

Welcome, Theresa

Vice President / General Manager - Dental, Vision, Life

A familiar leader will take the helm for Specialty business

Blue Shield of California is pleased to announce Theresa Boudreau as Vice President and General Manager, Specialty business (dental, vision, life), as of February 1. Theresa's relationship with the broker community and experience in the small business market provide the foundation to continue to build upon Blue Shield's success in the specialty market and its reputation for trusted, total care.

Prior to this role, Theresa has been Area Vice President of Small Business for Blue Shield, leading the Account Management team for the past ten years. "Theresa has proven to be an exceptional leader with her contributions to strong retention results exceeding goals in our small business market," said Don Antonucci, Senior Vice President, Growth. "I'm confident that her experience and innovation mindset will also bring great results to the specialty market."

Among other accomplishments, Theresa is proud of her work in developing an expert team of account executives to partner with and support brokers to meet the health plan needs of over 500,000 members renewing in our small business segment.

"Listening to our broker and employer partners really helps drive our success. Knowing and understanding market needs is a critical component of delivering value and fulfilling our mission to create a healthcare system that is worthy of our family and friends and sustainably affordable," Theresa said.

Developing strong relationships is the foundation of everything she does both professionally and personally. As a strong believer in the power of positive thinking in the workplace, and a huge advocate for innovation, Theresa embodies our core values of being human, honest, and courageous.

Theresa lives in Southern California with her husband Jim and spoiled Yorkie, Gabbana. She enjoys learning new recipes and spending time at a beach on weekends.



A handwritten signature in blue ink that reads "Jim Boudreau". The signature is written in a cursive, flowing style.