

RENEWAL REWARDS PROGRAM

Earn rewards for your loyalty with a new renewal rewards program from Blue Shield. With this incentive program, producers are awarded points for renewing groups with **new members** into our Trio HMO Bronze 7000/70 plan and/or upsell specialty plans from June 2022 through December 2022.

Who is eligible?

Independent or individual brokers with an agency.

How to qualify for renewal rewards?

- Applicable for small groups (1-100 employees) with renewal dates June 2022 through December 2022.
- Producers must opt in by submitting a 1099 form. If a broker is part of an agency, the parent agency must opt in first.
- Renewal submissions must be submitted through SGOR using the same broker profile as the one that opted in. Any new Blue Shield member being enrolled at group renewal must be enrolled through E-enroll.

How to earn points?

150

Points per new enrolled member
to Trio HMO Bronze

10 Dental
5 Vision
5 Life

Points per new enrolled
member for Specialty upsell

Program Rules

- Bonus points will be applied upon enrolling a new Blue Shield member into a Trio HMO Bronze plan and/or specialty upsell for groups which renew during the bonus period.
- For proper accumulation of points, online renewal is highly recommended. However, paper renewals are also accepted.
- Bonus program applies to off-exchange and mirror plan renewals only.
- All point distributions are in addition to the standard commission structure currently in place and Direct Elite Rewards program bonus.
- Brokers associated with general agents are eligible for the bonus.
- Bonus payments will be made in March 2023, new sales will continue to accumulate monthly.
- Bonus payments will be made by EFT only.
- The broker at the time of bonus award must be the broker that submitted the renewal. Any changes to broker of record after renewal will invalidate bonus points.
- Any disputes over interpretation of these rules or point distribution will be resolved at the sole discretion of Blue Shield.
- Blue Shield may amend or discontinue this program at any time.

Keep your business with us. Grow your business with us.

Contact your Blue Shield representative to learn more about this and all of our other reward programs.