IFP Broker Update

Our thoughts are with those impacted by the recent fires in Southern California. As always, we remain committed to supporting you and your clients during this challenging time. In this issue, you'll find updates on key topics to help you navigate the start of the year, including resources for Open Enrollment.

Learn more

Featured Articles:

- [Supporting Southern Californians affected by wildfires](#)
- [Introducing Lois Quam as Blue Shield of California's new president and CEO](#)
- [Track Applications in Real-Time: Tools to help you finish Open Enrollment strong](#)
- [Don't miss our upcoming SEP broker webinars](#)

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