



SUBSCRIBER: <FName> <LName>  
MEMBER ID#: <XEHI23456789>

<Return Address  
City, ST ZIP>

YOUR COVERAGE.

FPO IMB space

<FName> <LName>  
<Address1>  
<Address2>  
<City>, <State> <ZIP>

YOUR OPTIONS.

YOUR CHOICE.

<Month, Day, Year>

Dear <Member Name>,

We want to thank you for being a member of a Blue Shield of California Medicare Supplement plan. As a member, you are important to us, and we are constantly striving to provide you with the best experience.

We're writing to let you know about an upcoming increase in the monthly premium for your Medicare Supplement plan. Every year, we determine rate changes that allow us to provide the services that you expect, including your choice of doctors,<sup>1</sup> in-person and online Silver Sneakers fitness classes, advice from registered nurses with our NurseHelp 24/7 line, and much more to help you on your healthcare journey.

As a result, starting <Month Day, Year>, the <Month Year> bill for your medical plan will increase by <\$XX.XX> to <\$XX.XX>, which is a <X.X%> higher rate for each month.<sup>2</sup>

### Explore your options

With this rate change, you may wish to explore your options to see how you can get the most out of your medical plan. See your options below.

STAY

If you are happy with your coverage and want to stay on your plan, simply continue paying your premium, and you're all set.

SAVE

If you aren't enrolled in AutoPay, did you know that you can save \$3 per month by paying your premiums through automatic bank account debits?<sup>3</sup> Log in to your Blue Shield account at **blueshieldca.com** and click on the Payment center tab to enroll in AutoPay today.

You can also save 7% every month through our Household Savings Program<sup>4</sup>. If you and another member of your household are age 65 or older and are enrolled in the same benefit plan type, you can save on your combined medical dues when coverage is issued under

Over please →

one agreement.<sup>3</sup> For more information, please call Customer Care at **(800) 248-2341 (TTY: 711)**, 8 a.m. to 8 p.m., seven days a week.



There may be less expensive options available. During your annual open enrollment period, you can transfer to another Medicare plan that offers benefits equal to or less than your current plan. If you transfer to one of these plans, you won't need to worry about pre-existing conditions, or prior health care. Your annual open enrollment period for medical plans begins the first day of your birthday month and continues 60 days after your birthday.

Keep in mind, if you transfer to another plan, you will not be able to transfer back to your current plan as it's closed and no longer marketed to new members.



If you have any questions, please call your broker or Blue Shield Customer Care at **(800) 248-2341 (TTY: 711)**, 8 a.m. to 8 p.m., seven days a week, excluding holidays.

We appreciate your continued membership. We value you as a member and want to make sure we provide the care you need. We look forward to being here for you.

Sincerely,

Lina Saadzo  
Vice President, Medicare

SAMPLE ONLY

For more help and resources, visit [blueshieldca.com](https://blueshieldca.com) or contact Customer Care at the number on your member ID card. If you do not have your ID card, you can call (800) 393-6130 (TTY: 711).

1 Medicare Supplement plan members can go to any medical doctor that accepts Medicare anywhere in the United States.

2 The rate shows the standard rate based on your age as of April 1, <Year>, and does not include any applicable savings you may be receiving as a result of any savings programs such as AutoPay savings, Household Savings Program, New Member Dental, or the Welcome to Medicare Rate Savings.

3 Savings due to increased efficiencies from administering Medicare Supplement plans under this program/service are passed along to the subscriber. The standard rate, and any applicable savings, will be included on your billing statement

4 Household Savings Program does not apply to High Deductible Plan F, Plan K, Pre-standardized plans, or tobacco users. Welcome to Medicare Rate Savings does not apply to High Deductible Plan F, Plan K, or Plan N.

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