

To: Medi-Cal network participants

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Subject: **COVID-19 vaccination incentive payment to be sent to members**

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Some Blue Shield of California Promise Health Plan members will be receiving a **\$50 Visa gift card** as an incentive for receiving a COVID-19 vaccination shot. This is part of the COVID-19 Vaccination Incentive program established by the Department of Health Care Services in [All Plan Letter 21-010](#).

**Who can qualify?**

- Medi-Cal and Cal MediConnect members, ages 5 and older

**What must members do to qualify for the incentive?**

- Receive one dose of any FDA-approved vaccine on or after August 29, 2021
- The incentive will be sent automatically, within 4 to 6 weeks

**How long is the incentive available?**

- Until February 28, 2022, while supplies last

**Where can people send questions?**

- [PromiseIncentives@blueshieldca.com](mailto:PromiseIncentives@blueshieldca.com)

Please share this incentive information with patients who are still not vaccinated against COVID-19. We appreciate your efforts to help encourage Blue Shield Promise members to make healthy choices.