



Medicare Broker Update



Supporting Our Communities in 2025

As we begin a new year, our thoughts are with those affected by the recent fires. At Blue Shield, we are committed to supporting you and your clients during challenging times. Together, we will navigate the year ahead with resilience and dedication to providing exceptional service.

In this issue, you'll find updates on our new Medicare dental plan enhancements, upcoming training opportunities, and other resources to help you succeed in 2025. Thank you for your continued partnership, and here's to making a meaningful difference this year.

[Learn more](#)

Featured Articles:

- [Supporting Southern Californians affected by wildfires](#)
- [Introducing Lois Quam as Blue Shield of California's new president and CEO](#)
- [New dental sales tools and Buy-Up quote & enroll feature](#)
- [CMS changes to beneficiary use of the Disaster Special Election Period](#)
- [Medicare Supplement Plans: April 2025 Rate Action update](#)

- [2025 training opportunities: Register now](#)
- [What's ahead for prescription pricing in 2025](#)

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