



## Medicare Broker Update



As we move through November, we'd like to take a moment to express our gratitude for your hard work and dedication. With the end of the Annual Enrollment Period (AEP) approaching on December 7, we know this is an especially busy time, and we appreciate your continued commitment to supporting clients through this critical season.

As you help clients make informed choices, remember that resources on Broker Connection are here to support you, from tracking applications to planning 2025 activities. Your efforts during AEP and throughout the year are invaluable, and we're grateful to have you as a partner.

Additionally, please note that our Medicare Supplement products are available through December 31, 2024, for an effective date of January 1, 2025. Be sure to evaluate any applicable Guaranteed Acceptance (GA) issues that may apply to your clients to ensure they receive the coverage best suited to their needs.

Wishing you and your loved ones a happy Thanksgiving and a wonderful start to the holiday season. Thank you for everything you do!

[Learn more](#)

# Featured Articles:

- [Tips for a strong AEP finish: Maximize your self-service tools](#)
- [Earn \\$100 for each completed HRA with new D-SNP enrollments!](#)
- [Spotlight on Wellvolution: Support your clients' wellness with Fitbit® and WW \(Weight Watchers® reimagined\)](#)
- [New Medicare dental buy-up feature now on Broker Connection](#)
- [Don't forget: Complete your 2025 Product Certification](#)
- [Now is the time to book your 1st Quarter 2025 Activities](#)
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