



IFP Broker Update



As the holiday season approaches and the year comes to a close, we want to take a moment to express our heartfelt gratitude for all of your hard work and dedication throughout 2024. Your commitment to supporting members and helping them find the right health plans has made a real difference, and we're proud to work alongside you.

With the end of Open Enrollment in sight, we know this is a busy time for everyone. We appreciate your continued efforts to finish strong, ensuring members get the coverage they need for the year ahead.

From all of us at Blue Shield, we wish you a joyous holiday season and a happy, healthy New Year. Thank you for all that you do, and we look forward to working with you in 2025!

[Learn more](#)

Featured Articles:

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- [Blue Shield Member Health Record now live for IFP members](#)
- [Holiday hours and self-service tools](#)
- [Update your profile for 2024 1099 forms](#)

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