

Paul S. Markovich

President & Chief Executive Officer



Paul Markovich is president and CEO of Blue Shield of California, a nonprofit health plan with over \$20 billion in annual revenue serving over 4 million members in the state's commercial, individual, and government markets. He has launched and led numerous initiatives to drive innovation and help reimagine health care. These initiatives include funding support for a statewide provider directory to make it easier for Californians to find physicians and facilities in their plan, and supporting development of a statewide health information network for patients' records to enable more seamless and holistic care. He also invested in a partnership with the California Medical Association to help physicians pilot new care delivery models and leverage technology.

In December 2019, Markovich became chair of the board of Altais, a subsidiary company created under his leadership to invest in physician practices and equip them with the tools and technology they need for a sustainably affordable, high-quality healthcare system.

His mission-driven executive approach is known for leading enterprise-wide efforts to transform health care, facilitating growth and managing operational risk.

A 25-year Blue Shield veteran, Markovich previously served as chief operating officer from 2009 to 2012. In that role, he was responsible for the Health Care Services, Network Management, e-Business, Marketing,

Product Development, and Customer Operations business units. He has also served as senior vice president of the Large Group and CalPERS units. In the late 1990s, he led the company's Product Development unit, introducing numerous products and services such as the first California Health Maintenance Organization, which allowed self-referrals to specialists and online access to member benefits.

From 2000 to 2002, Markovich co-founded a consumer-driven health plan, MyWayHealth. He then joined Definity Health, another consumer-driven plan based in Minneapolis, before returning to Blue Shield.

Markovich recently served as board chair of the national umbrella organization Blue Cross Blue Shield Association. Together, these plans provide health coverage for more than 100 million Americans. In addition to chairing the Altais board, he serves on the boards of Manifest MedEx, America's Health Insurance Plans, and the California Association of Health Plans.

Markovich is a North Dakota native and Rhodes Scholar with a master's degree in philosophy, politics, and economics from Oxford University. He is a graduate of Colorado College, where he earned a bachelor's degree in international political economy and where he played Division I hockey.

