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Broker Alert

We're thrilled to announce [new pharmacy updates](#) for our members with pharmacy benefits, starting January 1, 2025.

Amazon Pharmacy is here

Amazon Pharmacy will replace CVS Caremark Mail Service Pharmacy as our new prescription home delivery service.

This change means a smoother, digital-first experience for your clients.

New ID Cards are on the way

Blue Shield members will receive new ID cards with updated pharmacy details. Members in our Individual and Family Plans (IFP) and Medicare plans will receive new ID cards with updated pharmacy information for their annual renewal in January 2025. These cards will arrive before the start of the new plan year, accompanied by an insert with additional information and instructions for members to bring their new ID card to the pharmacy at their next visit. Updated ID cards can be accessed through the member's online *myblueshield* account and via the Blue Shield mobile app.

Pharmacy digital enhancements

Here are some of our planned digital enhancements:

- **Price Check My Rx** for cost comparisons
- **Notifications** for lower-cost alternatives
- **Spending Tracker** to monitor expenses
- **Pharmacy Locator** for easy access to nearby pharmacies

For more information and to see how these changes will benefit your clients, visit our [2025 Pharmacy Care Model](#) page on Broker Connection.

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