

PUT WEIGHT WATCHERS[®] TO WORK FOR YOU!

Blue Shield of California has joined forces with Weight Watchers[®] to bring you special savings on valuable and convenient weight-loss solutions.

Choose an offering that best suits your specific lifestyle and preference



1 Weight Watchers Monthly Pass*

Get FREE Registration, unlimited meetings each month in your local community, our lowest price per week and FREE eTools, our Internet weight-loss companion with interactive tools that you can access anytime to help keep you on track between meetings. To see if Monthly Pass or other local meeting options are available in your area, call [866-237-6182](tel:866-237-6182) or [click here](#) now.

2 Weight Watchers Online subscription

With an Online subscription you can follow the Weight Watchers plan step-by-step online, with interactive tools and resources like a weight tracker, progress charts, restaurant guides and much more. It is available in two versions specifically designed for men and women with tailored content that speaks directly to each audience. To sign up, see [page 3](#) of this brochure.

weightwatchers

blue  of california

*Available in participating areas only. See Page 2 for full details.

Special Pricing for Blue Shield of California

Blue Shield of California is committed to helping you achieve your weight-loss goals and improve your overall health by offering the Weight Watchers services listed below.



| Weight Watchers Offering | Weight Watchers special pricing |
|---|---|
| Monthly Pass* comes with free access to eTools | First Month - \$19.95 For the following months - \$39.95 |
| 3-month Weight Watchers Online subscription† | \$55.00 |
| 12-month Weight Watchers Online subscription† | \$166.70 |

To purchase any of these Weight Watchers offerings, or for more information, please call 866-237-6182.

* Monthly Pass is sold in participating areas only; may not be accepted in all areas. Visit <http://www.mypowwr.com/MPlocations.aspx> for details. Monthly Pass automatically renews each month at the standard monthly plan fee (currently \$42.95, plus tax in Connecticut) until you cancel. If your employer or insurance provider offers a subsidy, you will be charged in accordance with the terms and duration of the subsidy offered by your employer or insurance provider. Your credit card will be charged up to 15 days prior to the end of your second month, and each month thereafter, to ensure you receive your new Monthly Pass card on time. Sign up for Monthly Pass must be completed on our website. Monthly Pass holders will receive 30 days' notice of any price change. To cancel, visit www.weightwatchers.com/monthlypasscancellation or ask your meeting staff for a copy of our cancellation policy. Not valid for At Work meetings. Available to individuals age 18 and over. Void where prohibited.

** Available only in participating areas in the U.S. Minimum enrollment required. Total cost for At Work meeting series must be paid in advance or via Weight Watchers Easy Pay. Sales tax applicable in CT.

** * eTools offer available in participating areas only. Must purchase an 18-week series to get access to 19 weeks of free eTools. Your eTools subscription will automatically renew each month at \$14.95 per month, unless you cancel before the end of your 19 free weeks of eTools. Visit www.weightwatchers.com/cancel for instructions on how to cancel.

‡ Your subscription will be automatically renewed at the end of your plan period at the standard monthly rate (currently \$18.95) until you cancel. You can cancel your subscription on our site, by email or by U.S. mail; please see www.weightwatchers.com/cancel for details. Void where prohibited. This offer cannot be transferred, combined with other offers, or redeemed for cash.

Weight Watchers Online*



To sign up for Weight Watchers Online:

1. Visit the Weight Watchers Online sign-up page by clicking the link below.
2. Go to [Enter promotion code](#) and enter 14-172-1502-17075 and click "Apply code" to get the special subscription price for Blue Shield of California.

A screenshot of a web form titled "Enter promotion code". It features a text input field with the placeholder text "Enter your code" and a green "Apply code" button below it.

3. Select the subscription length to purchase (3 month or 12 month).
4. Follow remaining sign-up instructions for setting up your account.



▶▶ [Click here to get started](#)

*Your subscription will be automatically renewed at the end of your plan period at the standard monthly rate (currently \$18.95) until you cancel. You can cancel your subscription on our site, by email, or by U.S. mail; please see www.weightwatchers.com/cancel for details. Void where prohibited. This offer cannot be transferred, combined with other offers, or redeemed for cash.