



IFP Broker Update



As the holiday season begins, we're also nearly a month into Open Enrollment—a pivotal time for you and your clients. This month, we're here to support you with resources to help streamline enrollments, maximize bonus opportunities, and offer added value to your clients with specialty coverage options. Take a moment to explore the updates and tools available to keep your Open Enrollment momentum strong through the end of the year.

Happy holidays, and here's to a successful season!

[Learn more](#)

Featured Articles:

- [Earn up to \\$125 per member with our 2025 Open Enrollment Broker Bonus Program](#)
- [Nearly a month into Open Enrollment – Do you have everything you need?](#)
- [Why suggest a move from HDHP to Bronze 60 PPO?](#)
- [More healthcare options with Trio](#)
- [Spotlight on our \\$0 deductible Silver 73 Plans with expanded eligibility in 2025](#)
- [Maximizing Broker Connection: Online Client List and more](#)

- [Expand your clients' coverage with \\$6.90 vision plans and our specialty upsell](#)

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