

Blue Shield Email Template for IFP Brokers

Subject: Videos – Share the Series

*This is a suggested template. Please edit to personalize for your business.*

**Subject:** Need help navigating your plan? Watch these quick videos

Dear <Client First Name>,

To help you get the most out of your Blue Shield health plan, a **series of short, step-by-step videos** is available to guide you through key features and tools. Whether you're **new to Blue Shield or just need a refresher**, these videos can help you navigate your online account **and manage your plan with ease**.

**Video Topics:**

- [Register and Navigate your online account](#)
- [Sign Up for AutoPay](#)
- [Ways to Get Your ID Card](#)
- [Select or Change Your Doctor](#)
- [View or Submit a Claim](#)
- [Navigating the Renewal Portal](#)

**These videos are available anytime**—just watch when you need them!

If you have any questions, feel free to contact our office at <(xxx) xxx-xxxx>.

Best,

<Broker Name>

<Broker Phone Number>