



## Medicare Broker Update



Spring brings not only fresh blossoms but also fresh opportunities. This month, we spotlight Blue Shield of California's leadership in Medicare Supplement Plans and discuss the upcoming rate changes effective July 1, 2024. We also introduce enhancements to streamline your operations through the Broker Connection Self-Service tools. And, following the closure of Medicare Supplement Plan G Inspire, we'll guide you through the new application forms, ensuring a seamless transition.

Blue Shield of California acknowledges the recent finalization of the CMS rule affecting Medicare Advantage and Part D prescription drug plans. This rule includes important changes regarding the compensation of insurance brokers. We are currently evaluating the details and implications of this rule and will provide a comprehensive response in the near future.

Stay informed about the 2024 broker training dates to sharpen your skills in selling Medicare Supplements. Plus, discover how the new physical therapy and fitness programs within Wellvolution are helping users manage pain more effectively.

Dive into this packed edition for all the details and insights you need to navigate the evolving healthcare landscape.

[Learn more](#)

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