## Who’s who in the world of Blue

### First things first

Blue plans across the U.S.

States regulate health insurance and Blue plans operate on a state level.

Which means: different states = different companies.

Some states have more than one Blue plan, like California.

### California Blues

**Blue Shield of California**

- **Nonprofit plan**
  - whose mission is to provide Californians with access to quality, affordable healthcare.

**Anthem Blue Cross**

- **For-profit plan**
  - affiliated with Anthem, Inc., whose vision is to be America’s valued health partner.

### Did you know?

**Blue Shield** is formed by physicians.

**Blue Cross** is formed by hospitals.

Associations from both plan types are combined.

The Blue Cross Blue Shield Association is a national federation of independent, locally operated Blue Cross and Blue Shield companies.

- **1930**
  - Blue Shield is formed by physicians.
  - Blue Cross is formed by hospitals.

- **1970**
  - In some states, the 2 plan types are combined.
  - In others they remain separate, as in California.

- **1982**
  - The Blue Cross Blue Shield Association is formed.

For more information about Blue Shield of California or the BlueCard Program, visit blueshieldca.com/provider.