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Group Broker Update



As we approach fall and winter seasons, it's a great time to look at the opportunities and resources available to support your clients in the coming months. This newsletter is packed with information to help navigate the upcoming Awareness months, prepare for flu season, and explore new health and wellness tools. Whether it's the expanded Wellvolution programs or the introduction of the Blue Zones Challenge™ app, there's plenty here to keep you informed and equipped for the evolving needs of your clients.

Thank you for everything you do for Blue Shield,

A handwritten signature in black ink, appearing to read "Jason Bleau".

Jason Bleau
Vice President & General Manager
Core Accounts and Small Group

[Learn more](#)

Combined Topics:

- [Supportive resources for September's Awareness months](#)
- [4 new and expanded Wellvolution programs for weight loss, diabetes, and more](#)
- [On-site flu and COVID-19 vaccinations](#)
- [Explore healthier living with the Blue Zones Challenge App](#)

Small Business:

- [Optimize your group renewals with the Enhanced Employer Enrollment Tool](#)
- [Get ready for the 2024/2025 Broker Roadshow](#)
- [Relaxed participation extended; bonus programs still include Oscar business!](#)
- [Tools for trusted advisors](#)

Large Group:

- [Tools for the trusted advisor](#)

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