



Group Broker Update



Good news can be hard to come by these days, especially if the topic is the cost of health care in America. So, when I read stories like our featured article on Blue Shield's collaboration to purchase a Humira biosimilar at a 75% reduced price it's a great reminder that real change is possible. Starting Jan. 1, 2025, most Blue Shield members will be able to get the medicine for \$0 out of pocket, providing them with better access to the drug at significantly lower cost. Also included in this edition are a variety of pharmacy updates, reminders from across Blue Shield, and more.

Thank you for everything you do for Blue Shield,

A handwritten signature in black ink that reads "Jason Bleau". The signature is fluid and cursive, with a large, stylized "J" at the beginning.

Jason Bleau
Vice President & General Manager
Core Accounts and Small Group

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Combined Topics:

- [Blue Shield slashes the cost of world's best-selling drug as part of Pharmacy Care Reimagined model](#)
- [New ID cards are on the way](#)
- [ICYMI: Your open enrollment resources](#)
- [Remind your clients about on-site flu and COVID vaccinations](#)

Small Business:

- [Important update concerning prescription coverage for weight loss drugs](#)
- [Employer Enrollment Tool updates heading into Q4](#)
- [Tools for the trusted advisor](#)

Large Group:

- [Tools for the trusted advisor: Outpatient prescription drug benefit](#)

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