



Small Business Broker Update



I often close our newsletters by thanking you for everything you do for Blue Shield, because I want to recognize the many ways your hard work drives our business. Our featured topic this month is about another way we like to say thank you: with rewards and bonus programs. Please read the article below and ensure you're up to date with all the ways you can earn more with Blue Shield. Also included in this edition are upcoming Employer Enrollment Tool features, a cycle launch recap, and a timely article about our CEO Paul Markovich discussing the future of the industry.

A handwritten signature in black ink, appearing to read "Jason Bleau".

Jason Bleau
Vice President & General Manager
Core Accounts and Small Group

[Learn more](#)

Featured Articles

- [Continue earning more with these extended bonus programs](#)
- [Blue Shield president and CEO Paul Markovich talks industry priorities for 2024 and beyond](#)
- [Back to our regularly scheduled updates, with new EET features coming soon](#)
- [FYI: Coverage termination requests updated to within 60 days](#)
- [New on-demand webinars and pro tips for your enrollments](#)
- [Your Q2 2024 cycle launch recap!](#)
- [Tools for Trusted Advisors: 1095s, Broker Chat, and EyeMed](#)

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