

# Primary Doctor Matching

Communications toolkit for brokers and employers



## External Communications

Broker newsletter  
(November 2020)

[Link](#)

Employer alert  
(Began November 2020 and monthly thereafter upon renewal or new enrollment)

[PDF](#)

Broker/employer FAQ  
(Program summary and answers to commonly asked questions)

[PDF](#)

Member communications  
(To those with no PCP on file, those who might want a new one, and those who want to check in with their PCP)

[.ZIP](#)

## Resources

One page program summary  
(Key details about the program)

[PDF](#)

Member article – First line of defense

[Link](#)

Member article – Choosing a primary doctor

[Link](#)