



## Medicare Broker Update



As we continue into the Medicare Annual Enrollment Period (AEP), it's a great time to assess your progress and ensure you're making the most of the tools available. This month, we highlight key updates to support you as you continue helping your clients make important decisions for 2025.

We're committed to providing you with the resources and support you need to succeed. Our digital tools and broker training sessions are available to help you navigate this critical time of year.

Take a moment to explore this month's updates and see how they can help you stay on track for a successful AEP.

[Learn more](#)

### Featured Articles:

- [AEP Check-In: Two weeks in - How are you doing?](#)
- [New online Member Health Record](#)
- [Introducing Welcome Health – A New Model of In-Home Care for Seniors](#)
- [Important Reminder: Active Medi-Cal Members cannot enroll in Medicare Supplement Plans](#)
- [2025 Medicare Prescription Payment Plan and Part D changes](#)

- [New Blue Shield pharmacy home delivery service: Amazon](#)
- [Blue Shield's broker training and digital tools to grow your business](#)

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