



## Group Broker Update



This month, I wanted to spotlight a few aspects of our work where Blue Shield continues to stand out in a crowded healthcare space. First, our dedication to providing vital mental and behavioral health services addresses one of the biggest challenges our clients and their employees face. May is Mental Health Awareness Month, and this edition covers Wellvolution's suite mental health offerings. Plus, our featured topic is Wellvolution's new physical therapy and fitness programs – so members can receive support for mind and body.

Second, our belief that there isn't a one-size-fits-all solution to health care ensures that each group receives access to high-quality, customized plan benefits. Our virtual-first plan, Virtual Blue is a prime example of flexible solutions to accessing quality care. In the article below, you'll learn about the promising results we've seen during Virtual Blue's first year, and just how impactful virtual care can be.

We thank you for everything you do for Blue Shield.

A handwritten signature in black ink, appearing to read "Jason Bleau".

Jason Bleau  
Vice President & General Manager  
Core Accounts and Small Group

## Combined Topics:

- [New physical therapy and fitness programs help Wellvolution users manage pain](#)
- [Resources for Mental Health Awareness Month and beyond](#)
- [Virtual Blue turns one: delivering on a promise for high-quality, integrated care](#)
- [Breaking down how you use the Employer Enrollment Tool, and looking ahead](#)
- [Employer Connection's redesigned look and user experience](#)

## Small Business:

- [Your Q3 2024 cycle recap!](#)
- [Tools for trusted advisor](#)

## Large Group:

- [Tools for trusted advisor](#)

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