



Broker Alert

As we prepare for the upcoming Annual Enrollment Period (AEP), it's time to pre-order your printed 2025 Enrollment Kits to ensure you have all the necessary materials on hand.

Pre-Order Period: Now through August 26, 2024

- **Printed Kits (English Only):** Orders placed before August 26, 2024, will be delivered by October 1, 2024.
 - **Digital PDF Kits:** Available for download in all languages starting October 1, 2024.

How to Pre-Order:

1. Log in to [Broker Connection](#).
2. Access the Blue Shield of California Broker Storefront.
3. Under **Resources**, click **Order Material**.
4. In the **IFP** and **Medicare Materials** section, click **Online Portal**.

Important Note: There is a limit of 20 printed kits per order. To order additional kits, please contact your [Medicare Broker Sales Manager](#). Please review our [Blue Shield of California Broker Storefront job aid](#) for more detailed instructions.

Need Assistance?

If you have questions about pre-ordering your 2025 AEP Enrollment Kits, please contact your [Blue Shield Medicare Broker Sales Manager](#).

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