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## IFP Broker Update



As we move through the final days of summer, our focus is already shifting toward the upcoming Open Enrollment season. The 2025 market launch is just around the corner, and we're gearing up to provide you with all the tools and resources you need to navigate it successfully. This includes the much-anticipated 2025 IFP Broker Roadshow and the rollout of new materials on Broker Connection starting September 12, 2024.

We're committed to ensuring you're fully prepared to support your clients and grow your business in the months ahead. Stay tuned for more updates and opportunities as we approach this critical time.

[Learn more](#)

### Featured Articles:

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- [Register today- 2025 IFP Broker Roadshow](#)
- [Reminder: Importance of consumer Consent for Verification on Covered California](#)
- [Streamline your day-to-day with Broker Connection Self-Service tools](#)
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