



Broker Alert

This month the Employer Enrollment Tool (EET) is introducing key upgrades and new capabilities to your digital renewal experience. One exciting change to the renewal dashboard is the launch of an optional "Renew as is" checkbox. Leverage this to create a comprehensive to-do list so you can quickly and confidently manage your book of business.

Both the in-tool onboarding and [EET guide](#) have been updated to cover the checkbox feature and all aspects of your new, fully loaded dashboard. And remember:

- Shield Renewals is now directly linked from the EET renewal dashboard.
- The Small Group Online Renewal (SGOR) tool is shutting down and, starting 11/1/24, users will be rerouted to the Employer Enrollment Tool for renewal changes.
- Your January groups will be available for renewal on 10/17/24, with February and March groups available on 11/12/24. For exact renewal and enrollment dates, enrollment materials, updated rates books, and more visit our [Renewal Center page](#).

We appreciate your continued trust and partnership as we work to enhance your digital experience.

Follow us:



This is a required email from Blue Shield of California, an independent member of the Blue Shield Association. Please note that you may receive required emails as part of doing business with Blue Shield of California, whether or not you have unsubscribed from promotional emails.

Don't miss out on future emails from us - [learn how](#) to add us to your address book.

Nondiscrimination Notice

The company complies with applicable state laws and federal civil rights laws and does not discriminate, exclude people, or treat them differently on the basis of race, color, national origin, ethnic group identification, medical condition, genetic information, ancestry, religion, sex, marital status, gender, gender identity, sexual orientation, age, mental disability, or physical disability. La compañía cumple con las leyes de derechos civiles federales y estatales aplicables, y no discrimina, ni excluye ni trata de manera diferente a las personas por su raza, color, país de origen, identificación con determinado grupo étnico, condición médica, información genética, ascendencia, religión, sexo, estado civil, género, identidad de género, orientación sexual, edad, ni discapacidad física ni mental. 本公司遵守適用的州法律和聯邦民權法律，並且不會以種族、膚色、原國籍、族群認同、醫療狀況、遺傳資訊、血統、宗教、性別、婚姻狀況、性別認同、性取向、年齡、精神殘疾或身體殘疾而進行歧視、排斥或區別對待他人。

%%Member_Busname%% | %%Member_Addr%% | %%Member_City%%, %%Member_State%%
%%Member_PostalCode%% | %%Member_Country%%

DAP182861