



BlueCard Program

Serving out-of-state Blue plan members

Agenda



- BlueCard Program overview
- 2 BlueCard process
- 3 Provider Connection
- 4 BlueCard support

Please note: This webinar is designed for Blue Shield's contracted network of PPO providers.



BlueCard Program



- The BlueCard® Program is a national program that allows Blue plan members to obtain healthcare services in another Blue plan service area.
- The BlueCard Program represents your patient population insured by out-of-state Blue plans.
- The program links participating healthcare providers and independent Blue Cross and Blue Shield (BCBS) plans through a secured electronic network for provider inquiries and claims processing.



BlueCard in California



- California has two independent Blue plans that can process BlueCard claims.
- BlueCard claims include both facility and professional claim types.
- You can access our Claims Routing Tool to confirm the correct California Blue plan to process your BlueCard claims.
- Blue Shield of California processes millions of BlueCard claims annually.

Blue Shield of California advantages

- Blue Shield of California is a mission-driven, nonprofit California health plan
- Local-payer solution for submitting BlueCard claims. Our BlueCard claims operations is located in Northern California.
- Timely processing of BlueCard professional and facility claims
- Online tools help you to streamline your BlueCard processes and serve Blue plan members
- Dedicated customer service team to assist you with your claim inquiries at (800) 622-0632
- Training and educational resources, including a dedicated BlueCard representative, to support your BlueCard transactions.

Blue plans work together

Blue Shield of California:

- Receives claim from California provider
- Processes claim according to local contract with provider
- Sends EOB and applicable payments to contracted provider
- Supports provider claim inquiries and claim transactions

The member's Blue plan:

- Confirms member eligibility and benefits information
- Manages all necessary medical authorizations
- Authorizes Blue Shield to finalize claim
- Sends EOB to the member
- Supports member inquiries





BlueCard process for serving members



Serve out-of-state Blue plan members



Collect insurance information/copy member's Blue plan ID card



Verify the member's eligibility and benefits



Confirm if prior authorization is needed or request authorization



Provide services to member



Determine California Blue plan to process your claim



Submit BlueCard claim to Blue Shield of California



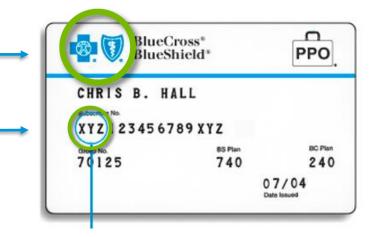
Receive an explanation of benefits and applicable payment from Blue Shield of CA (for contracted providers)



Obtain patient's insurance information

Identify another state's Blue plan members with:

- Any Blue-branded logo (single or double)
- Three-character prefix beginning subscriber ID number



All about prefixes

- A Blue plan member will always have a three-character prefix on their health ID card.
- "Prefix" is the first three positions of the subscriber identification number.
- Prefix is a foundational component of BlueCard Program.
- Prefix may contain mix of characters both alpha and numeric.
- Subscriber ID number may contain up to 17 characters, including the three-character prefix. Subscriber numbers across the nation vary in length and mix of characters.
- The prefix identifies member's Blue plan, type of plan coverage and is necessary to support all your BlueCard business transactions and inquiries.





Blue Shield's Blue Card tools



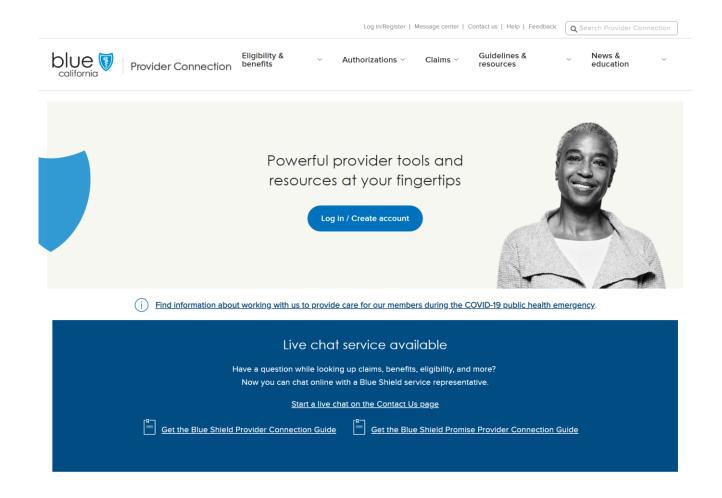
Provider Connection

Log on to www.blueshieldca.com/provider to:

- Verify eligibility, benefits and patient liability
- Confirm where to send BlueCard claims using our Claims Routing Tool
- Determine whether authorization is required and request authorization online
- Obtain out-of-state Blue plan medical policies
- View claims status, payment status and EOBs
- Preview BlueCard Program training tutorials and videos
- Access statewide professional fee schedule
- Download provider manuals and guidelines

For assistance with website access, please call Provider Customer Service: (800) 541-6652.

Provider Connection





Provider Connection



Eligibility & benefits

Verify eligibility of Blue Shield of California, Blue Shield of California Promise Health Plan, other Blue plan and Federal Employee Program members, and access associated benefits information.

Eligibility verification

PCP/Medical group patients roster

Benefit summaries

Preventive health guidelines



Authorizations

Submit and confirm authorizations and approval of medical and pharmacy services prior to services being rendered.

Request medical authorization

Request pharmacy authorization

Pre-service review for out-of-area members

Prior authorization forms and list

Clinical policies and guidelines



Claims

Access tools to prescreen, submit and check the status of submitted claims.

Claim status

Professional fee schedule

Claims routing tool

Electronic transactions management

Claims submission instructions

Claims appeals and adjustments

Callers to our phone lines are currently experiencing long wait times. If you need information about eligibility, benefits or claims, or want to submit or review an authorization, the best way to get up-to-date information is through our on-line resources. If you absolutely need to call, please try again at a later date. We appreciate your understanding.

BlueCard Program



The BlueCard® Program links Blue plans across the United States and abroad through a single electronic network for claims processing and reimbursement. When an out-of-area Blue plan member seeks medical care from your office, use our tools to simplify claims submission to Blue Shield of California.

BlueCard Program home page

Access Claims Routing Tool

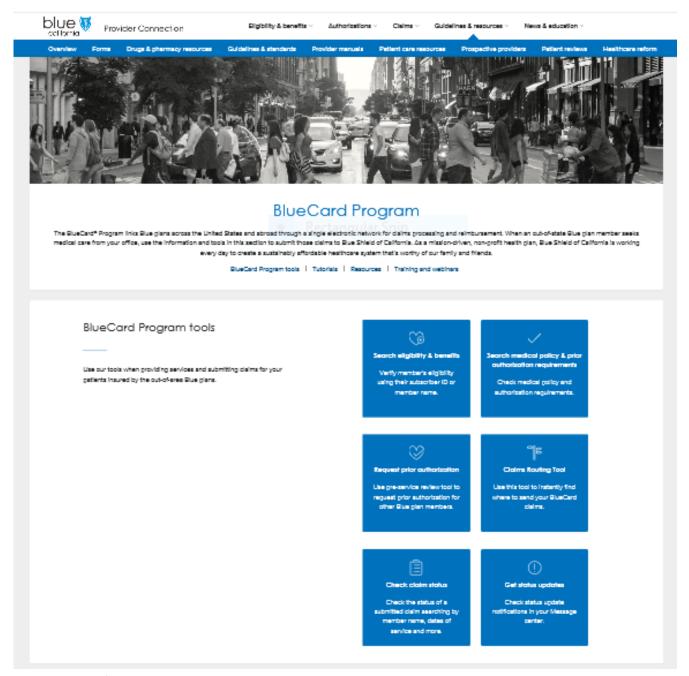
Check eligibility of Blue plan members

Check BlueCard claim status

Find BlueCard Program resources









Provider Connection: Live Chat Feature

Live chat service available

Have a question while looking up claims, benefits, eligibility, and more? Now you can chat online with a Blue Shield service representative.

Start a live chat on the Contact Us page



Get the Blue Shield Provider Connection Guide



Get the Blue Shield Promise Provider Connection Guide





Provider Connection: New Chat Feature

Contact us

Welcome to Provider Connection at Blue Shield of California. We are here to help, whether you're already a network participant or just want to know more about us.

Phone

Call us for questions about:

- Authorizations
- · Pharmacy advice
- Claims
- Benefits
- · Member eligibility
- How to use Provider Connection
- Contracts
- Credentialing
- Demographics
- Electronic Data Interchange (EDI)
- Recoveries

Simply speak your request and our voice-activated system will direct your call to the appropriate representative.

Blue Shield of California Provider Services:

Monday through Friday, 6 a.m. to 6:30 p.m.

Phone: <u>(800) 541-6652</u>

Blue Shield of California Promise Health Plan

Provider Services:

Monday through Friday, 6 a.m. to 6:30 p.m.

Phone: <u>(800)</u> 468-9935



Provider Connection: Live Chat

Live chat

Use live chat for questions about:

- Claims
- Benefits
- · Member eligibility
- How to use Provider Connection
- Contracts
- Credentialing
- Demographics
- Electronic Data Interchange (EDI)
- Recoveries

Live chat is available:

Monday through Friday, 6 a.m. to 6:30 p.m.

Log in to Provider Connection to start a chat

Mail

For all other Provider Services inquiries:

Blue Shield of California

P.O. Box 272540 Chico, CA 95927-2540

Blue Shield of California BlueCard Program

P.O. Box 272630 Chico, CA 95927-2630

Blue Shield of California Promise Health Plan

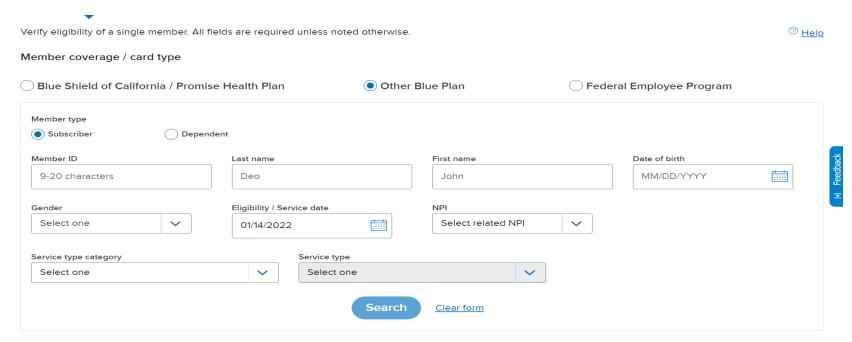
601 Potrero Grande Dr. Monterey Park, CA 91755





Verify eligibility and benefits

- Log on to blueshieldca.com/provider
- Click "Eligibility & benefits" tab
- Select "Other Blue Plan" card type to begin online inquiry



- Receive information on Blue plan member within 45 seconds or in your Message Center within Provider Connection
- Or call BlueCard Eligibility at (800) 676-BLUE





Authorizations



Eligibility & benefits

Verify eligibility of Blue Shield of California,
Blue Shield of California Promise Health
Plan, other Blue plan and Federal
Employee Program members, and access
associated benefits information.

Eligibility verification

PCP/Medical group patients roster

Benefit summaries

Preventive health guidelines



Authorizations

Submit and confirm authorizations and approval of medical and pharmacy services prior to services being rendered.

Request medical authorization

Request pharmacy authorization

Pre-service review for out-of-area members

Prior authorization forms and list

Clinical policies and guidelines



Claims

Access tools to prescreen, submit and check the status of submitted claims.

Claim status

Professional fee schedule

Claims routing tool

Electronic transactions management

Claims submission instructions

Claims appeals and adjustments

Callers to our phone lines are currently experiencing long wait times. If you need information about eligibility, benefits or claims, or want to submit or review an authorization, the best way to get up-to-date information is through our on-line resources. If you absolutely need to call, please try again at a later date. We appreciate your understanding.



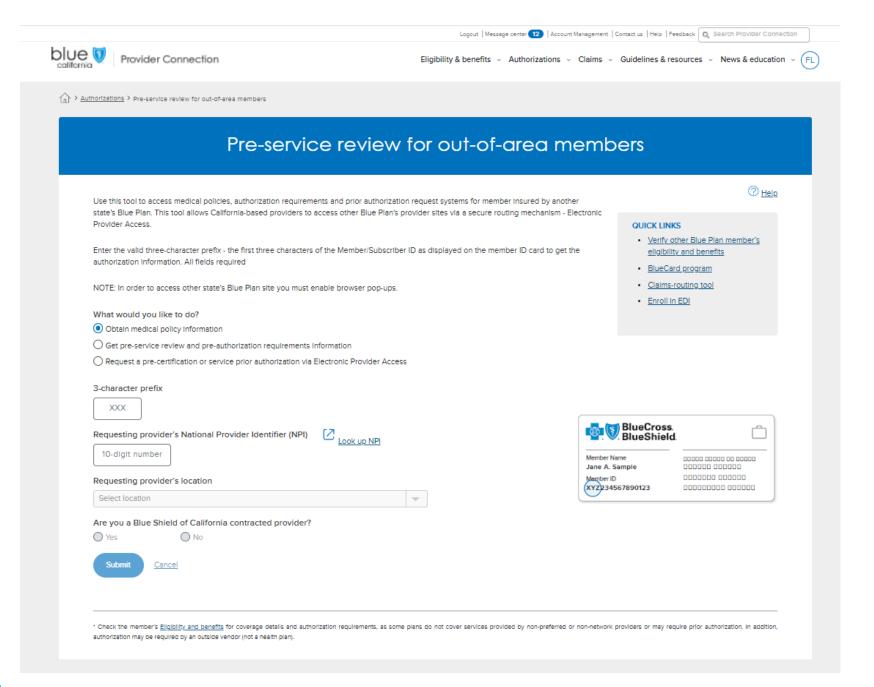
Authorizations

- Authorization of medical services for other state Blue plan members is provided by the member's Blue plan.
- Providers can contact the member's Blue plan by calling the designated telephone number of the Health Care Services department located on the back of the member's ID card.
- Blue Shield provides an online capability within Provider Connection, to access other state Blue plans:
 - Medical policies
 - Authorization requirements and pre-certification policies
 - Request authorizations
- Electronic Provider Access (EPA) is the online tool allowing California providers to access other Blue Plan's provider sites via a secure routing mechanism to obtain above information.



Electronic provider access

- To access the EPA tool, log onto Provider Connection at <u>blueshieldca.com/provider</u>, click on the Pre-service review for out-ofarea members link within the Authorizations section. Choose from the available options:
- Medical Policy Information Select this option to obtain medical policy for a service.
- Prior Authorization Information Select this option to determine if pre-service and pre-authorization is required for a service.
- Electronic Provider Access Select this option to submit a precertification and prior authorization request.
- Enter required data fields and you will then be automatically routed to the member's Blue plan provider portal to begin an authorization request. Please note that each Blue plan's website is customized to their authorization services they offer.



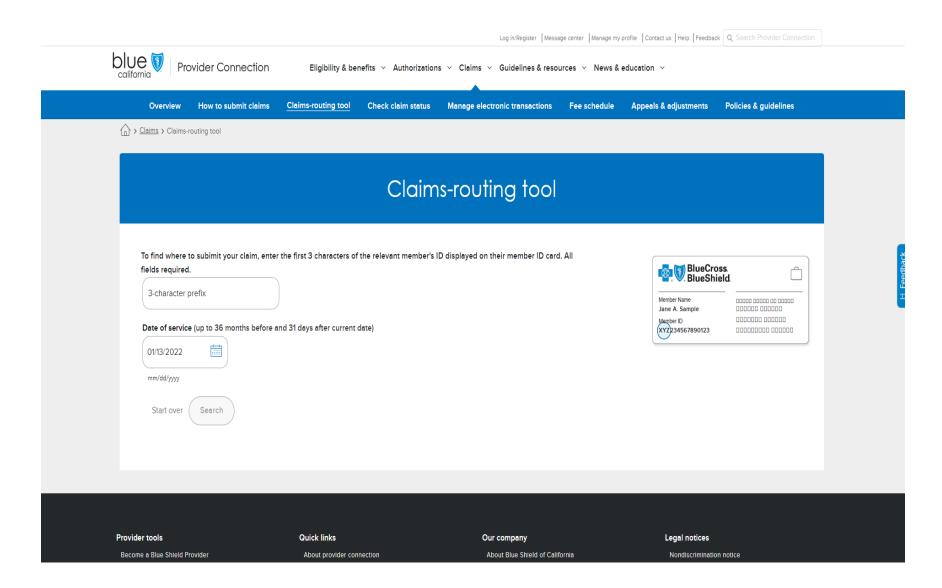




Confirm where to send the claim

- It's easy with our Claims Routing Tool!
 - Enhanced tool provides:
 - Calendar feature for choosing date of service
 - Claim mailing address and customer service number
 - Blue plan that can process your BlueCard claims
 - Key billing information on local Blue Shield accounts, Medicare, FEP, Commercial business
 - What this means for you:
 - Accurate claims submissions
 - Eliminate misrouted claims

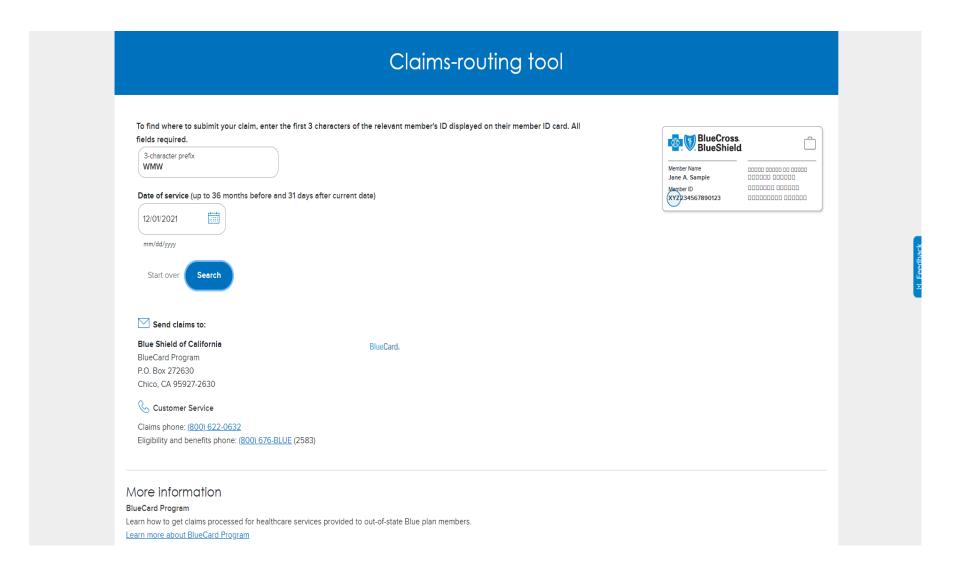
Claims routing tool







prefix example







claim enhancement options

We have made significant improvements to the BlueCard® Program claims pages. You will now be able to:

- View additional status details for claims in process
- Request status from out-of-state plans for a claim straight from the claim page
- Request member eligibility and benefits details from out-of-state plans in the context of a claim
- View available letters for a claim

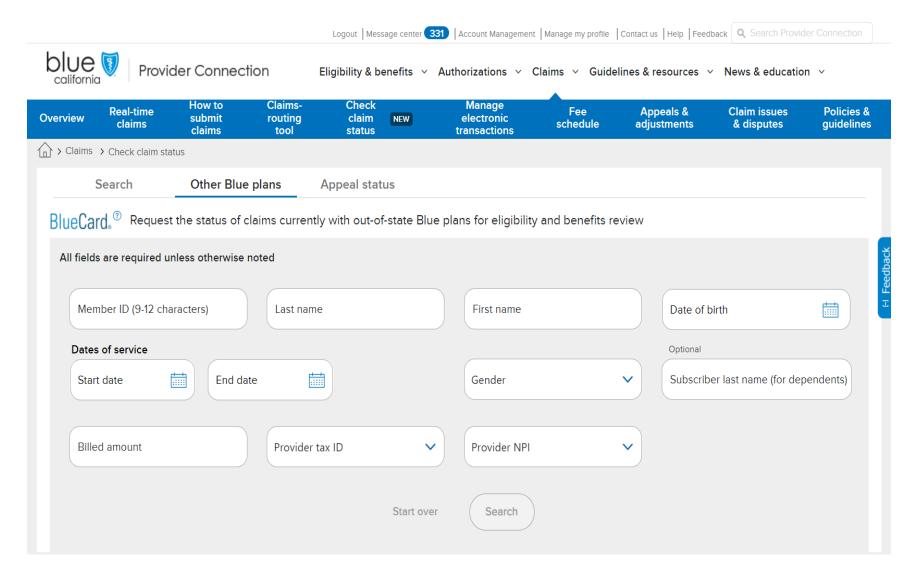
The details pages for <u>all</u> types of claims have also been updated. The new layout will enable you to easily view:

- The claim summary page, expanding member and claim information sections together if needed
- All claims for the same member
- The claim history sequence for adjusted claims and claims that may be of relevance based on member ID, dates of service, provider name, and billed amount
- The claim notes for service/procedure details via jump links



bluecard

check claim status







EDI Inquiry Tool

- Submit electronic data interchange (EDI) inquiries online using our EDI inquiry tool at www.blueshieldca.com/provider.
- Inquiries with personal health information (PHI) can be submitted securely online using the EDI inquiry tool.
- EDI inquiry tool supports the following inquiries:

270/271 (Eligibility and Benefit Inquiry)

276/277 (Claims Status Inquiry)

278 (Authorization Inquiry)

835/Electronic Remittance Advice (ERA)

837/838 (Claims Inbound/Outbound)

Electronic Funds Transfer (EFT) for electronic payments

TA1/999/277CA (837 Acknowledgement Files)

Trading Partner Enrollment/Implementation

 After submitting an online EDI inquiry, an acknowledgment and case number will be sent to you and contacted within 48 hours.



bluecard

Submit BlueCard claims to Blue Shield

- Submit BlueCard claims electronically:
 - To ensure accuracy
 - For faster claims processing
- Contact EDI (Electronic Data Interchange) to assist with electronic claims:
 - (800) 480-1221
 - EDI_BSC@blueshieldca.com
- The EDI Team can provide the following services:
 - Electronic Remittance Advice (ERAs)
 - Electronic Fund Transfers (EFTs)
 - Installation of BlueCard claims routing with your clearinghouse/vendor
 - Instruction on submitting corrected claims electronically





Blue Shield's Blue Card support



BlueCard contact information

BlueCard eligibility questions: (800) 676-2583

BlueCard customer service team: (800) 622-0632

Provider Customer Service: (800) 541-6652

Provider Information & Enrollment: (800) 258-3091

BlueCard claims mailing address:

Blue Shield of California

BlueCard Program

P.O. Box 272630

Chico, CA 95927-2630

BlueCard training and education:

bluecardmarketing@blueshieldca.com



BlueCard Training Team

	Maria Tallosi	Michelle Elek	Monica Klemens		
Territory:	Coastal/Southern CA	Southern CA	Northern/Central CA		
Phone:	(805) 558-1112	(714) 428-4883	(916) 350-8539		
Email:	maria.tallosi@blueshieldca.com	michelle.elek@blueshieldca.com	monica.klemens@blueshieldca.com		
Counties:	Imperial	Los Angeles	Alameda	Lake	San Joaquin
	Los Angeles	Orange	Alpine	Lassen	San Mateo
	Monterey	San Diego	Amador	Madera	Shasta
	Riverside		Butte	Marin	Sierra
	San Benito		Calaveras	Mariposa	Siskiyou
	San Bernadino		Colusa	Mendocino	Solano
	San Luis Obispo		Contra Costa	Merced	Sonoma
	Santa Barbara		Del Norte	Modoc	Stanislaus
	Santa Clara		El Dorado	Mono	Sutter
	Santa Cruz		Fresno	Napa	Tehama
	Ventura		Glenn	Nevada	Trinity
			Humboldt	Placer	Tulare
			Inyo	Plumas	Tuolumne
			Kern	Sacramento	Yolo
			Kings	San Francisco	Yuba





thank you



For participating in the national BlueCard Program

For your partnership in supporting your BlueCard inquiries and processing your BlueCard claims



BlueCard Program

The BlueCard® Program links Blue plans across the United States and abroad through a single electronic network for claims processing and reimbursement. When an out-of-area Blue plan member seeks medical care from your office, use our tools to simplify claims submission to Blue Shield of California.

BlueCard Program home page

Access Claims Routing Tool

Check eligibility of Blue plan members

Check BlueCard claim status

Find BlueCard Program resources



