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Broker Alert

We hope you had a restful Labor Day weekend. As we approach our market launch, it's time to gear up for AEP. Please review the key updates below, and stay tuned for more information.

Medicare Supplement Benefit Change

Members enrolled in the Medicare Supplement Plan G Inspire plan will soon receive a [letter](#) regarding a recent update to their Independence and Safe Mobility with AAA benefit. Please note that the [AAA Roadwise Rx](#) tool is no longer available. However, other AAA services, including Classic AAA Membership and the Roadwise Driver™ online course, will continue through the end of the year.

2025 Product Certification

Ensure your success for the upcoming year by completing the newly streamlined [Blue Shield Product Certification](#) process. Take advantage of our exclusive offer and pay just \$125 for your AHIP certification through our [link](#). This year, enjoy a more [user-friendly experience](#) on Broker Connection. Completing your certification is essential to secure your renewal commissions and maintain your ability to sell Blue Shield's MA-PD or PDP plans.

New September Training Dates

Join one of our [broker training events](#) to interact with Blue Shield experts and equip yourself with the tools to help members navigate the healthcare space. Session topics include MAPD & PDP certification, 2025 product training, and new agent training. [Register today](#) and attend a session to learn more.

More details to follow soon. Stay tuned!

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