Something to smile about

When you feel better and look better, you smile more.

Having dental coverage offers much more than just professional cleanings and cavity checks for a bright smile. Regular dentist visits can detect and treat gum disease – called periodontal disease – which is linked to other health problems. So, cover yourself and your family with a dental plan, to keep healthy and smiling.

1 in 4 adults – who feel embarrassed –

Due to the condition of their mouth and teeth¹

People with severe periodontal disease are 2x as likely to develop type 2 diabetes²

Periodontal disease is the number one cause of tooth loss³
GREATER LIKELIHOOD
– THAT A –
PREGNANT WOMAN
WITH PERIODONTAL DISEASE
– WILL HAVE A –
PREMATURE BABY

PERCENTAGE OF AMERICAN LIVING
ADULTS WITH
TOOTH DECAY

PERCENTAGE OF AMERICANS WHO CITE
COST AS THE TOP REASON
– REGARDLESS OF INCOME, AGE,
OR SOURCE OF DENTAL BENEFITS –
AS THE REASON FOR NOT VISITING THE DENTIST

TOOTH DECAY
IS THE SINGLE MOST
COMMON CHRONIC
CHILDHOOD DISEASE

91%

59%

2 “Periodontal Disease and Incident Type 2 Diabetes,” Demmer, Ryan et al. Diabetes Care, 31(7), July 2008.
3 National Institute of Dental and Craniofacial Research, July 2018.
7 American Academy of Pediatric Dentistry, aapd.org.