



Group Broker Update



This month, I wanted to spotlight a few aspects of our work where Blue Shield continues to stand out in a crowded healthcare space. First, our dedication to providing vital mental and behavioral health services addresses one of the biggest challenges our clients and their employees face. May is Mental Health Awareness Month, and this edition covers Wellvolution's suite mental health offerings. Plus, our featured topic is Wellvolution's new physical therapy and fitness programs – so members can receive support for mind and body.

Second, our belief that there isn't a one-size-fits-all solution to health care ensures that each group receives access to high-quality, customized plan benefits. Our virtual-first plan, Virtual Blue is a prime example of flexible solutions to accessing quality care. In the article below, you'll learn about the promising results we've seen during Virtual Blue's first year, and just how impactful virtual care can be.

We thank you for everything you do for Blue Shield.

A handwritten signature in black ink that reads "Jason Bleau". The signature is fluid and cursive, with a large, stylized "J" at the beginning.

Jason Bleau
Vice President & General Manager
Core Accounts and Small Group

Learn more

Combined Topics:

- [New physical therapy and fitness programs help Wellvolution users manage pain](#)
- [Resources for Mental Health Awareness Month and beyond](#)
- [Virtual Blue turns one: delivering on a promise for high-quality, integrated care](#)
- [Breaking down how you use the Employer Enrollment Tool, and looking ahead](#)
- [Employer Connection's redesigned look and user experience](#)

Small Business:

- [Your Q3 2024 cycle recap!](#)
- [Tools for trusted advisor](#)

Large Group:

- [Tools for trusted advisor](#)

Follow us:    

This is a required email from Blue Shield of California, an independent member of the Blue Shield Association. Please note that you may receive required emails as part of doing business with Blue Shield of California, whether or not you have unsubscribed from promotional emails.

Don't miss out on future emails from us - [learn how](#) to add us to your address book.

Nondiscrimination Notice

The company complies with applicable state laws and federal civil rights laws and does not discriminate, exclude people, or treat them differently on the basis of race, color, national origin, ethnic group identification, medical condition, genetic information, ancestry, religion, sex, marital status, gender, gender identity, sexual orientation, age, mental disability, or physical disability. La compañía cumple con las leyes de derechos civiles federales y estatales aplicables, y no discrimina, ni excluye ni trata de manera diferente a las personas por su raza, color, país de origen, identificación con determinado grupo étnico, condición médica, información genética, ascendencia, religión, sexo, estado civil, género, identidad de género, orientación sexual, edad, ni discapacidad física ni mental. 本公司遵守適用的州法律和聯邦民權法律，並且不會以種族、膚色、原國籍、族群認同、醫療狀況、遺傳資訊、血統、宗教、性別、婚姻狀況、性別認同、性取向、年齡、精神殘疾或身體殘疾而進行歧視、排斥或區別對待他人。

%%Member_Busname%% | %%Member_Addr%% | %%Member_City%%, %%Member_State%%
%%Member_PostalCode%% | %%Member_Country%%