



producer **ALERT**

No new Plan G Inspire applications will be accepted after March 31, 2024

We're reaching out to inform you that, effective **April 1, 2024**, we will no longer accept new applications for Blue Shield Medicare Supplement Plan G Inspire. This closure affects applicants new to Medicare, new to Blue Shield and transfer requests with a receipt date or signature date of April 1, 2024, or later.

We regularly evaluate and make changes to our plans and coverage options. As part of this evaluation, we have made the decision to discontinue (or withdraw) Plan G Inspire, which is only available in select counties in northern California. As a result, subject to regulatory approval, **we will not offer Plan G Inspire to existing members effective January 1, 2025. We will close Plan G Inspire effective April 1, 2024**, to prevent further new enrollments.

Current Plan G Inspire members will continue to receive coverage as outlined in their plan for 2024. Applications for Plan G Inspire submitted on or **before March 31, 2024**, for future effective dates (currently in the pipeline) will be processed according to guidelines. Applications submitted or dated April 1, 2024 or later, will not be processed.

Any application received after that time will be "pending," the applicant and broker will be notified and offered [Plan G Extra](#) as an alternative. Plan G Extra is a comparable plan in price and benefits and includes the same extra benefits:

- Vision
- Hearing aid services
- Over-the-counter items (OTC)
- SilverSneakers fitness and wellness programs
- Acupuncture and chiropractic services
- NurseHelp
- Teladoc

Here's what you need to know:

- **Closure Details:** Blue Shield Medicare Supplement Plan G Inspire will close to new enrollments effective on April 1, 2024. Any applications received after

March 31, 2024, or with a signature date of April 1, 2024, or later, will be pending.

- **Application Deadlines:** Applications submitted on or before March 31, 2024, with a signature date before April 1, 2024, requesting an effective date of April 1, 2024, May 1, 2024, or June 1, 2024, will be processed based on applicable enrollment guidelines.
- **Plan Transfer Requests:** The April 1, 2024 plan closure includes new plan transfer requests.

For more detailed information and next steps, please review our [FAQs](#). We will continue to provide updates as additional information becomes available.

We understand that this change may affect your clients who are currently considering this plan. Alternatively, we encourage you to offer [Blue Shield Plan G Extra](#). It is a comparable plan in price and benefits. Please visit broker connection to review the [available products](#) most suitable for your clients' needs.

Thank you for your continued collaboration and understanding during this transition. If you have any questions, please don't hesitate to contact your dedicated [Broker Manager](#) or our Broker Services team.

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