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Broker Alert

The launch of renewal processing on the Employer Enrollment Tool (EET) on August 1, 2024, means you can use the tool to enroll new clients, maintain their group and member coverage throughout the year, and submit changes during the renewal window.

Join our Small Business team for a webinar today, Thursday, July 11, from 3:15 p.m. – 4:00 p.m. for a walkthrough of the EET's new capabilities. [RSVP here and we'll see you there!](#)

Renewals will be available in EET on August 1, for November renewing groups, and you can access Employer Enrollment Tool Renewals by selecting "Shop & Enroll" from the Broker Connection Small Business drop-down menu. You can continue processing your July through October renewing groups in our Small Group Online Renewal tool. Beginning in November 2024, all renewal changes will be submitted through EET Renewals.

How is your overall renewal experience with Blue Shield? Take this 5-minute [survey](#) to ensure we're building the tools and resources that best meet your needs.

Q4 2024 rates now available through your preferred quoting engine

We are pleased to announce our fourth-quarter 2024 rate action is a statewide average of 1.5% and the full Q4 rate book is now available on the [Small Business Rates page](#).

To find the renewal and enrollment dates for Q4, plus enrollment materials and updated rates books, visit our [Renewal Center](#) page on Broker Connection (dates subject to change). Be sure to stay informed with all 2024 product updates and materials via the [Product Cycle Updates page](#).

Important notice about redeeming your awarded points

Do not let your rewards go to waste! Producer Rewards is our extra way of saying thank you for being a valued Small Group producer. Points are equivalent to cash and can be spent on thousands of catalog items; however, they **do** expire!

You must spend points within six months of the date they were added to your [Achievers account](#) to maintain active status and avoid forfeiting your earned rewards. If your Achiever's account is disabled due to inactivity, and you would like to begin earning points again, please reach out to your Blue Shield representative to opt back in.

For more on our available rewards programs for 2024 go to our Broker Connection [Rewards and Commissions page](#) (authentication required).

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