Quick Start Guide – Shield on Demand

Logging in for the first time

Shield on Demand works via Single Sign On (SSO) using your Broker Connection account ID.

1. If you have not logged into Broker Connection prior to clicking on the Shield On Demand, you will get a pop up to enter your Broker Connection credentials.

2. You must log-in through the links on Broker Connection to access marketing materials:
   - IFP Broker Log-In
   - Medicare Broker Log-In

3. Enter your Broker Connection credentials

4. The Shield on Demand home screen will pop up with you logged in
Update “My Profile”

Click on the avatar on the top right corner and click My Profile to update profile attributes.

Shield on Demand Home Screen
Profile Attributes

Pro Tip:
Complete your profile attributes to speed up customizations and pre-populate your info into your collateral.

Update your profile accordingly

When finished, click Apply Changes

Ready to Customize collateral? Click on the Home icon, top left corner of the screen
Shield on Demand Home Page

Search by typing keywords into the search bar.

1. Filter your search by language, material type, and many more.

2. Click the item or the pencil icon to start customizing a piece.
Customize Marketing Material

1. Fill in custom info

2. Click Preview
## Preview Customized Marketing Material

| Agent First Name | John |
| Agent Last Name | Smith |
| Agent License   | A123456789 |
| Agent Phone     | (866) 455-6012 |
| TTY Option      | TTY: 711 |
| Operating Hours | 8 a.m. to 8 p.m., Monday through Friday |
| Agent URL/email | www.personalURL.com, john.smith@broker.com |
| Hablamos Español* | Yes |

**Verify your customized info**

1. Click “Done”

2. Change page, zoom in/out

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*Hablamos Español* means we offer services in Spanish.

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**Call your authorized Blue Shield broker today to enroll anytime.**

John Smith/A123456789 | (866) 455-6012, TTY: 711
6 a.m. to 8 p.m., Monday through Friday
www.personalURL.com, john.smith@broker.com | Hablamos español

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1. Blue Shield of California actuarial estimate of extra benefits assuming maximum coverage over the course of 2021 for Blue Shield Medicare Supplement Plan G Extra.
2. Available in select counties in northern California. Plan G includes more than $3,000 in extra benefits, which is the Blue Shield of California actuarial estimate of extra benefits assuming maximum coverage over the course of 2021 for Blue Shield Medicare Supplement Plan G Extra.
3. Plan F Extra is only available to applicants who attained age 65 before January 1, 2020, or first became eligible for Medicare benefits due to disability before January 1, 2020.
4. Effective January 1, 2023. The Medicare cost-sharing amounts listed are subject to change each year.
5. If your physician does not accept Medicare assignment, you must pay the difference between the total amount billed and the Medicare-approved amount. This difference is called “excess charges.”
6. Available to all Blue Shield of California Medicare Supplement plan members at no additional cost.
7. Vision benefits include coverage for costs that are not traditionally covered by Original Medicare, such as eye exam, frames, eyeglasses lenses, or contact lenses.
8. The GTC benefit applies to Plan G Extra and Plan G Medigap only. The GTC benefit allows a one-time use per calendar year allowance for eligible items. The annual allowance cannot be rolled over into the next calendar year.
9. One-year new or renewal Classic AHA membership, valued at up to $250 in 2021. AHA membership provided by AHA Northern California, Nevada & Utah.

Blue Shield of California complies with applicable state laws and federal civil rights laws, and does not discriminate on the basis of race, color, national origin, age, sex, marital status, gender, gender identity, sexual orientation, age, or disability. For more information, visit bluesshieldca.com/blueshieldaccess.

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Download Customized Marketing Material

1. Click “Download”, then your custom piece will render. Follow the on-screen prompts to save to your PC.

2. Return to customization

3. Return to catalog to select a new collateral
Serving Multiple Languages

Choose your language with the drop-down

If available: Select Brand-approved imagery

Spanish availability
Need more help?

Contact:
Producer.services@blueshieldca.com
800.559.5905