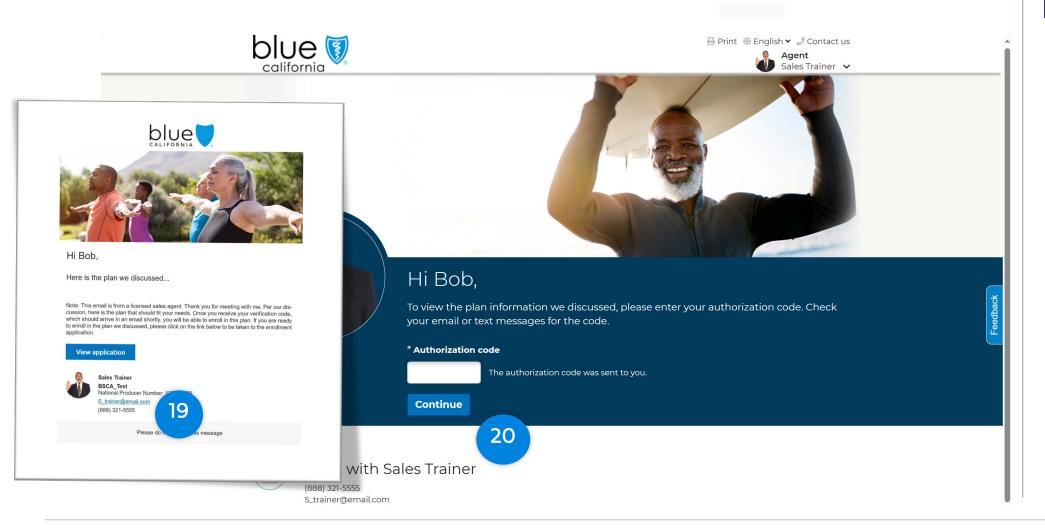
- 17. Complete the Review and send to the beneficiary:
  - Expand each section to view and verify the information.
  - Correct or complete any fields that require revision.
- 18. Click the **Send to beneficiary** button to send the application.

#### Note:

## Page Navigation 😝 🤿

## **Shopping Cart**

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#### Beneficiary Review & Submit

- 19. The beneficiary will receive an email or text with a link.
  - When they click the link, they are taken to application to sign and submit.
- 20. The beneficiary will also receive a second email with the authorization code to access the application.

Login

Start a New Consultation Send Quick Quote

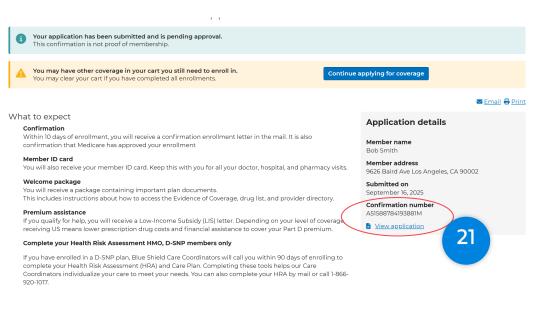
Enroll a New Beneficiary

Search Profiles & Enrollments

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## **Shopping Cart**





6300 Canoga Avenue Woodland Hills, CA 91367 8am-8pm, seven days a week

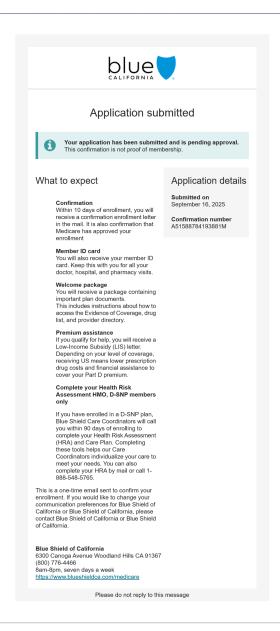
(800) 776-4466

https://www.blueshieldca.com/medicare

Quick Reference Guide

#### Your pending coverage





## **Beneficiary Confirmation**

21. Ask the beneficiary to copy the confirmation number for your records.

> The beneficiary can also view and download a copy of the application.

#### Note:

# Medicare Supplement Plans

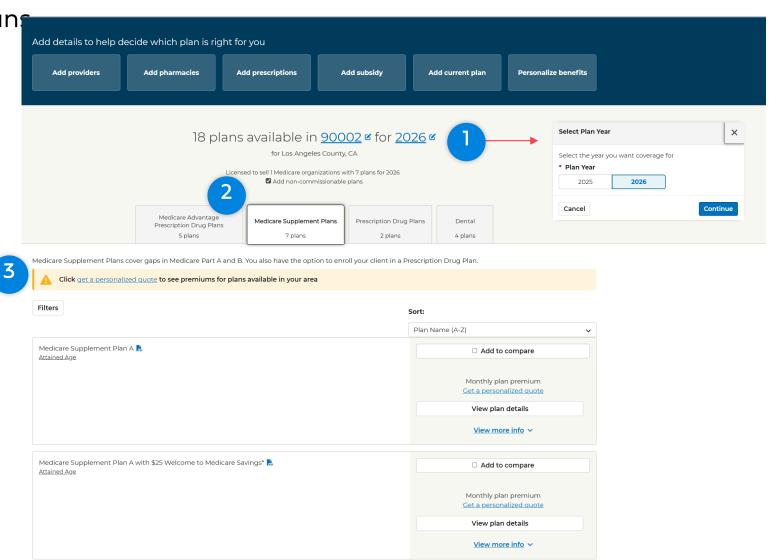
View Section

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Shop for Plan

**Quick Reference Guide** 



#### Plans

Available plans are shown for the beneficiary's zip code.

- 1. Select the year you want coverage for.
- 2. Click the **Medicare** Supplement Plans tab to view plans.
- 3. Click get a personalized quote to see premiums for plans available.

Quick Reference Guide

Overview

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

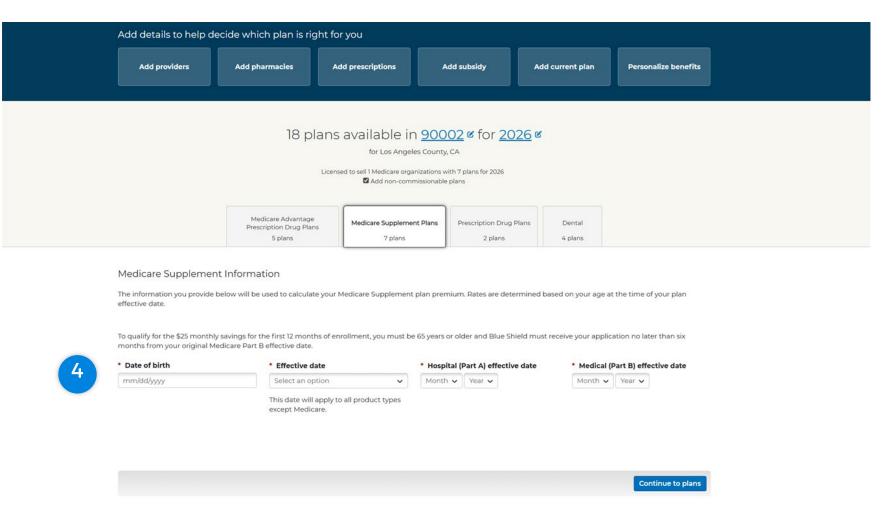
Search Profiles & Enrollments

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## Personal Quote



#### Medicare Supplement Information

The information you provide below is used to calculate the beneficiaries Medicare Supplement plan premium.

Rates are determined based on beneficiaries age at the time of their plan effective date.

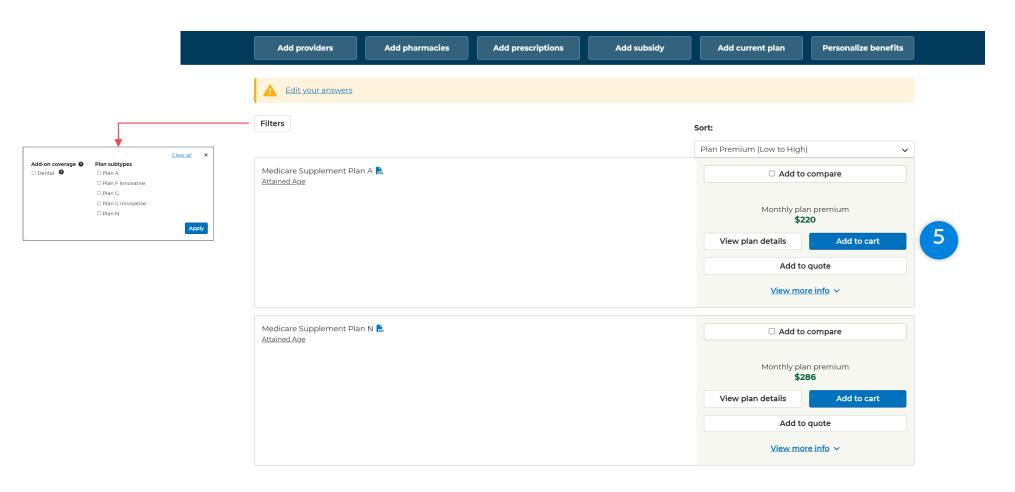
4. Complete the form and click Continue to plans.

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# **Shopping Cart**

Quick Reference Guide



#### Plans

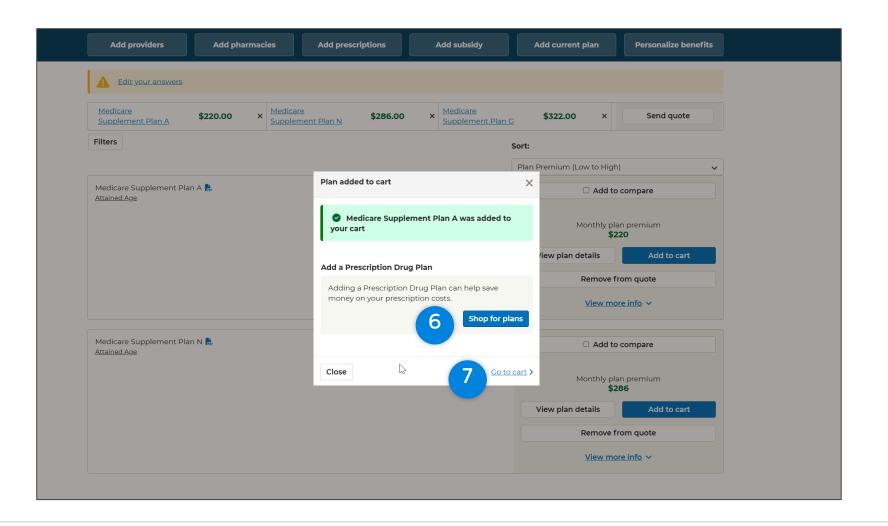
Available plans are shown for the beneficiary's zip code with their monthly plan premium.

5. Click the **Add to cart** button.

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# **Shopping Cart**

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#### Add to Cart

6. Add any optional add-on coverage by selecting **Shop** for plans button.

> You will return to the plans screen.

7. Click Go to Cart button to continue with the application process.

Login

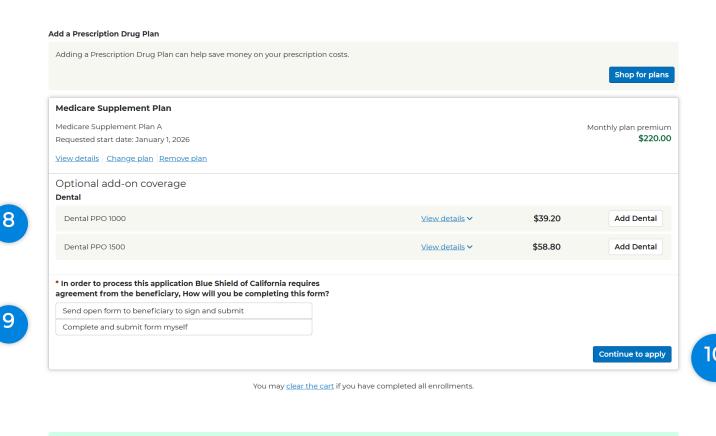
Page Navigation  $\longleftrightarrow$ 56

## **Shopping Cart**

**Quick Reference Guide** 

**<** Back to plans

Cart



## Important Information

8. Add any optional add-on coverage.

> You can only add optional coverage in the Cart screen.

- 9. Select how you will complete this form:
  - Send to beneficiary to sign and submit
  - Complete and submit form yourself
- 10. Click the **Continue to apply** button.

Total monthly plan premium \$220.00

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

Search Profiles & Enrollments

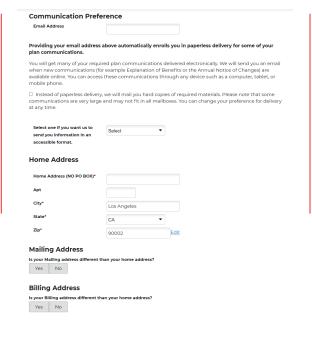
Resources

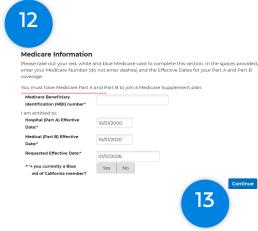
Page Navigation  $\longleftrightarrow$ 



# **Shopping Cart**

0	(2)	3	<u>(4)</u>		(6)
Applicant Info	Additional Info	Guaranteed Acceptance	Current Insurance Coverage	Producer Info	Payment & Conditions of Membership
pplication for Blue Sh	ield of California M	edicare Supplement Pla	ins		Shopping cart
ere's how to apply					** -
Please make sure you answer all questions completely and accurately     Sign and date in all places indicated.					Medicare Supplement Plan A Medicare Supplement Plan
you are a current member interested in transferring to a Medicare Supplement plan of equal or lesser value utside your enrollment period or to a richer benefit plan at any time, you must complete this application.					\$220
an F Extra will only be available to applicants who attained age 65 before January 1, 2020 or first became gible for Medicare benefits due to disability before January 1, 2020.					Total monthly plan premi
elds marked with an asterisk (		, ,,			
Personal Informati	on				Sales Trainer 123 Main Street San Franisco CA 94102
Please enter your personal	information in the space	s provided.			(888) 321-5555
First Name*					Blue Shield of California Medicar Supplement Plan. Address
Middle Initial					P.O. Box 300B Lodi, CA 95241 Phone
					(888) 713-0000
Gender*					
Male Female N	on-binary				
Date of Birth*					
Language Preference*	Select	•			
Phone Number*					
Diease enter your 10 digit n	shone number with no hi	phen or spaces (e.g., 2125551212).			
Phone Number Type	Landline Co				
Mobile phone number					
Please enter your 10 digit p	hone number with no hy	phen or spaces (e.g., 2125551212).			
and various health and wel benefit me and my depend an auto-dialer or artificial o	Iness programs available dents, including by phon- or prerecorded voice. Star is not required to receive	d agents may communicate with to me, and other promotional in e or text to my phone numbers li dard data rates may apply. Agree Blue Shield of California services	formation that may sted on this form, using ement to receive		





## **Applicant Information**

There is a 6-step process to completing the enrollment.

#### Step 1- Applicant Info

- 11. Complete the Personal Information sections:
  - Home Address
  - Mailing Address
  - **Billing Address**
  - Communication **Preferences**
- 12. Continue down the page to complete the Medicare sections:
  - Medicare Information
  - Medicare Prescription **Drug Plan Information**
- 13. Click Continue.

Note:

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

Search Profiles & Enrollments

Resources

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Page Navigation ( )

## **Shopping Cart**



#### **Household Savings Program**

#### Each individual must complete their own application if not already an active member:

If you and the other member of your household are age 65 or older and both members have, or are applying for the same plan (including any dental plans), you may be eligible for a 7% monthly savings on your combined medical plan dues when both members are enrolled in the same eligible plan. Both members must share the same home and mailing addresses. Tobacco users are not eligible for the Household Savings Program.

☐ Is the other member of your household is enrolled in, or applying for, the **same** Blue Shield Medicare Supplement plan that you are applying for and share both addresses? please check this box: If "Yes," Please provide the following information for the other household member:

Previous



Continue

#### **Shopping cart**

#### Medicare Supplement Plan A

Medicare Supplement Plan

\$220.00

Total monthly plan premium

\$220.00

#### Sales Trainer

123 Main Street San Franisco CA 94102 (888) 321-5555

Blue Shield of California Medicare Supplement Plan.

#### Address

P.O. Box 3008 Lodi, CA 95241

#### Phone

(888) 713-0000

## Additional Information

#### Step 2- Additional Info

- 14. Check the box to acknowledge to indicate any other members of the beneficiary's household is enrolled in or applying for the same Blue Shield Medicare Supplement plan.
- 15. Click the **Continue** button.

#### Note:

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

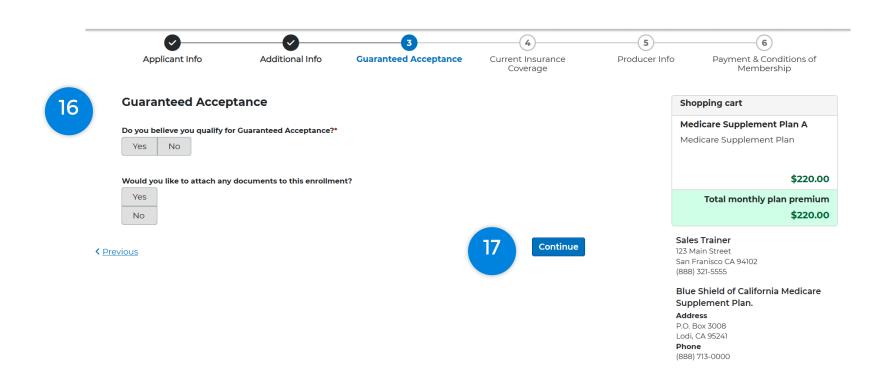
Search Profiles & Enrollments

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## **Shopping Cart**

Quick Reference Guide



## **Guaranteed Acceptance**

#### Step 3- Guaranteed Acceptance

16. Indicate if the beneficiary qualifies for Guaranteed Acceptance.

> Depending on how you answer the question, additional fields will appear, and you must complete the form to move the next part of the application.

17. Click the **Continue** button.

#### Note:

Blue Shield of California Medicare **Enrollment Site** 

Quick Reference Guide

**Shopping Cart** 

Overview

Applicant Info

Login

Start a New Consultation

**Current Insurance** 

Send Quick Quote

(5)

Producer Info

Enroll a New Beneficiary

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Step 4- Current Insurance

18. Complete the Current

19. Click Continue to go to

Insurance Coverage

## Page Navigation (+)

**Current Insurance** 

Coverage

#### **Current Insurance Coverage Information (Required For All Submissions)**

**Guaranteed Acceptance** 

If you lost or are losing other health insurance coverage and received a notice from your prior insurer saying you were eligible for guaranteed issue of a Medicare Supplement insurance contract, or that you had certain rights to buy such a contract, you may be eligible for guaranteed acceptance in one or more of our Medicare Supplements plans. The Blue Shield Guaranteed Acceptance Guide describes the different situations in which you may be eligible for guaranteed issue of a Medicare Supplement plan. It is important to note that the time period of eligibility for guaranteed issuance may vary by situation, and you must apply within this time period to be eligible for guaranteed acceptance.

Please fax or mail a copy of the front and back of your current carrier ID card. And please also include a copy of the notice from you prior insurer. Please fax the documents to (844) 266-1850 or mail to: Blue Shield of California, P.O Box 3008, Lodi, Ca 95241-1912

Please answer all questions to the best of your knowledge. (Please check Yes or No below.)

Additional Info

a. Did you turn 65 years of age in the last 6 months?

Yes No

a. Are you covered for medical assistance through California's Medi-Cal program?

NOTE TO APPLICANT: if you have a share cost under the Medi-Cal program and have not met your share of cost, please answer No to this question.

Yes No

a. Have you had coverage from any Medicare plan other than Original Medicare within the past 63 days (for example, a Medicare Advantage plan or a Medicare HMO or PPO)?If yes fill in your start and end dates below. If you are still covered under this plan, leave the "End "blank."

4a. Do you have any another Medicare Supplement plan policy or certificate or contract in force?

Yes No

5. Have you had coverage under any other health insurance within the past 63 days (for example, an employer, union, or individual plan)?

Yes No

6. Are you under age 65?\*

Yes No

You may contact the California Health Insurance Counseling and Advocacy Program (HICAP) for guidance. HICAP provides health insurance counseling for California senior citizens. Call HICAP toll-free at (800) 434-0222 for a referral to your local HICAP office. HICAP is a service provided free of charge by the state of California

A rate guide is available that compares the policies sold by different insurers. You can obtain a copy of this rate guide by calling the Department of Managed Health Care's consumer toll-free telephone number (1-888-466-2219), by calling the Health Insurance Counseling and Advocacy Program (HICAP) toll-free telephone number (1-800-434-0222), or by accessing the Department of Managed Health Care's Internet website (www.dmhc.ca.gov).

Previous



6

Payment & Conditions of

#### Sales Trainer

123 Main Street San Franisco CA 94102 (888) 321-5555

Blue Shield of California Medicare Supplement Plan.

Address P.O. Box 3008 Lodi, CA 95241 (888) 713-0000

## Step 5.

section.

Coverage

Note:

Login

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Enroll a New Beneficiary

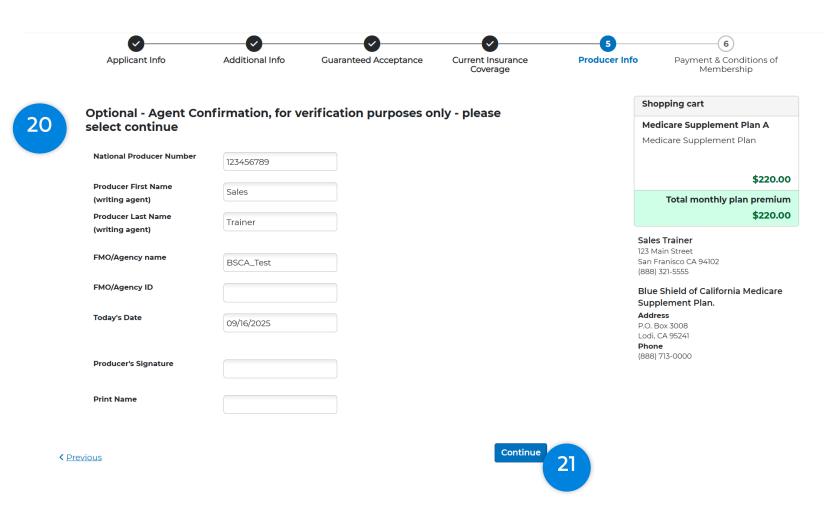
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## **Shopping Cart**

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#### **Producer Information**

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#### Step 5- Producer Information

- 20. Complete the Agent information section.
- 21. Click the **Continue** button.

#### Note:

Start a New Consultation

Login

Send Quick

Enroll a New Beneficiary

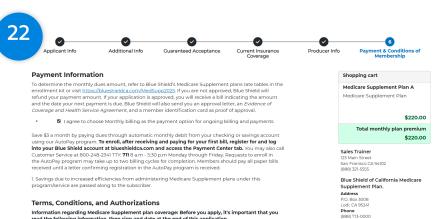
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## **Shopping Cart**

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#### **Conditions of Membership**

1. I understand that this application and the Statement of Health, if applicable, together with the Evidence of Coverage and Health Service Agreement and any endorsements, appendices, and attachments thereto, will collectively constitute the entire agreement for coverage.

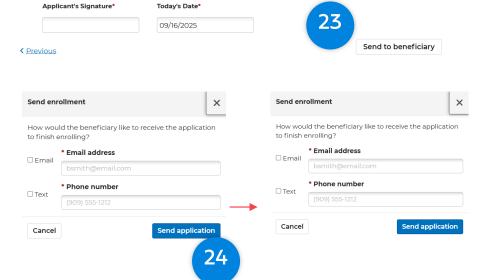
Quote

- 2. I will not receive coverage from Blue Shield unless Blue Shield's Underwriting Department approves this application. Blue Shield is not liable for bills incurred before the effective date of coverage.
- 3. Only Blue Shield can approve this application. I understand that any insurance agent, broker, or sales representative cannot grant approval, change terms, or waive requirements.
- 4. I acknowledge receipt of the:
- · Summary of Benefits
- · Rate table
- · The Guide to Health Insurance for People with Medicare
- · a copy of this application.

With my signature below, I represent that the information

provided in this application is complete and accurate to the best of my knowledge, and I understand and agree to the terms and conditions of coverage, the Household Savings Program, and the authorizations I have provided. I have read the Summary of Benefits and the terms, conditions, and authorizations set forth

I certify that I meet the eligibility requirements set forth in the Summary of Benefits. I alone am responsible for the accuracy and completeness of this application and have answered all questions to the best of my knowledge and belief. I understand that I will not be eligible for coverage if any information is false or incomplete, and that coverage may be revoked based on such finding.



## Payment & Conditions of Membership

Complete the application.

Step 6 - Payment & Conditions of Membership

- 22. Complete the Payment & Conditions of Membership Section.
- 23. Click send to beneficiary to send that application to the beneficiary for signing.
- 24. Complete the form and select the method of sending the application to the beneficiary by selecting a check box (you can select multiple boxes). Click Send Application.

Note:

Images are for reference and may not show all fields.

read the following information, then sign and date at the end of this application

1. You do not need more than one Medicare Supplement plan policy or contract

2. If you purchase this contract, you may want to evaluate your existing health coverage to decide if you need

3. You may be eligible for benefits under Medi-Cal or Medicaid, and may not need a Medicare Supplement

4. If after purchasing this contract you become eligible for Medi-Cal, the benefits and premiums under you Medicare Supplement plan contract can be suspended, if requested, during your entitlement to benefits under Medi-Cal or Medicaid for 24 months. You must request this suspension within 90 days of becoming eligible for Medi-Cal or Medicaid. If you are no longer entitled to Medi-Cal or Medicaid, your suspended Medicare Supplement plan contract (or if that is no longer available, a substantially equivalent contract) will be reinstituted if requested within 90 days of losing Medi-Cal or Medicaid eligibility. If the Medicare Supplement plan contract provided coverage for outpatient prescription drugs, and you enrolled in Medicare Part D while your contract was suspended, the reinstituted contract will not have outpatient prescription drug coverage, but will otherwise be substantially equivalent to your coverage before the date of the suspension

5. If you are eligible for, and have enrolled in, a Medicare Supplement plan contract by reason of disability, and you later become covered by an employer or union-based group health plan, the benefits and premiums under your Medicare Supplement plan contract can be suspended, if requested, while you are overed under the employer or union-based group health plan. If you suspend your Medicare Supplemen plan contract under these circumstances and later lose your employer or union-based group health plan your suspended Medicare Supplement plan contract (or if that is no longer available, a substantially equivalent contract) will be reinstituted if requested within 90 days of losing your employer or union-based group health plan. If the Medicare Supplement plan contract provided coverage for outpatient prescription drugs, and you enrolled in Medicare Part D while your contract was suspended, the reinstituted contract will not have outpatient prescription drug coverage, but will otherwise be substantially equivalent to your coverage before the date of the suspension.

6. Counseling services are available in California to provide advice concerning your purchase of Medicare Supplement plan coverage and concerning medical assistance through the Medi-Cal program, including your benefits as a qualified Medicare beneficiary (QMB) and a specified low-income Medicare beneficiary (SLMB). You may obtain information regarding counseling services from the State Department of Aging.

7. Receiving materials and communications electronically versus print; You may receive required benefit plan and coverage-related materials and communications via email and/or the Blue Shield website blueshieldca.com, as applicable. Obtaining a document electronically will confirm your consent to electronic delivery. You also have the right to obtain printed, mailed materials at any time and at no expense to you. To rinted materials in the mail, to opt out of email communications, please call 800-248-2341 TTY: 711 8 a.m. - 8 P.m. seven days a week, year-round.

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

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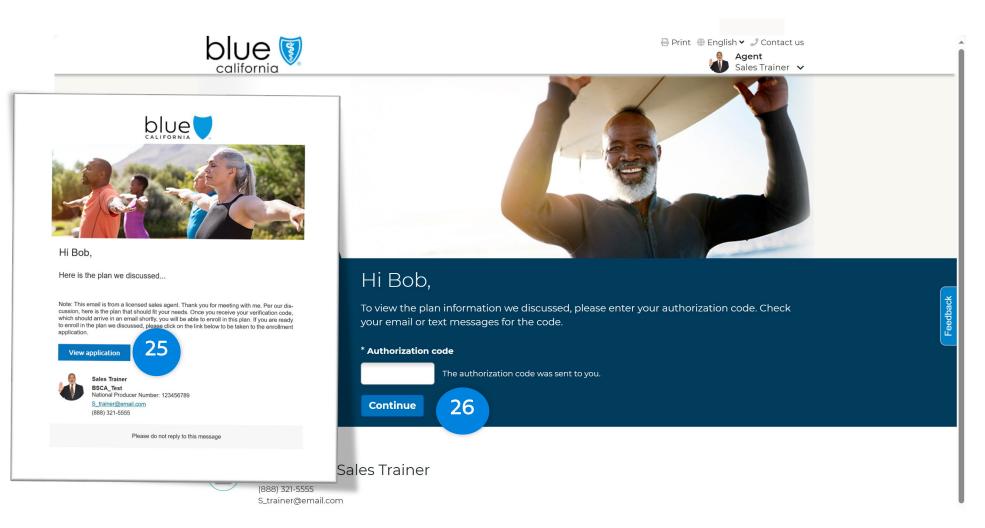
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#### Beneficiary Review & Submit

- 25. The beneficiary will receive an email or text with a link.
  - When they click the link, they are taken to application to sign and submit.
- 26. The beneficiary will also receive a second email with the authorization code to access the application.

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## **Shopping Cart**

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· Your permanent address and phone number

them out.

Reminders

Note: You must complete all fields that are marked with an asterisk (\*). Some

items are optional. You cannot be denied coverage because you don't fill

. If you want to join a plan during fall open enrollment (October 15-

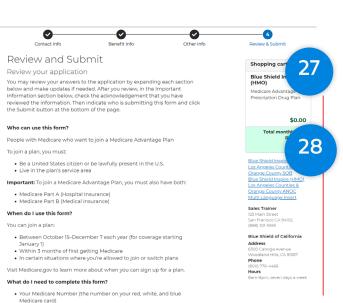
on the Review & Submit page of this application.

December 7), the plan must get your completed form by December 7.

. Your plan will send you a bill for the plan's premium. You can choose to

benefit. For more information, see Paying Your Plan Premium section

sign up to have your premium payments deducted from your bank account or your monthly Social Security (or Railroad Retirement Board)





☐ **I understand** that my signature (or the signature of the person legally authorized to act on my behalf) on this application means that I have read and understand the contents of this application. If signed by an authorized representative (as described above), this signature certifies that:

- 1. This person is authorized under State law to complete this enrollment,
- 2. Documentation of this authority is available upon request by Medicare.

#### Paying Your Plan Premium

You can pay your monthly plan premium (including any late enrollment penalty you currently have or may owe) by mail each month. If your plan has a premium due, you will receive a monthly bill including the amount and the date of when your next payment is due, or you may choose to pay your premium by having it automatically taken out of your Social Security or Railroad Retirement Board (RRB) benefit each month.

To learn more about your payment options, visit us at blueshieldca.com/medicarewaystopay or call Customer Care at 800-776-4466 (TTY: 711), For members enrolled in D-SNP plans, please contact D-SNP Customer Care 800-452-4413 (TTY: 711). For Medicare Prescription drug plans 888-239-6469

Electronic funds transfer (EFT) from your bank account each month Credit Card Get Monthly Bill Automatic deduction from your monthly Social Security or Railroad Retirement Board (RRB) benefit check.

If you have to pay a Part D-Income Related Monthly Adjustment Amount (Part D-IRMAA), you must pay this extra amount in addition to your plan premium. The amount is usually taken out of your Social Security benefit, or you may get a bill from Medicare (or the RRB). DON'T pay Blue Shield of California the Part D-IRMAA

#### PRIVACY ACT STATEMENT

The Centers for Medicare & Medicaid Services (CMS) collects information from Medicare plans to track beneficiary enrollment in Medicare Advantage (MA) and Medicare Prescription Drug Plans (PDP), improve care, and for the payment of Medicare benefits. Sections 1851 and 1860D-1 of the Social Security Act and 42 CFR §§ 422.50 and 422.60 authorize the collection of this information. CMS may use, disclose and exchange enrollment data from Medicare beneficiaries as specified in the System of Records Notice (SORN) "Medicare Advantage Prescription Drug (MARx)", System No. 09-70-0588. Your response to this form is voluntary. However, failure to respond may affect enrollment in the plan.



## Beneficiary Review & Submit

#### Step 4 - Review & Submit

- 27. For the question: "What is your relationship to the person enrolling in this plan?"
  - Select "I am (or am helping) the person enrolling" if you have the Power of Attorney (POA) or the beneficiary.
  - Select "I am an agent or authorized person" if you are the Broker/Agent.
- 28. The beneficiary signs the form.
- 29. Click Submit.

Note:

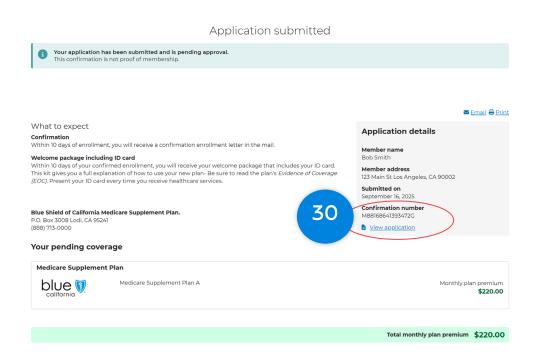
Login

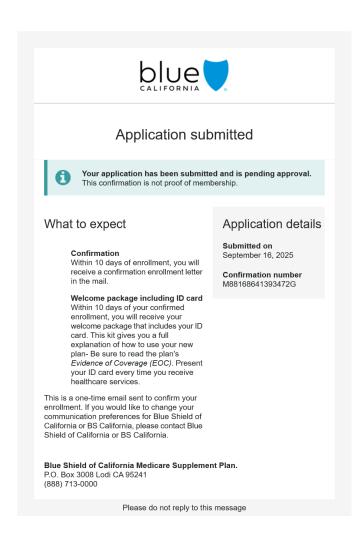
Start a New Consultation Send Quick Quote Enroll a New Beneficiary Search Profiles & Enrollments

Resources

## **Shopping Cart**

Quick Reference Guide





## Beneficiary Confirmation

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30. Ask the beneficiary to copy the confirmation number for your records.

The beneficiary can also view and download a copy of the application.

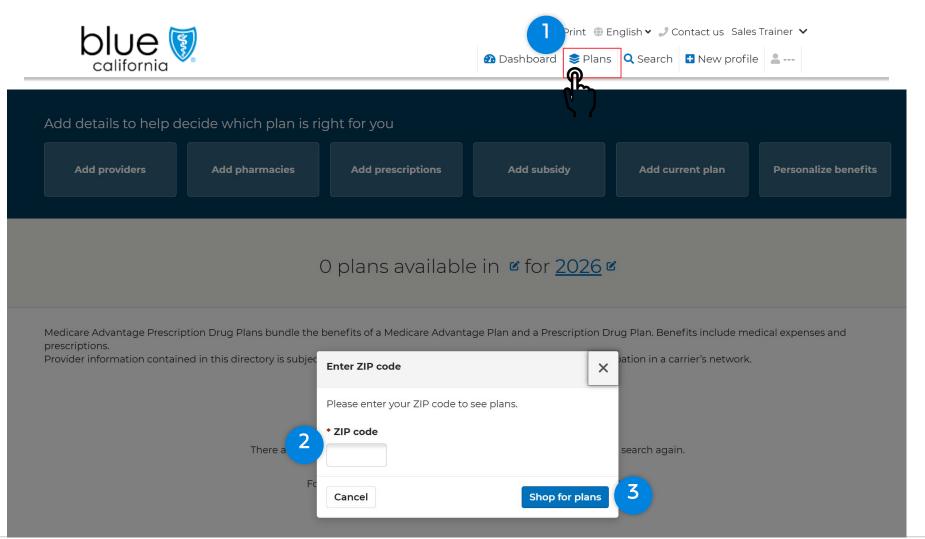
# Dental Plans

View Section

Page Navigation  $\bigoplus$ 

# Shop for Plans

Quick Reference Guide



#### Plans

Available plans are shown for the beneficiary's zip code.

- Select **Plans** from the menu bar.
- 2. Select the Edit Zip Code button.
- Enter the zip code and click Shop for Plans to continue.

**NOTE**: The beneficiary must have a MAPD or PDP plan for Calendar Year 2025 to add stand alone dental plan.

Login

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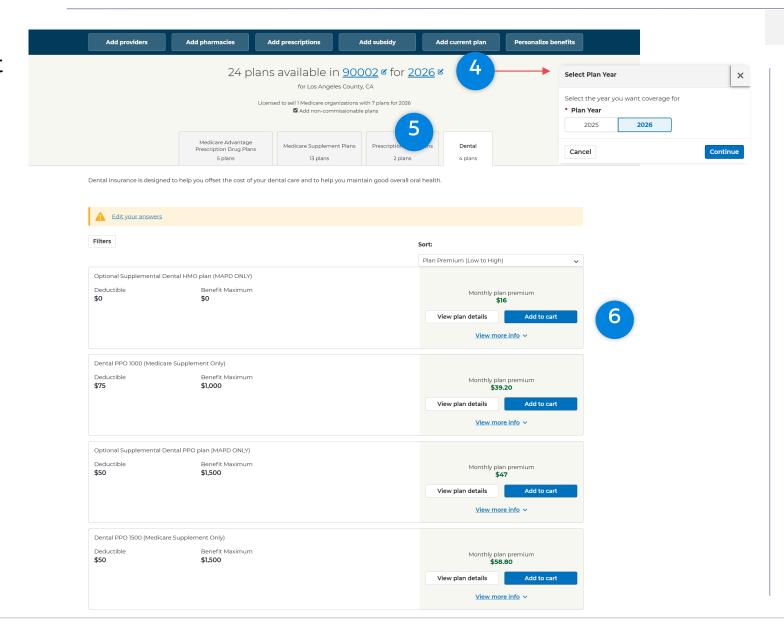
Search Profiles & Enrollments

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# **Shopping Cart**

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Available plans are shown for the beneficiary's zip code.

- 4. Select the year you want coverage for.
- 5. Click the **Dental Plans** tab to view plans.
- Click **Add to cart** to add the plan.

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# **Shopping Cart**

**<** Back to plans

Cart

#### Dental

Optional Supplemental Dental HMO plan (MAPD ONLY)

Requested start date: January 1, 2026

<u>View details</u> <u>Change plan</u> <u>Remove plan</u>

You may <u>clear the cart</u> if you have completed all enrollments.

Total monthly plan premium \$16.00

Monthly plan premium

Continue to apply

\$16.00

Previous

#### Plans

Confirm that you have selected the correct dental plan for the beneficiary's medical plan. If you select the incorrect type, for example MAPD for a PDP plan, the application will be pended.

7. Click Continue to apply.

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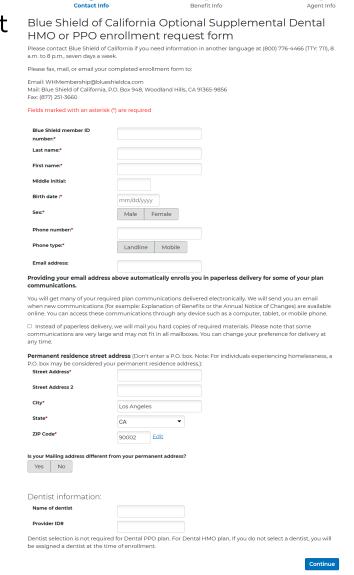
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## **Shopping Cart**

Quick Reference Guide



Shopping cart	
Optional Suppler HMO plan (MAPD	
Dental	
	\$16.00
Total month	nly plan premium
	\$16.00

Blue Shield of California

Review & Submit

## **Contact Information**

There is a 4-step process to completing the enrollment.

#### Step 1- Contact Info

- 8. Complete the Contact Information sections:
  - Blue Shield Member ID
  - Home Address
  - **Dentist Information**

#### Note:

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San Franisco CA 94102

Blue Shield of California

(888) 321-5555

Enroll a New Beneficiary

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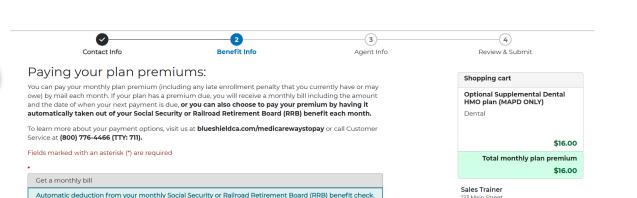
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## **Shopping Cart**

Quick Reference Guide





(The Social Security/Railroad Retirement Board deduction may take two or more months to begin. In most cases, if Social Security/the Railroad Retirement Board accepts your request for automatic deduction, the first deduction from your Social Security/Railroad Retirement Board benefit check will include all premiums due from your enrollment effective date up to the point withholding begins. If Social Security/the Railroad Retirement Board does not approve your request for automatic deduction, we will send you a paper bill for your monthly

If you have to pay a Part D-Income Related Monthly Adjustment Amount (Part D-IRMAA), you must pay this extra amount in addition to your plan premium. The amount is usually taken out of your Social Security benefit, or you may get a bill from Medicare (or the RRB). DON'T pay BS California the Part D-IRMAA.

Please note: If your Blue Shield of California Medicare Advantage Prescription Drug Plan has a monthly premium, or if you currently pay a late enrollment penalty, whatever plan premium option you select now will be applicable to ALL components of your plan premium.

If you do not make your premium payment according to the payment option you selected, you will receive a written notice and will be given 3 months from the payment due date to pay all amounts due to Blue Shield of California. If you do not pay all amounts due within that time, Blue Shield of California will disenroll you from the Optional Supplemental Dental HMO or PPO plan

Once you have enrolled in the Optional Supplemental Dental HMO or PPO plan, your membership will continue as long as you pay your premiums as specified by the plan and remain enrolled as a Blue Shield of California Medicare Advantage Prescription Drug Plan member

You must be a member of a Blue Shield of California Medicare Advantage Prescription Drug plan in order to be eligible to enroll in the Optional Supplemental Dental HMO or PPO plan. If you disenroll from our Blue Shield of California Medicare Advantage Prescription Drug plan, you will also be disenrolled from the Optional Supplemental Dental HMO or PPO plan. If you disenroll from the Optional Supplemental Dental HMO or PPO plan only and wish to re-enroll at a later date, you must wait 6 months from the disenrollment date and pay any premium amount owed before you will be allowed to re-enroll in the Optional Supplemental Dental HMO or PPO

< Previous

\*I get monthly benefits from:

Social Security



## Paying the Plan Premium

Continue to complete the enrollment.

#### Step 2- Contact Info

9. Complete the Benefit Information section and click Continue.

#### Note:

Login

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Enroll a New Beneficiary

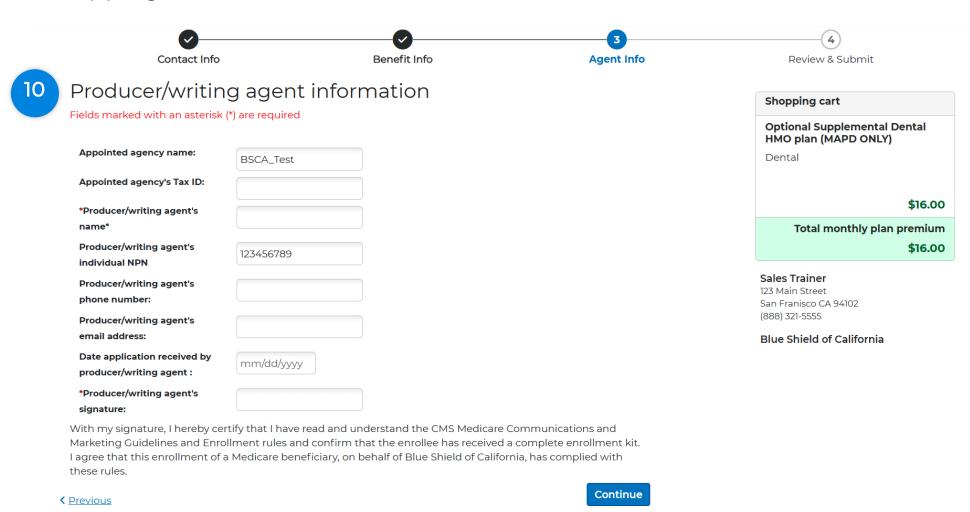
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## **Shopping Cart**



#### **Producer Information**

Continue to complete the enrollment.

#### Step 3- Agent Info

10. Complete the Agent Information section and click Continue.

#### Note:

Blue Shield of California Medicare **Enrollment Site** Quick Reference Guide

**Shopping Cart** 

Overview

Login

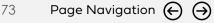
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Enroll a New Beneficiary

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## Contact Info Benefit Info Agent Info **Review & Submit** Review and Submit Shopping cart Review your application Optional Supplemental Dental You may review your answers to the application by expanding each section below and make updates if needed. HMO plan (MAPD ONLY) After you review, in the Important Information section below, check the acknowledgement that you have reviewed the information. Then indicate who is submitting this form and click the Submit button at the bottom \$16.00 Blue Shield of California Optional Supplemental Dental HMO or PPO enrollment Total monthly plan premium \$16.00 Paying your plan premiums Producer/writing agent information San Franisco CA 94102 Blue Shield of California Optional Supplemental Dental HMO or PPO enrollment Blue Shield of California request form Paying your plan premiums: Producer/writing agent information I understand that my signature (or the signature of the person legally authorized to act on my behalf) on this application means that I have read and understand the contents of this application. If signed by an authorized representative (as described above), this signature certifies that: 1. This person is authorized under State law to complete this enrollment, and 2. Documentation of this authority is available upon request by Medicare. What is your relationship to the person enrolling in this plan? I am the person enrolling I am helping the person enrolling I am the authorized representative Relationship to Enrollee Beneficiary Signature \*Sign your name below using a stylus, mouse, or your finger. Agent Signature \*Sign your name below using a stylus, mouse, or your finger.

## Producer Information

Continue to complete the enrollment.

## Step 4- Review and Submit

11. Complete the application, sign, and submit.

## Note:

Images are for reference and may not show all fields.

Sales Trainer

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Overview

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Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

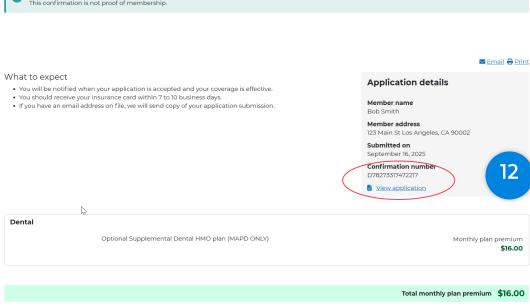
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## Application submitted





### What's Next:

This confirmation number can be used to help track the online enrollment, but it is not proof of membership. Please wait at least 10 days before calling the plan to ask about the status of your enrollment. Please keep this information in case you have any questions about your enrollment and need to contact your selected plan

If any of the required information on your enrollment form was missing or does not match your Medicare record, the plan may contact you to get the missing or correct information. This could delay the plan's ability to process your enrollment.

Here are some important things to expect when your coverage is first effective if the plan determines that your enrollment meets all of the Medicare requirements and is complete. This information is especially important if you enrolled late in the month and you have not received a letter, or your membership card, by the day your coverage starts.

- After the plan has processed your application, you should get a letter from the plan you joined. This may take several days. If you do not receive correspondence from the plan in about 10 calendar days, you should contact the plan to check on the status of the enrollment.
- Enrollment can be effective as early as the first of the next month depending on your circumstances. The plan you have selected will inform you of your effective date of enrollment
- If you need to fill a prescription before you get your plan membership card, let your pharmacist know your plan name and show any of the following materials as proof of membership:
  - o Take your acknowledgement, welcome, or confirmation letter that you receive from the plan with you to the pharmacy.
  - Please note: The confirmation number listed on this website cannot be used at your local pharmacy as proof of plan membership.
  - o If you haven't gotten a letter yet, you might have a copy of an enrollment application signed by a plan representative.
  - o If you have both Medicare and Medicaid, you should bring proof of enrollment in both programs such as your Medicare and Medicaid cards, a copy of a Medicare Summary Notice, a recent Medicaid bill, or a copy of your current Medicaid award letter. If you qualify for extra help (the low-income subsidy) you can also bring proof that you qualify such as a copy of your yellow or green automatic enrollment letter from Medicare (if you automatically qualify) or your approval letter from Social Security (if you applied and qualify).
  - · As a last resort, if you pay out of pocket for your prescription, save your receipts and work with your plan to be reimbursed.
- . If you have questions, call the plan's toll-free number.

## **Producer Information**

12. Provide the beneficiary a copy of the confirmation number for their records.

> You can also view and download a copy of the application.

Note:

Images are for reference and may not show all fields.

# Health Risk Assessment

**View Section** 



# Health Risk Assessment Process Overview

The Health Risk Assessment is available for our Exclusively Aligned Enrollment (EAE) Blue Shield TotalDual Plan (HMO D-SNP) for Los Angeles and San Diego Counties. Enrollment application form must have an app submission date prior to the effective date of the member in the DSNP plan.

• HRA form must have an HRA submission date that is equal to the enrollment app submission date or within 90 days of the enrollment effective date for the plan.

## Other Criteria

**Ouick Reference Guide** 

- Enrollment must be submitted through DRX only (paper apps are excluded).
- Eligible for DSNP plans only. Other MAPD and MAPPO plans are excluded.
- Eligible for Individual brokers only. FMOs, Private Exchange and BSC Internal Reps are excluded.

## **Timing**

- Incentives will be paid on the month following the member effective date.
- Ex. Incentive payout for January 2026 member effectives will occur in February 2026.

## Look-back

There will be a 90-day lookback to check for member late installs and ownership updates only.

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# Business Rules Scenarios for the HRA Incentive Eligibility

	Submission Date	Effective Date	Plan Type	Broker	Pay HRA Incentive?	Comments
Scenario 1	11/4/25	1/1/26	MAPD	Broker A		
	12/6/25	1/1/26	DSNP	Broker A	Υ	
Scenario 2	11/4/25	1/1/26	DSNP	Broker A		
	12/6/25	1/1/26	MAPD	Broker A	N	No HRA payment
Scenario 3	11/4/25	1/1/26	DSNP	Broker A	Υ	This broker will be paid both the HRA incentive and the commission
	12/6/25	1/1/26	DSNP	Broker A	Ν	No duplicate payment due to the same plan type
Scenario 4	11/4/25	1/1/26	DSNP	Broker A	Y	This broker will be paid both the HRA incentive and the commission
	12/6/25	1/1/26	DSNP	Broker B	Ν	No duplicate payment due to the same plan type
Scenario 5	12/7/25	1/1/26	DSNP	Broker A		Not likely to happen but if it does happen, needs to be flagged and reviewed by SalesOps if payment to
	3/1/26	4/1/26	DSNP	Broker B		incorrect broker needs to be recouped

## Overview

Here are scenarios that you may come across.

- 1. Scenario 1 The beneficiary moved from a MAPD to the DSNP plan.
- 2. Scenario 2 The beneficiary moves from a DSNP to a MAPD plan.
- 3. Scenario 3 The beneficiary is currently enrolled in a DSNP plan and re-enrolls in the DSNP plan for a 1/1/2026 effective date.
- 4. Scenario 4 The beneficiary is enrolled in the DSNP plan effective 1/1/2026 and submits an enrollment with another broker for the same plan and effective date (aka duplicate enrollment).
- 5. Scenario 5 the beneficiary is enrolled in the DSNP plan effective 1/1/2026 and disenrolls. Submits an enrollment with another broker for the same plan and an effective date with 6 months of the prior date.

Quick Reference Guide

At the time of Enrollment

# Next Steps – Completing the Health Risk Assessment

## Application submitted



Your application has been submitted and is pending approval.

This confirmation is not proof of membership.

## **Email ⊖** Print

## What to expect

Within 10 days of enrollment, you will receive a confirmation enrollment letter in the mail. It is also confirmation that Medicare has approved your enrollment

You will also receive your member ID card. Keep this with you for all your doctor, hospital, and pharmacy visits.

### Welcome package

You will receive a package containing important plan documents.

This includes instructions about how to access the Evidence of Coverage, drug list, and provider directory.

If you qualify for help, you will receive a Low-Income Subsidy (LIS) letter. Depending on your level of coverage, receiving US means lower prescription drug costs and financial assistance to cover your Part D premium.

## Complete your Health Risk Assessment HMO, D-SNP members only

If you have enrolled in a D-SNP plan, Blue Shield Care Coordinators will call you within 90 days of enrolling to complete your Health Risk Assessment (HRA) and Care Plan. Completing these tools helps our Care Coordinators individualize your care to meet your needs. You can also complete your HRA by mail or call 1-888-548-5765.

### Next steps

Please complete the plan's optional Health Risk Assessment to gather more information about your health so they may provide health improvement suggestions.

The HRA may also be accessed in the enrollment history for this beneficiary and will only be available for a limited





### Blue Shield of California

6300 Canoga Avenue Woodland Hills, CA 91367 8am-8pm, seven days a week https://www.blueshieldca.com/medicare

## **Application details**

## Member name

bob smith

## Member address

950 1/2 E 105th St Los Angeles, CA 90002

## Submitted on

September 16, 2025

### Confirmation number A92821833617253M

View application

When the application is submitted, the broker/agent has the option to complete the Health Risk Assessment.

1. Click the button to open the form.

Login

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Enroll a New Beneficiary

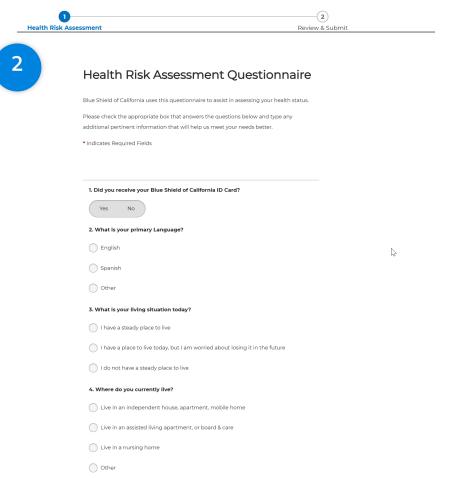
Search Profiles & Enrollments

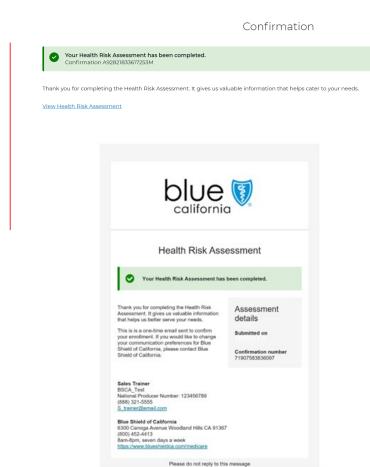
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# **HRA Form**

Quick Reference Guide





# Complete the HRA form

The broker must complete the form in its entirety (all required fields) before submitting.

- Incomplete forms will not qualify for incentive payouts.
- HRA must be completed at the time of enrollment to qualify for incentive payouts.
- 2. Complete the form.

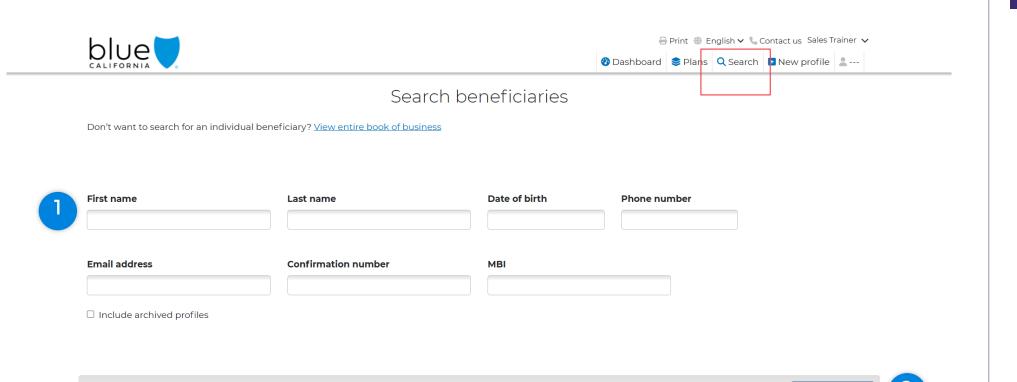
The beneficiary will receive an email acknowledging the completion of the form.



Search profiles

# Search

Quick Reference Guide



## Search

Select **Search** to find and access an existing beneficiary profile. Upon logging in, you will be automatically directed to the "Search Beneficiary" page to avoid creating a duplicate profile.

- Enter the beneficiary's information using any of the search criteria available.
- 2. Click the **Search Profiles** button.

**NOTE:** The "Personal Code" field has been removed.

Login

Start a New Consultation Send Quick Quote

Enroll a New Beneficiary

Search Profiles & Enrollments

Resources

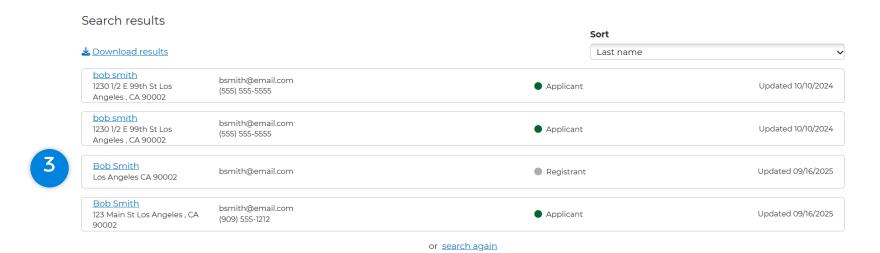
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# Search Results

**Quick Reference Guide** 



**Profile Search Results** 

The results show all available beneficiaries that match the search results.

Each result shows the beneficiaries' sales stage and the date the record was updated.

3. Click the **hyperlinked name** to view the profile.

2

Start a New Consultation

Login

Send Quick Quote

Enroll a New Beneficiary

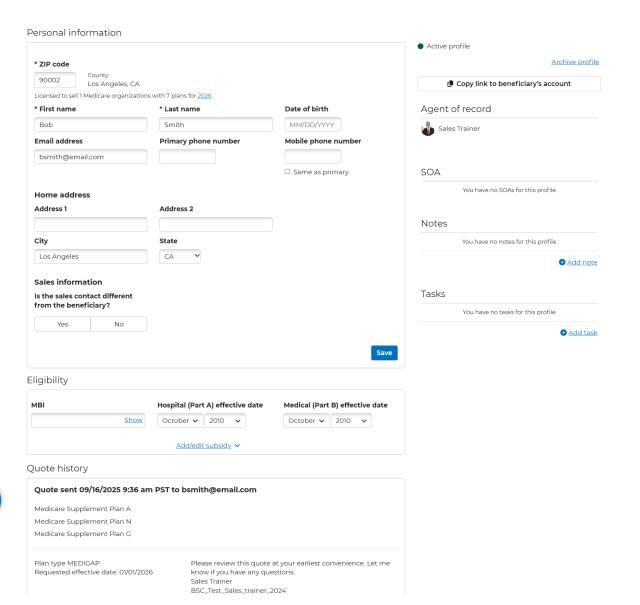
Search Profiles & Enrollments

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# View Profile



## Profile

The beneficiaries quotes and enrollment history is shown at the bottom of the page.

4. Click on the quote or application to view.

Login

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Enroll a New Beneficiary

Search Profiles & Enrollments

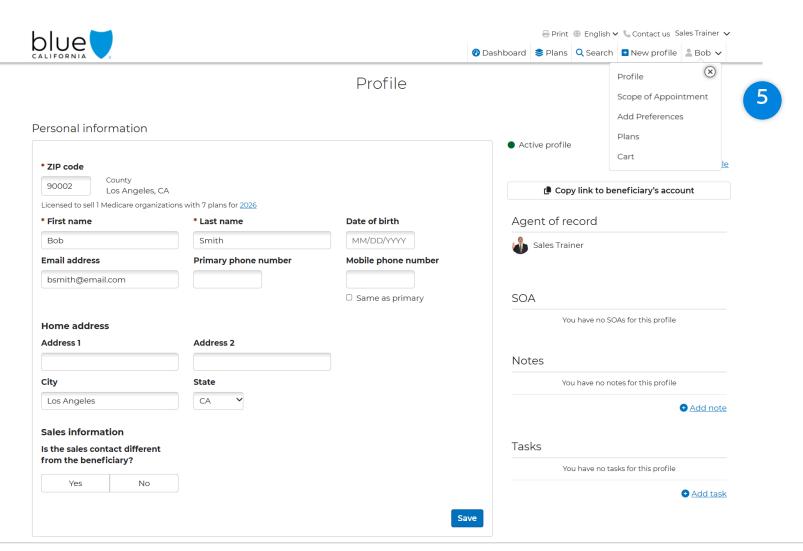
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# View Profile

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## Profile

5. When you are working with a beneficiary profile, you can easily see the beneficiary's name and use the dropdown navigation bar to access different steps in the workflow.

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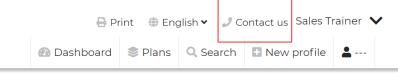
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# Resources

Quick Reference Guide

- Broker Connection Site: https://www.blueshieldca.com/producer
- Consumer Application Status Site: https://www.blueshieldca.com/bwa/unauth/medicareProspectAppStatus







## Contact Us

**Blue Shield Producer Services** Phone Number:

1-800-559-5905