



## Medicare Broker Update



As September unfolds, it's time to gear up for the fast-approaching Medicare Annual Election Period (AEP). Our market launch for 2025 sales and marketing materials is set for October 1, 2024, and the time to prepare is now. Make sure your 2025 certification is complete, and don't forget to register for an upcoming broker training to explore all the new updates for 2025. Let's start this season strong together!

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## Featured Articles:

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- [Introducing the 2025 Medicare Prescription Payment Plan and Part D changes: What you need to know](#)
- [Broker Connection's self-service tools: Real-time alerts, client management, and more](#)
- [Grow your sales with Blue Shield's broker training and digital tools](#)
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