



## Group Broker Update



We often speak of “the communities we serve” when we talk about providing high quality health care, though it’s important to acknowledge community health is integrally tied to social determinants of health. Blue Shield was recently named one of the [50 most community-minded companies](#) in the U.S. for 2024 by Points of Life, an honor I believe underscores our civic commitment to health on every level.

From addressing youth mental health with the BlueSky initiative to the Blue Shield Foundation’s continued funding of programs to prevent domestic violence and our work to combat climate change, I am proud of Blue Shield’s continued dedication to the health of your clients, their employees, and the communities in which they live.

Thank you for everything you do for Blue Shield,

A handwritten signature in black ink that reads "Jason Bleau". The signature is fluid and cursive, with "Jason" on the left and "Bleau" on the right.

Jason Bleau  
Vice President & General Manager  
Core Accounts and Small Group

[Learn more](#)

# Combined Topics:

- [Why adding Blue Shield dental coverage can benefit your clients](#)
- [Juneteenth holiday hours](#)
- [Share Wellvolution's Quit Smoking & Vaping page to help your clients \(and their families\) break the habit](#)
- [SB 1242 updated forms and plan document language](#)

## Small Business:

- [Digital Broker of Record enhancements coming soon!](#)
- [Tools for the trusted advisor](#)

## Large Group:

- [Join us for a webinar with Maven on family health benefits](#)
- [Your 2025 Cycle Launch recap](#)
- [Tools for the trusted advisor](#)

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